

*Every word you read* launch

Thursday 28 February 2019 – 7pm

Galleria Umberto Di Marino - Via Alabardieri 1, 80121, Napoli

On February 28 at 7pm Umberto Di Marino Gallery is pleased to present *Every word you read*, a publication made for the exhibition *Every breath you take* with Eva Papamargariti, Giulio Scalisi and The Cool Couple curated by Alberta Romano.

*Every word you read* expands and tries to delve into some of the topics already raised by the exhibition, reflecting, above all, the unreliability that involves most of the information that surround us today. An essay collection that provides a heterogeneous overview on communication, on the contemporary reproduction system and on the self-sufficient aesthetics and ideologies that the power of communication is able to generate.

*Every word you read*, through a broader framework, aims to stimulate the reader towards a more conscious use of the information that surrounds us.

The publication contains texts by Dario Giovanni Ali, Roland Barthes, Veronica Gisondi, Alberta Romano and The Cool Couple. The publication contains a selection of images that ironically acts as a mirror of the current condition of our information system. The publication also contains a photographic book with the pics of Danilo Donzelli, dedicated to the artworks presented in the show.

The publication is both in Italian and English and the texts inside the publication are:

"Brief iconographic analysis of an alleged post by Paris Hilton on Twitter" by Alberta Romano

"5 trajectories for a possible way out" by The Cool Couple

"North Korean Realism, conservatism and ultra-nationalist propaganda" by Dario Giovanni Ali

"Plastic" by Roland Barthes

"Speak Loud / Think Hard" by Veronica Gisondi

Graphic design: Simone Santilli

A special thanks to Kabul Magazine