

## PRESS RELEASE

## LUCA FRANCESCONI

Sowing calendar

**Exhibition space:** Umberto Di Marino Arte Contemporanea, Via Alabardieri 1, 80121, Naples Italy

**Opening:** Thursday 8<sup>th</sup> October 2009 – 8:00 pm – 10:00 pm

**Duration:** 8<sup>th</sup> October – 2<sup>nd</sup> December 2009

**Opening times:** Monday – Saturday 3.00 pm/8.00 pm – by appointment in the morning

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Press office in collaboration with



The Umberto Di Marino Gallery is pleased to present the latest solo exhibition of Luca Francesconi's work entitled *Sowing calendar* (Seed sowing calendar). The opening of the exhibition will take place on Thursday 8 October 2009. It represents a new chapter in the career of the artist who has always displayed an interest in folk art, where materials, the simple tools of rural culture, take on a metaphysical and anthropological significance in the interpretation of reality.

The exhibition space offers the chance to reflect on the link between history and the traces it has left of itself in art and tradition. The works breathe and become revitalised as they acquire broader meanings: time becomes a relative mass, reinterpreted through objects through which it is possible to observe the landscape and human action as the prime element, force and power in itself.

The materials become bearers of meanings, creating an economy of parallel semantic fields as the works take on meaning.

In the work that gives the exhibition its title, *Sowing calendar*, the material (wood, glass, ceramic, plastic, clay, alluvial soil) is not simply an aesthetic medium, but becomes meaning itself. In the same way, a sheet of iron bent by water becomes the clear proof of the dialectic tension that exists between resistance and force. Lastly, the act of spinning, which in antiquity and myth was a symbol of the limits of life in many different contexts, is recalled by a cast bronze wool winder (*arcolaio* in Italian), which the artist has subjected to an ontological change by defining it *Astrolabio*. Once again, Francesconi shows us a possible path which, based on the simplest traditions, aspires to universal meanings.