

EUGENIO TIBALDI

supernatural

Exhibition space: Umberto Di Marino Gallery - Via Alabardieri 1, 80121, Naples, Italy

Opening: Thursday 21st October 2010 – 8:00 p.m. – 10:00 p.m.

Duration: 21st October – 2nd December 2010

Orario: Monday – Saturday 3:00 p.m. / 8:00 p.m. – by appointment in the morning

Further informations: Tel. +39 081 0609318 Fax +39 081 2142623

E-mail: umberto.dimarino@fastwebnet.it **Sito web:** www.galleriaumbertodimarino.com

Press office in collaboration with 

The [Umberto Di Marino Gallery](#) is pleased to present the new personal show of the work of [Eugenio Tibaldi](#) entitled *supernatural* on Thursday 21st October 2010.

Beginning from a disillusioned socio-economic analysis of the suburbs of Naples, [Eugenio Tibaldi](#) has gradually extended his field of research, identifying the potential hidden within the periphery of metropolises such as Caracas, Istanbul and Alexandria. Simultaneously, he has carefully reflected on the development of architecture and post-production solutions, finding new aesthetics through a process of “post-design”.

With the works on display at the [Umberto Di Marino Gallery](#) the artist has attempted to set up a process of exchange between people and different perspectives: it is a project in which problems linked to marketing, industrial design and contemporary productive dynamics become the form and substance of conceptual formulation.

In the **first room**, a sign taken from a shop selling pet food opens the exhibition with a superimposition of forms, seemingly bereft of logic, caused by the cramming together of stickers of pet food suppliers over the years. Tibaldi therefore adopts the device of barter, taking a spontaneous aesthetic result from a specific peripheral area and giving it new formal dynamics, creating a sign as a replacement for the removed one.

The concept is extended to a more complex context at the end of the exhibition itinerary in the installation *supernatural*, the production of a perfectly functioning prototype of a bathroom inspired by observation of the life of a Roma community. A system used to overcome the problem of running water, given the absence of a water system, is taken as a model for a design object which acquires all the characteristics of a luxury good. The resin and the accurate phase of post-design create a new product which, while maintaining its original inspiration in the use of recycled materials, transcends its original appearance and is transformed into an aesthetic module. Nevertheless, this initial development brings with it another consequence: contextualised within a gallery, the design object abandons its own functionality and rises to the status of a work of art thanks to conceptual cross-reference.

In the **second room** the video-advertisement of *supernatural*, made in conjunction with the artistic duo [Bianco-Valente](#), plays on a similar ambiguity and offers a new challenge that aims to create a comparison and exchange of roles and functions: it is a reflection on the idea of relations, not the common notion upon which social relationships are constructed on a daily basis but the one upon which every authentic collaborative relationship is based. In this exhibition, it represents a collective effort of interpenetration into the needs of the other person: the effort of several artistic individualities and a gallery communicating between them and with the outside world, that of craftspeople who pit themselves against highly unusual forms of logic, and that of a sponsor like [Nabilah](#) whose support is not just restricted to providing an economic contribution but also to offering collaboration during the design phase.