

Press release

## Visto da qui\_Online | vedovamazzei

### *Broken Icons*

Duration: 22 — 28 April 2020

Venue: Online

The entire 2019 program of Galleria Umberto Di Marino has been temporarily interrupted in order to build the project *Visto da qui*.

*Visto da qui* was an early opportunity to reflect on the gallery's structure and on the exhibitions making, with the aim of reducing the clear overproduction of contents and focusing the attention exclusively on the works.

Three artworks for each artist, most of which coming from the gallery's storage, were exhibited one per room taking into consideration a perspective view of the exhibition space. Every two weeks were exhibited the works of the artists with whom the gallery has collaborated during its more than twenty years of activity.

Going beyond the institutional formality of the opening reception, each chapter of the project became a moment of research and study on the artist's work and on the history that go with it. *Visto da qui* was a moment of critical and shared reasoning on the processes and places of the art system which has led to the collection of new testimonies, texts, dialogues and in-depth analyses.

*Visto da qui* would have liked to ask to all the characters of the art world if it was possible for a gallery to exist without openings reception and deprived of its basic social interactions. The aim was trying to stimulate a confrontation on themes like the absence of the artist, the use and abuse of the rigid perspective and the immediate online availability of the show. Given the current situation and the shared desire of a redefinition of the established art mechanisms, Galleria Umberto Di Marino has decided to share again what they have started a year ago and that perhaps, in a moment of slowdown like the one we are living in today, it could re-activate a collective discussion. Through a weekly newsletter Galleria Umberto Di Marino will share every single chapter of *Visto da qui* in order to digitize part of the material collected during the project and made it available online to all its contacts.

***Untitled*, 2018, white neon light, cm 136x115 Ø 10 mm**

***Broken Icon\_Sid Vicious*, 2018 oil on board, cm 64x43**

***Broken Icon\_Syd Barret*, 2018, oil on board, cm 64x43**