

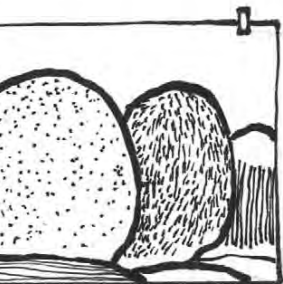
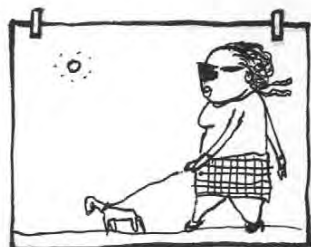
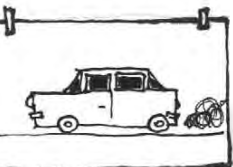
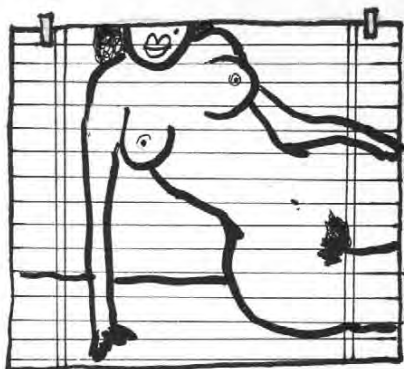
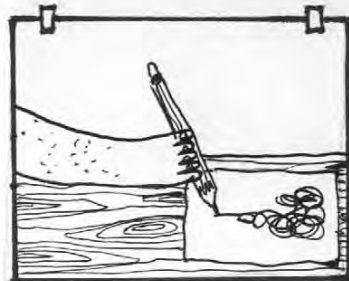
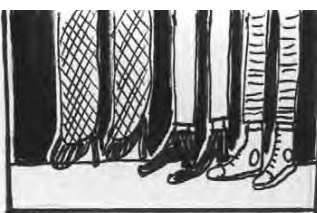
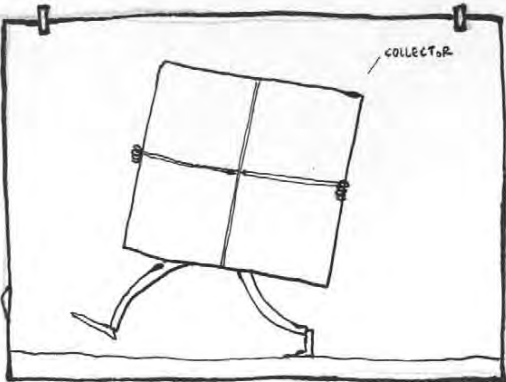


PER

MA

FROST

MARCO RAPARELLI




MARCO RAPARELLI

# PER MA FROST



# SUGGESTION

FOR THIS EDITION

- METAL THIEVES HAVE STOLEN A BARBARA HEPWORTH SCULPTURE FROM DULWICH PARK TO SELL  SCRAP.

TEXT MESSAGE

- DON'T DROWN YOUR THOUGHTS IN ALCOHOL, THEIR SWIM VERY WELL.

ANONYMOUS

# INDEX

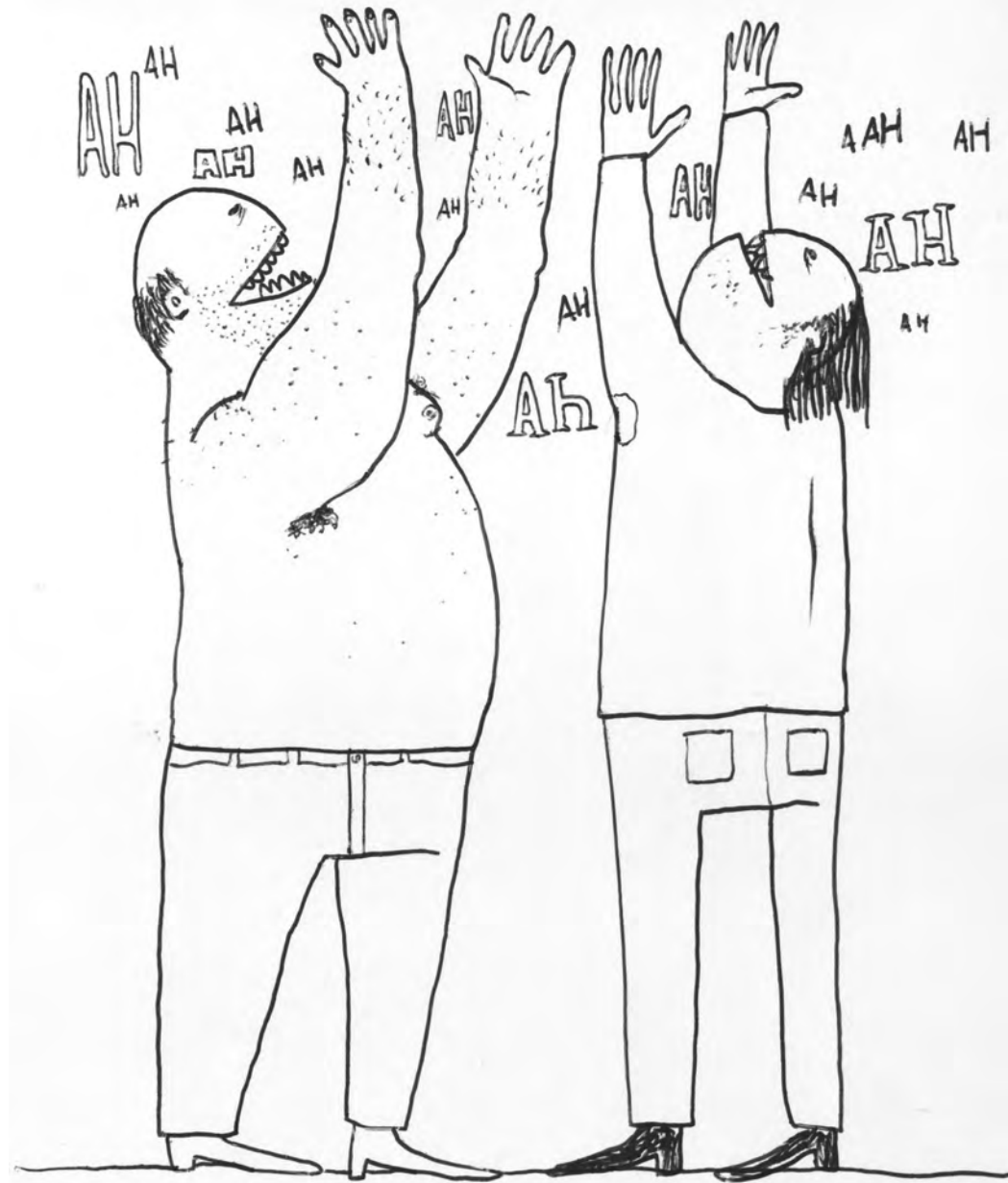
- ETIQUETTE
- WALL
- LET'S TALK ABOUT ART.
- LSD EXPERIMENT

AND MANY MANY MORE



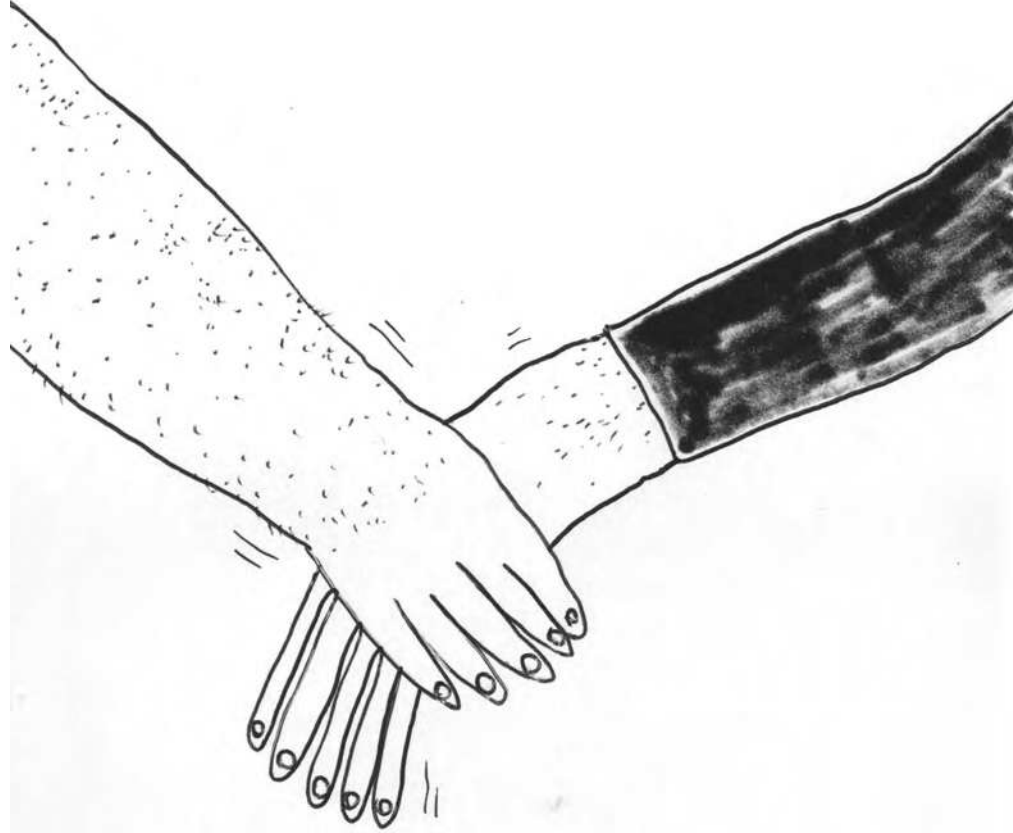
# ETIQUETTE





GREATING ARE ENTHUSIASTIC RATHER FORMAL.

THE USUAL HANDSHAK ....



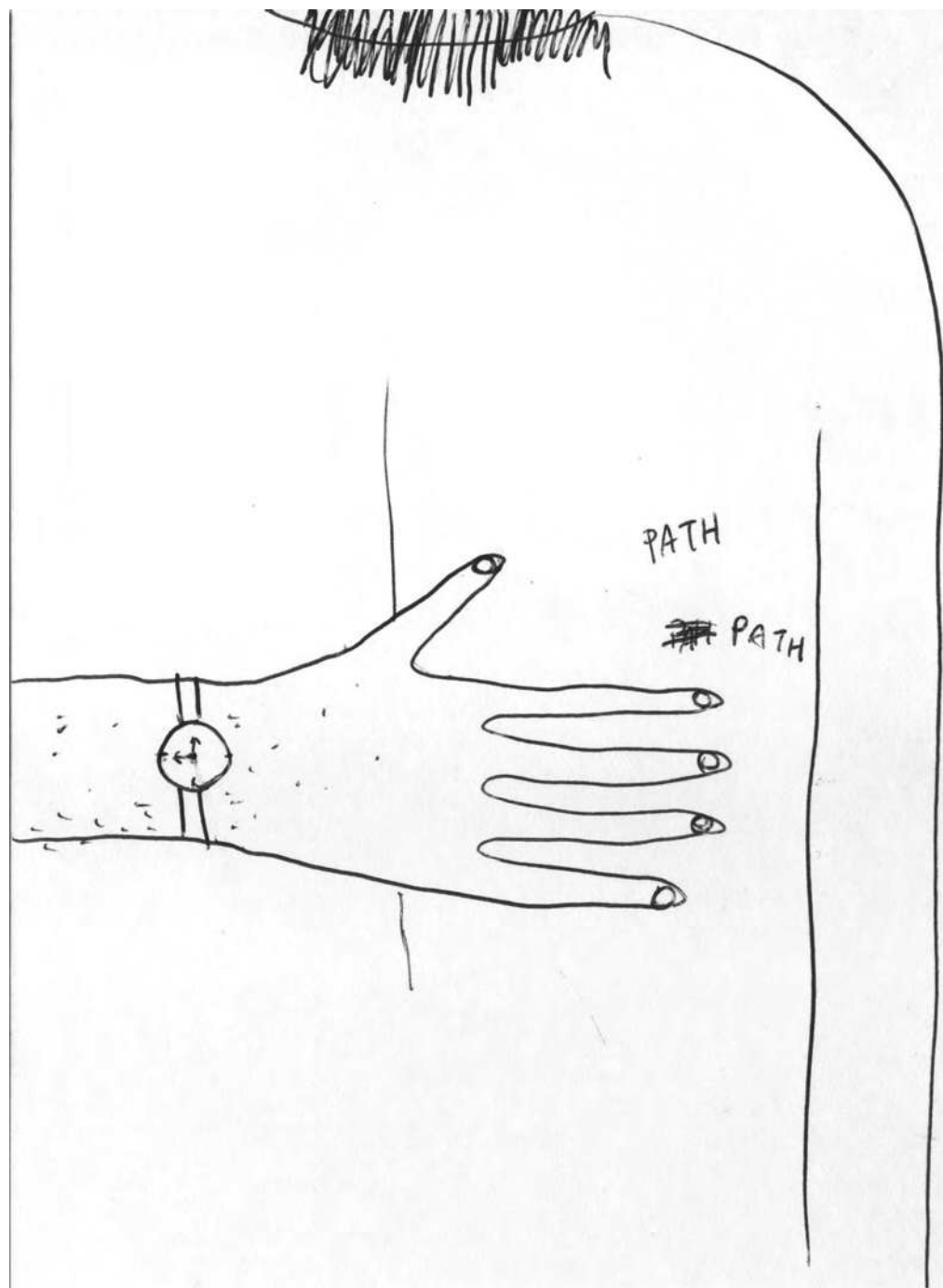
... WHIT DIRECT EYE CONTACT AND A SMILE SUFFICE BETWEEN STRANGERS.



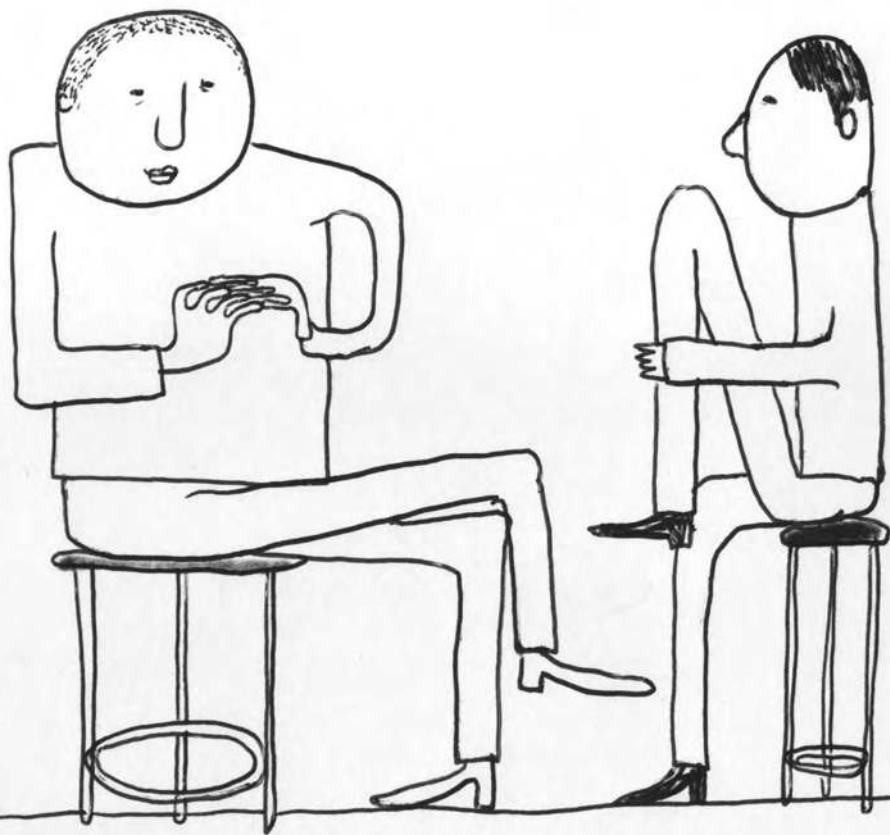




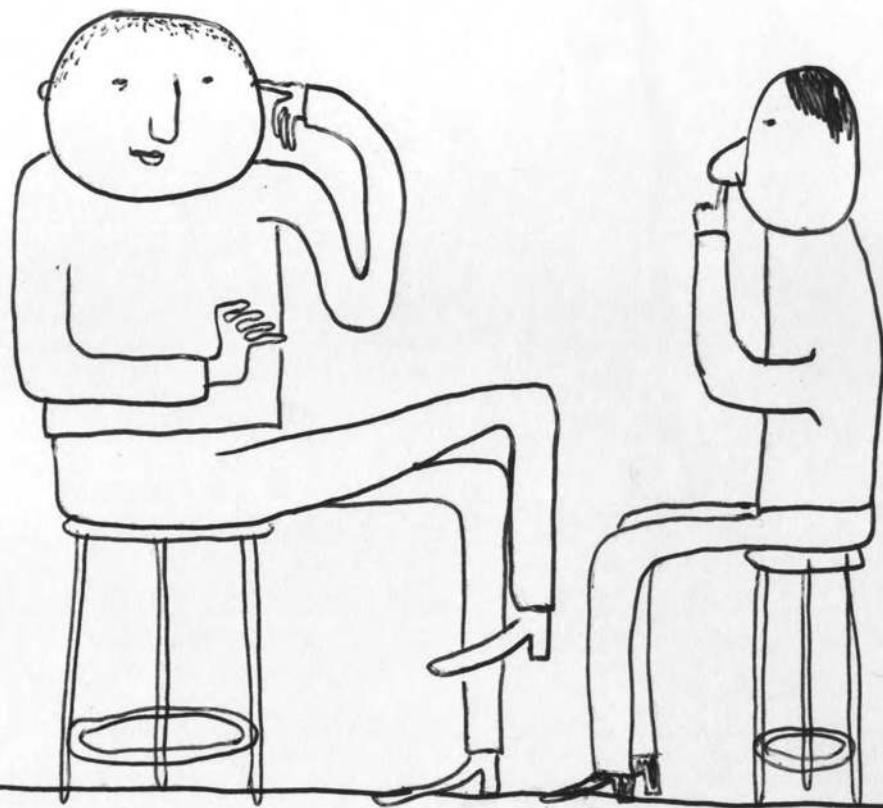
ONCE A RELATIONSHIP DEVELOPS, AIR KISSING ON BOT CHEEKS,  
STARTING WITH LEFT IS OFTEN ADDED AS WELL AS A PAT ON THE  
BACK....



... BETWEEN MEN .

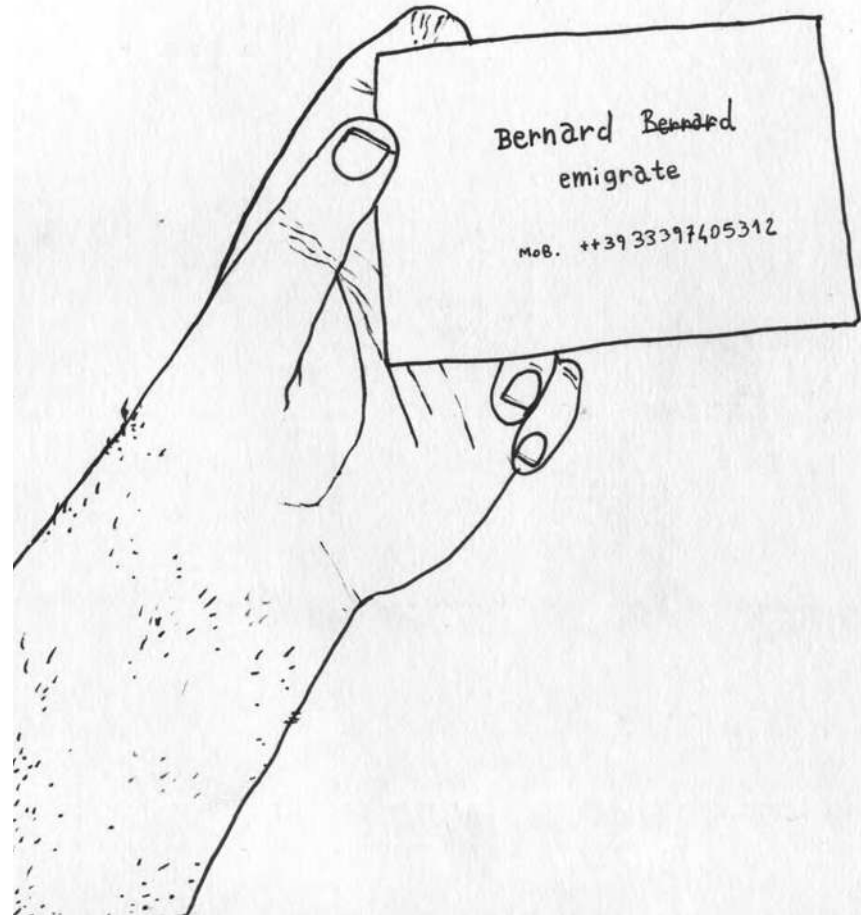


PEOPLE  
~~ARE~~ ARE GUIDED BY FIRST IMPRESSIONS, SO IT IS IMPORTANT THAT  
YOU DEMONSTRATE PROPRIETY AND RESPECT WHEN GREETING PEOPLE,



... ESPECIALLY WHEN MEETING THEM FOR THE FIRST TIME.

MANY PEOPLE USE CALLING CARDS IN SOCIAL SITUATIONS. THESE ARE SLIGHTLY LARGER THAN TRADITIONAL BUSINESS CARDS AND INCLUDE THE PERSON'S NAME, ADDRESS, TITLE OR ACADEMIC HONOURS, AND THEIR TELEPHONE NUMBER.



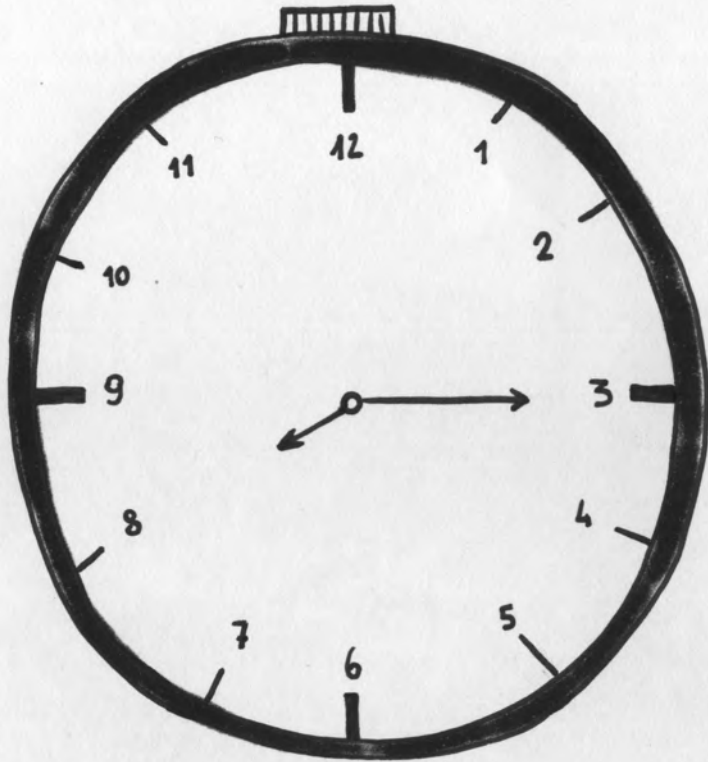


IF AN INVITATION SAYS THE DRESS IS INFORMAL, WEAR  
STYLISH CLOTHES THAT ARE STILL RATED FORMAL, I.E.,  
JACKET AND TIE FOR MAN...



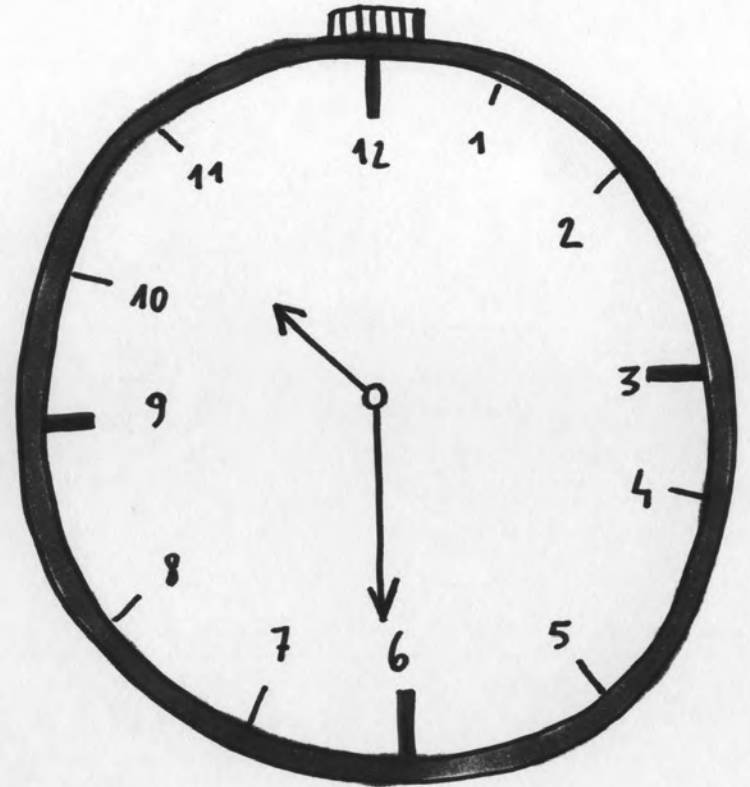
... AND AN ELEGANT DRESS FOR A WOMAN.

DINNER 8:00



PUNCTUALLY IS NOT MANDATORY. YOU MAY ARRIVE BETWEEN 15 MINUTES LATE IF INVITED TO A DINNER...

PARTY 10:00



... AND UP TO 30 MINUTES LATE IF INVITED TO A PARTY.



IF YOU ARE INVITED TO A MEAL, BRING GIFT-WRAPPED SUCH AS WINE OR CHOCOLATES.

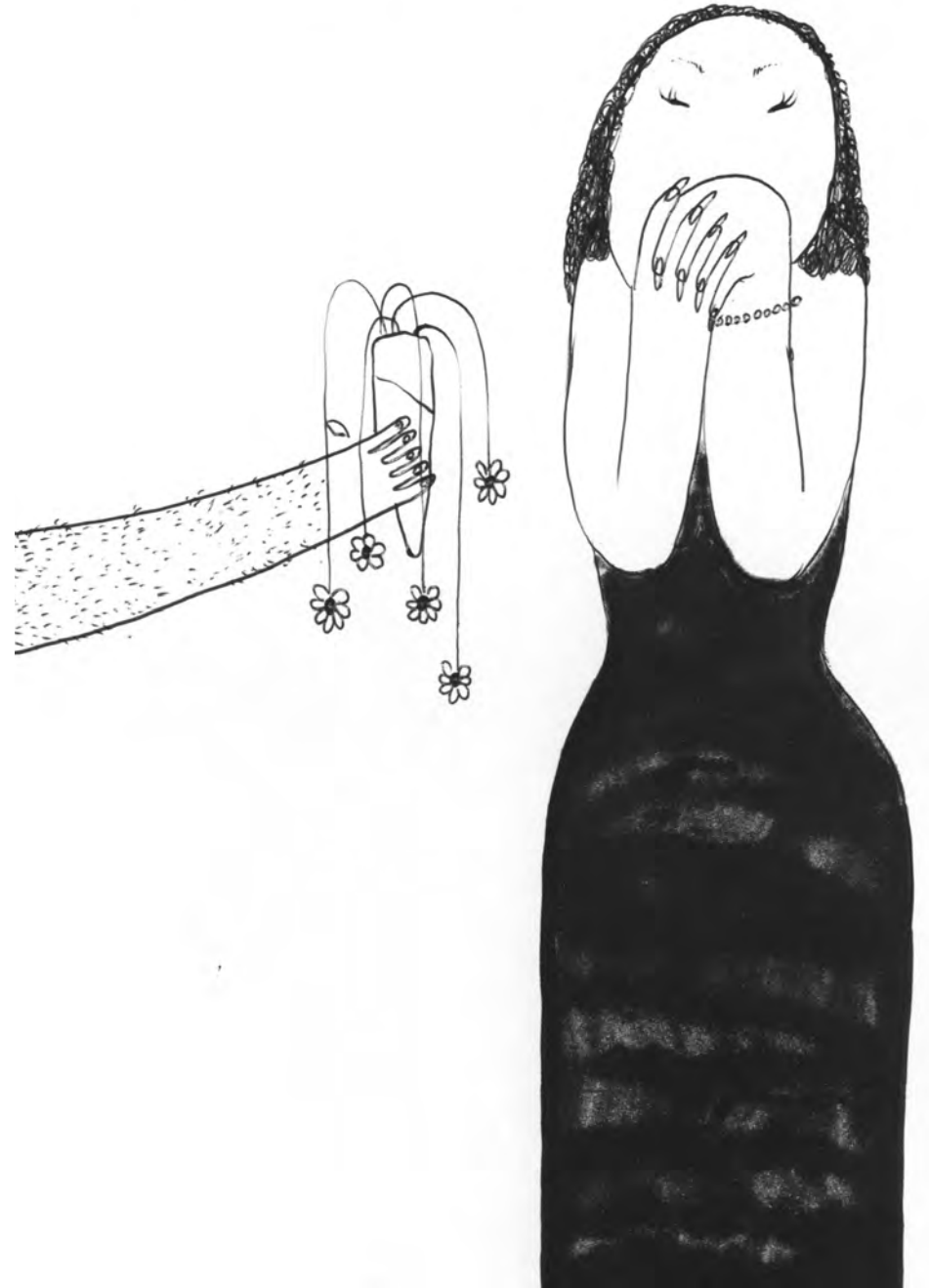


IF YOU BRING WINE, MAKE SURE IT IS A GOOD VINTAGE.  
QUALITY RATHER THAN QUANTITY, IS IMPORTANT.

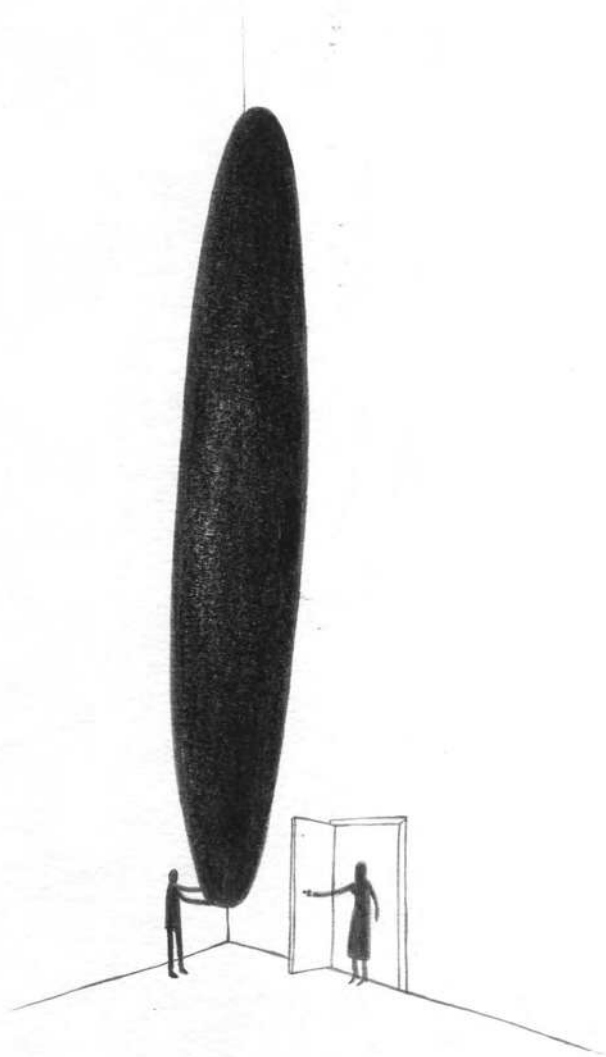
IF YOU ARE INVITED FOR DINNER AND WANT TO SEND FLOWERS, HAVE THEM DELIVERED THAT DAY.



DO NOT GIVE CRYSANthemUMS AS THEY ARE USED AT FUNERALS.







DO NOT WRAP GIFT IN BLACK, AS IS TRADITIONALLY A MOURNING COLOUR.

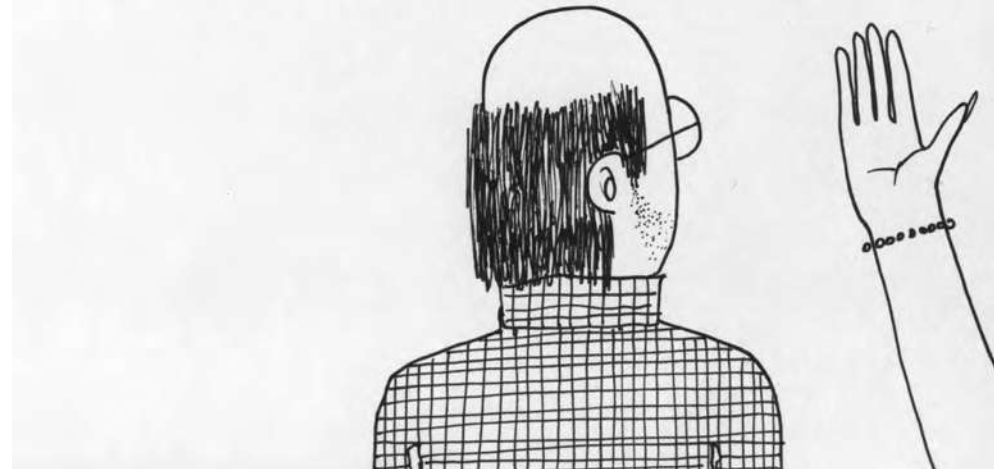
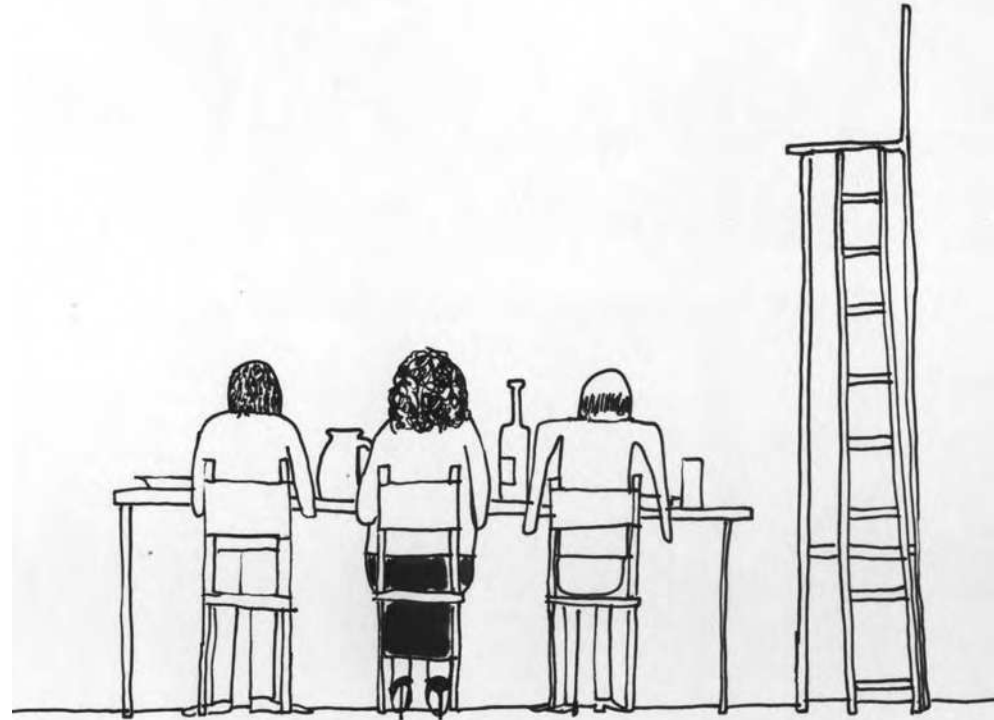


GIFT ARE USUALLY OPENED WHEN RECEIVED

FOLLOW THE LEAD OF THE HOSTESS - SHE SIT AT THE TABLE FIRST, STARTS EATING FIRST, AND IS THE FIRST TO GET UP THE END OF THE MEAL.



REMAIN STANDING UNTILL INVITED TO SIT DOWN, YOU MAYBE SHOWN TO PARTICULAR SEAT.



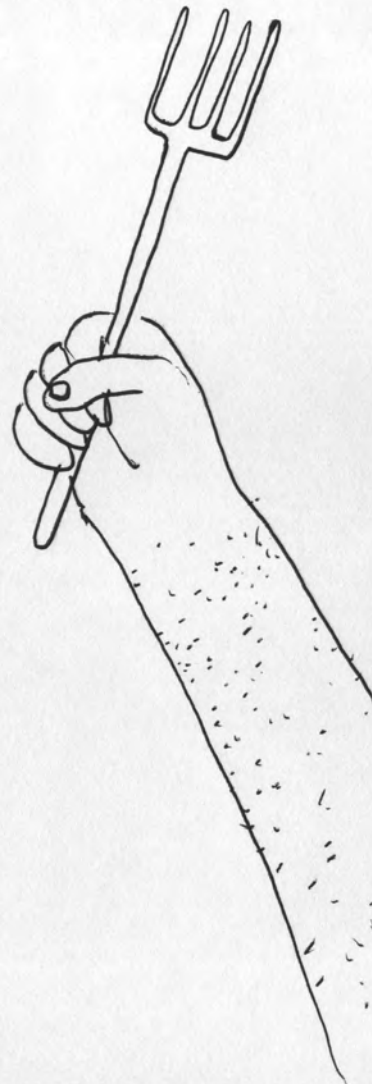
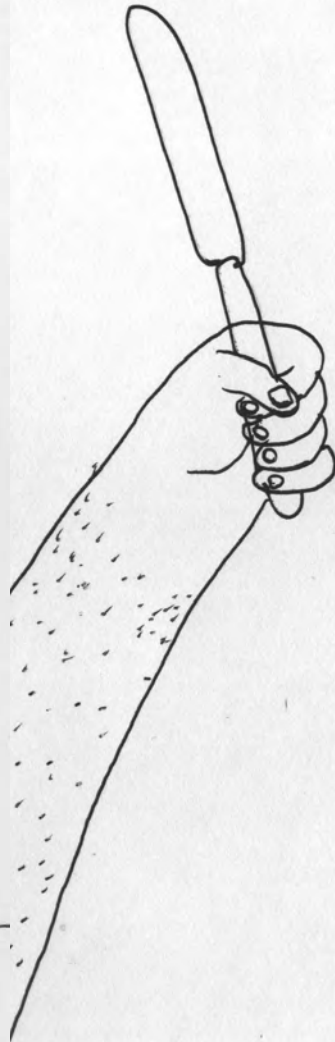
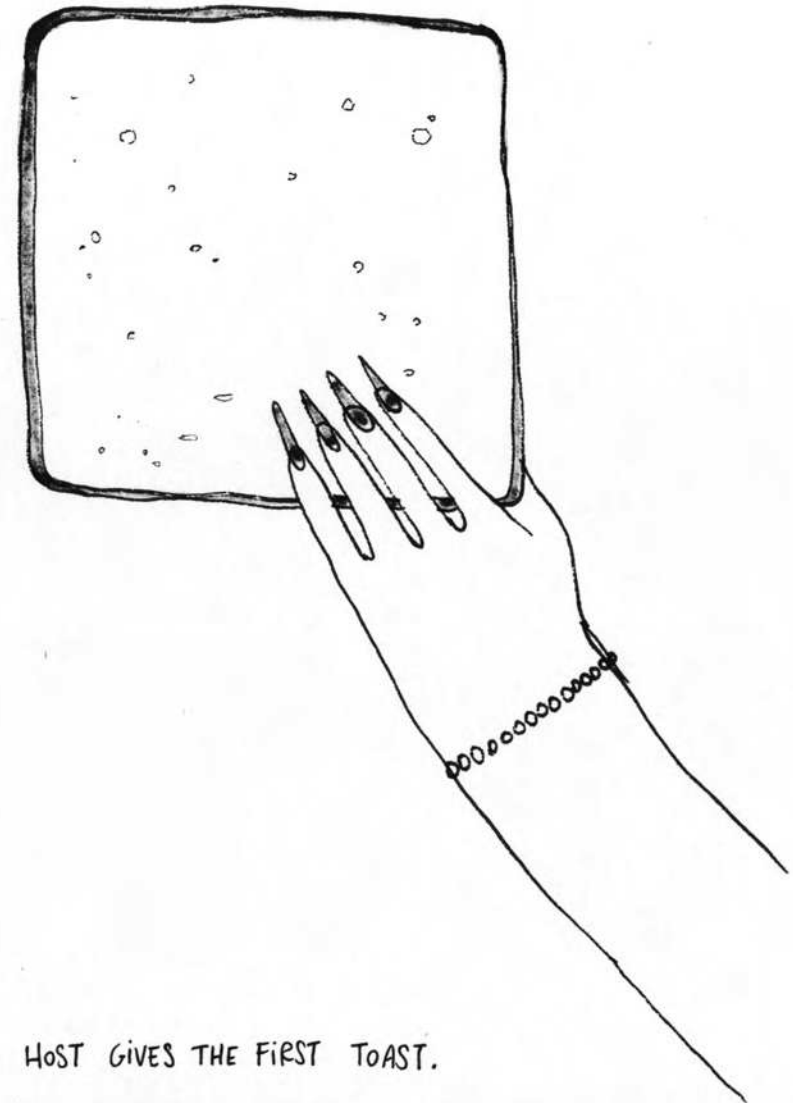


TABLE MANNERS ARE CONTINENTAL - THE FORK IS HELD IN THE LEFT HAND AND THE KNIFE IN THE RIGHT WHILE EATING.

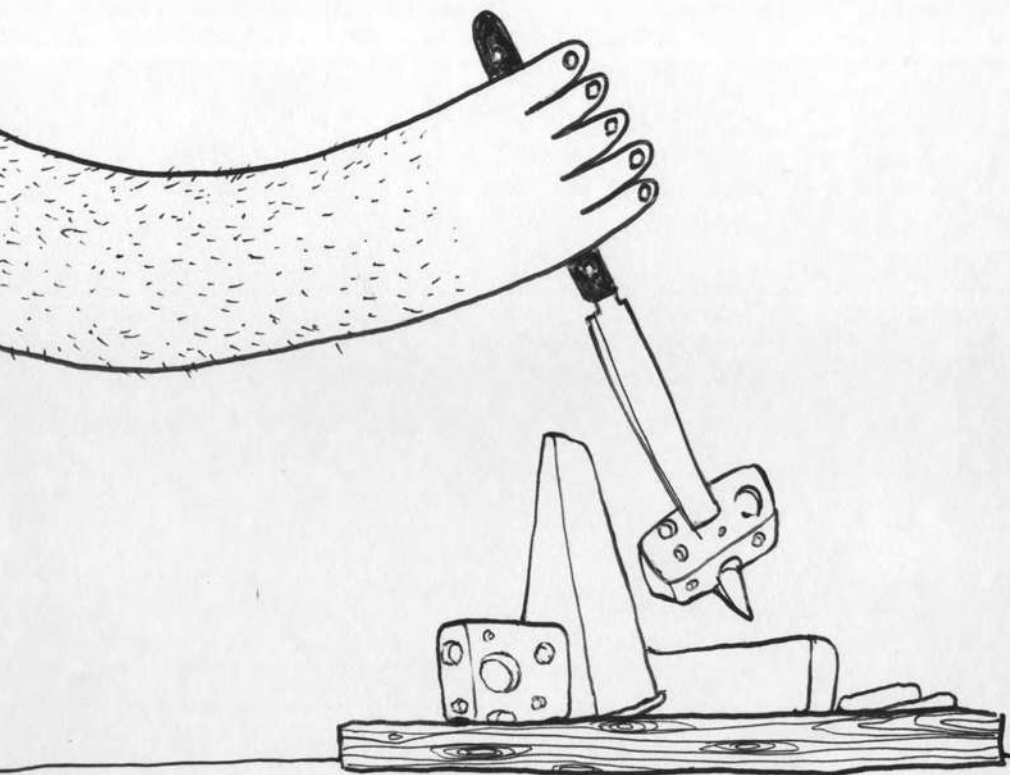
DO NOT KEEP YOUR HANDS IN YOUR LAP DURING THE MEAL; HOWEVER,  
DO NOT REST YOUR ELBOWS ON THE TABLE EITHER.



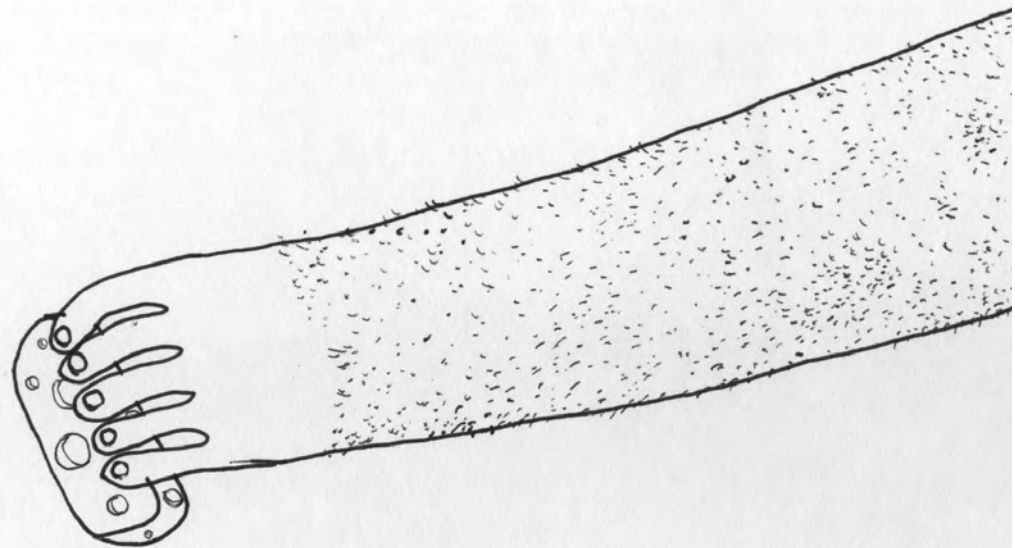
THE HOST GIVES THE FIRST TOAST.



AND HONORED GUEST SHOULD RETURN THE TOAST LATER IN  
THE MEAL .



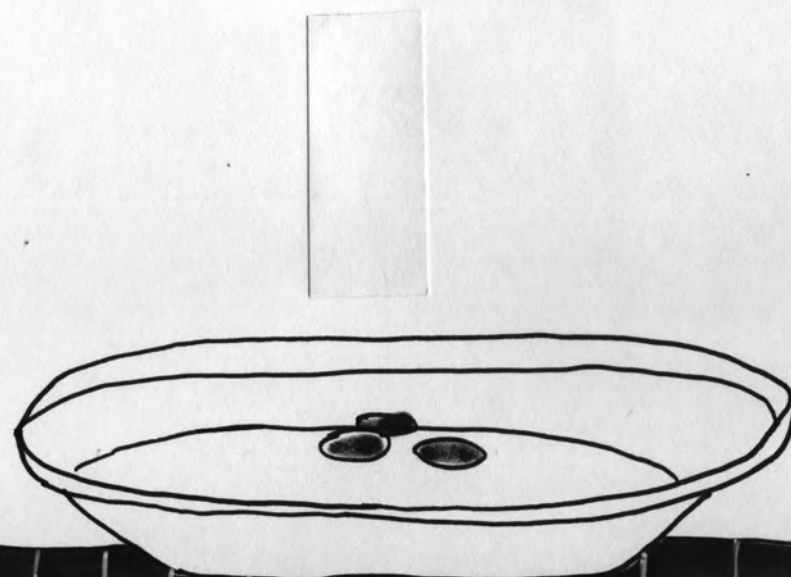
PICK UP CHEESE WITH YOUR KNIFE RATHER THAN YOUR FINGERS.







IF YOU DO NOT WANT MORE WINE, LEAVE YOUR WINE-GLASS NEARLY FULL.



IT IS ACCEPTABLE TO LEAVE A SMALL AMOUNT OF FOOD ON YOUR PLATE.



DOWNLOADING...



Please WAIT

## TURN OMELETTES

A GIANT SPATULA THAT ALLOWS YOU TO TURN THE OMELETTE WITHOUT BREAKING IT! AND LEAVE THE HOB CLEAN. IDEAL FOR TURNING CREPES AND FOR SERVE THE "BULLSEYE" EGGS. DISWASHER PROOF, RESISTANT TO HIGH TEMPERATURES.

### Girafrittate

Una maxi spatola che consente di girare la frittata senza romperla né sporcare il piano di cottura! Ideale anche per girare le crêpes e servire l'uovo all'occhio di bue. Ilvabile in lavastoviglie, resistente ad alte temperature. In ABS con manico in acciaio inox. Dim. (L x H) Ø 16 x 37,4 cm ca.

Cod. 436-217 655 € 5.99



## DO NOT HANG A CLOCK... PROJECT IT ON THE WALL!

THE IDEA TO GIVE A TOUCH OF MODERN DESIGN TO YOUR LIVING ROOM. THIS PROJECTOR FROM SPHERICAL SHAPE, WHICH WILL PLAY ON A WALL A NICE ANALOG CLOCK DIAL: YOU CAN IMAGINE WHAT SCENOGRAPHIC EFFECT. WITH ADJUSTABLE LENS, WHICH ALLOWS YOU TO MANUALLY FOCUS, YOU CAN KEEP IT ABOVE ANY FURNITURE THANKS TO PEDESTAL WITH MAGNET, OR ATTACH DIRECTLY TO THE CEILING (MOUNTING BRACKET INCLUDED).

VERY USEFUL EVEN IN THE BEDROOM TO READ IN A MOMENT THE TIME (BY PRESSING THE BUTTON) IN THE MIDDLE OF THE NIGHT.

THE CLOCK NEED A BATTERY 1,5VAA (NOT INCLUDED)

THE PROJECTOR TO A POWER SUPPLY 220/5V (INCLUDED)

COLOR: BLACK. DIMENSION 10x23x14 cm ca (BASE INCLUDED)

### Non appendere un orologio... proiettalo al muro!

L'idea in più per dare un tocco di moderno design al tuo soggiorno? Questo proiettore dalla forma sferica, che riprodurrà su una parete un bel quadrante di un orologio analogico: immagina l'effetto scenografico! Con lente regolabile, che ti permette di effettuare manualmente la messa a fuoco, potrai tenerlo sopra ad un mobile grazie al suo piedistallo con calamita, oppure fissarlo direttamente al soffitto (apposito supporto incluso). Molto utile anche in camera, per leggere in un attimo l'ora (premendo il bottone), nel cuore della notte. L'orologio necessita di 1 batteria da 1,5V AA (non inclusa), e il proiettore di un alimentatore 220/5v (compreso). Colore: nero. Dimensioni 10 x 23 x 14 cm ca (base inclusa).

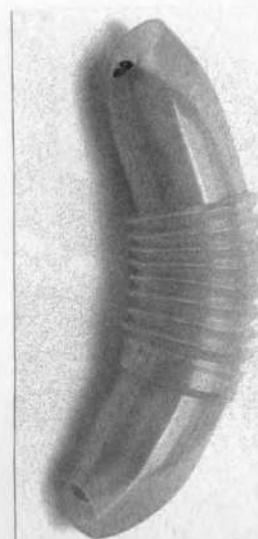
Cod. 436-219 778 € 59.99

Cod. 436-63 296 4 batterie stilo € 3.99

Novità



Grazie alla sua forma  
sferica ruota sulla base  
in tutte le direzioni



### Porta banana

Comodissimo questo porta banana in plastica: lo infili in borsa, nello zaino, nel borsone della palestra! La tua banana sarà così sempre protetta da possibili ammaccature. Leggerissimo, in colori assortiti. Dim.: (Ø x H) 4,6 x 23 cm ca.

Cod. 436-183 987

€ 6.99

## CARRY BANANA

VERY COSY THIS CARRY BANANA IN PLASTIC:

YOU CAN PUT IN YOUR PURSE, BACKPACK, DUFFEL BAG FOR THE GYM. YOUR BANANA WILL ALWAYS PROTECTED BY POSSIBLE BRUISES.



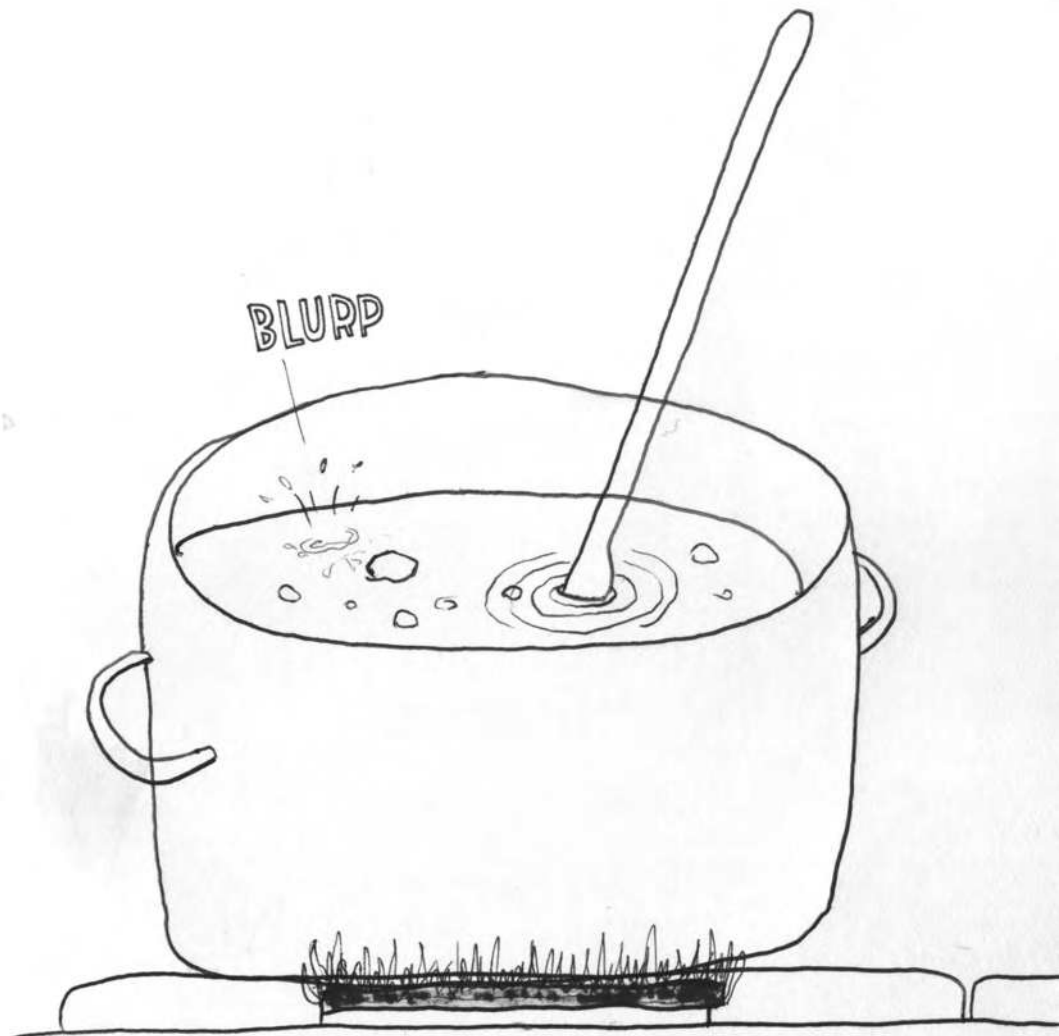
LET'S  
TALK ABOUT  
ART.



A hand-drawn floor plan on a white background. On the left is a large, tall rectangular room with a thick black border. The word "MUSEUM" is written in black, uppercase letters near the top center of this room. At the bottom center of the museum's wall, there is a small, dark, rectangular protrusion. To the right of the museum is a smaller, wider rectangular room, also with a thick black border. The word "GALLERY" is written in black, uppercase letters near the top center of this room. At the bottom center of the gallery's wall, there is a larger, dark, rectangular protrusion. A thick black horizontal line runs across the bottom of the drawing, representing the ground level.

MUSEUM

GALLERY



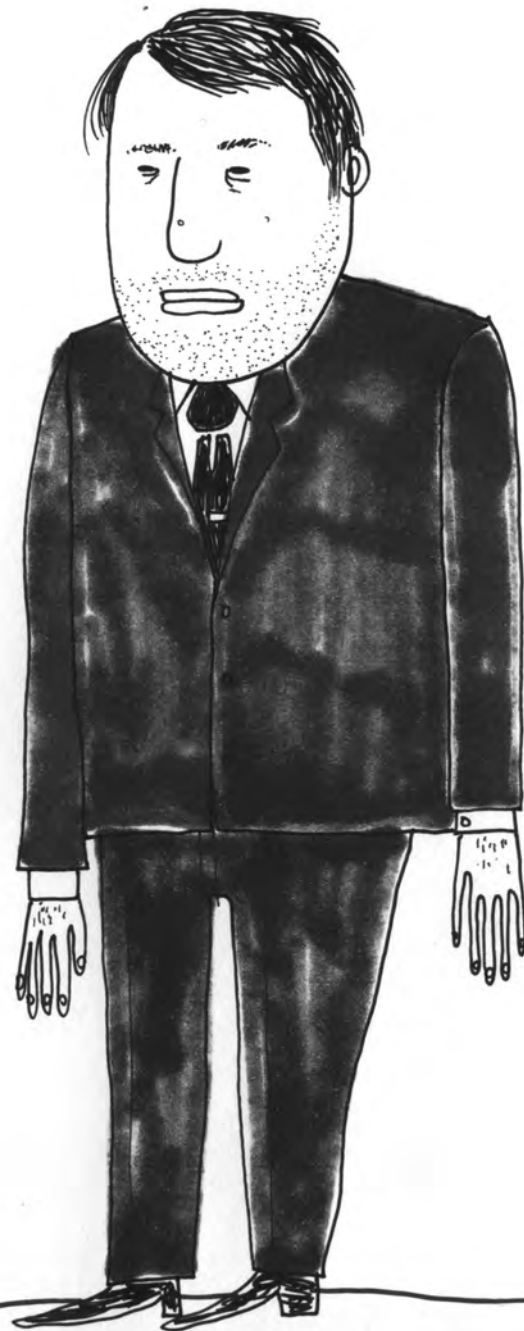
CAMPBELL'S SOUP.



YOUNG ARTIST WITH BEARD AND LAPTOP



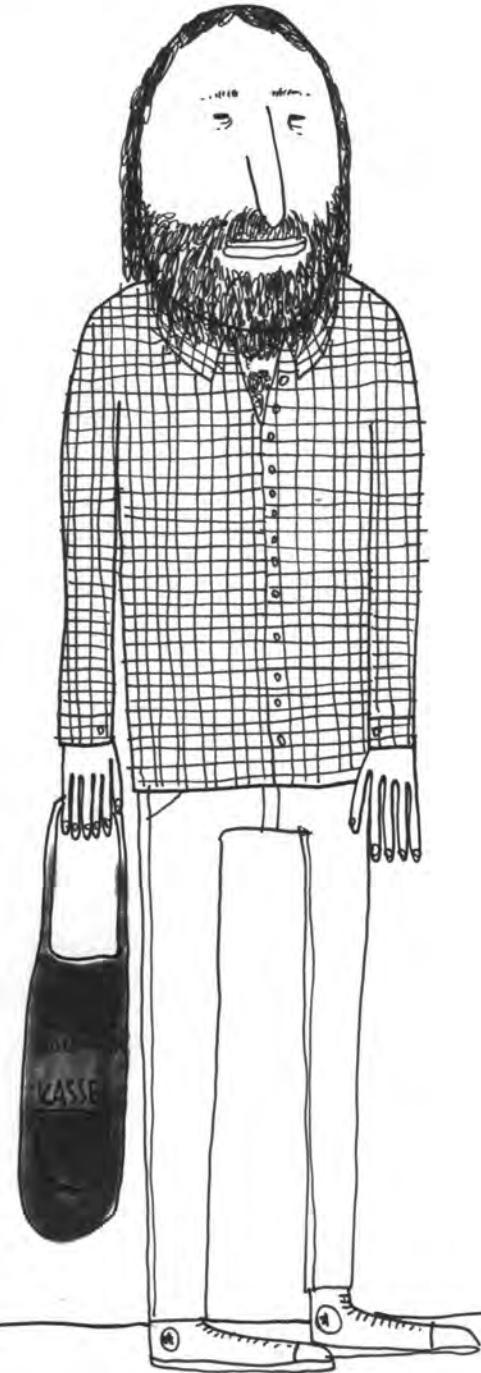
MUSEUM DIRECTOR WITH PIMPLE



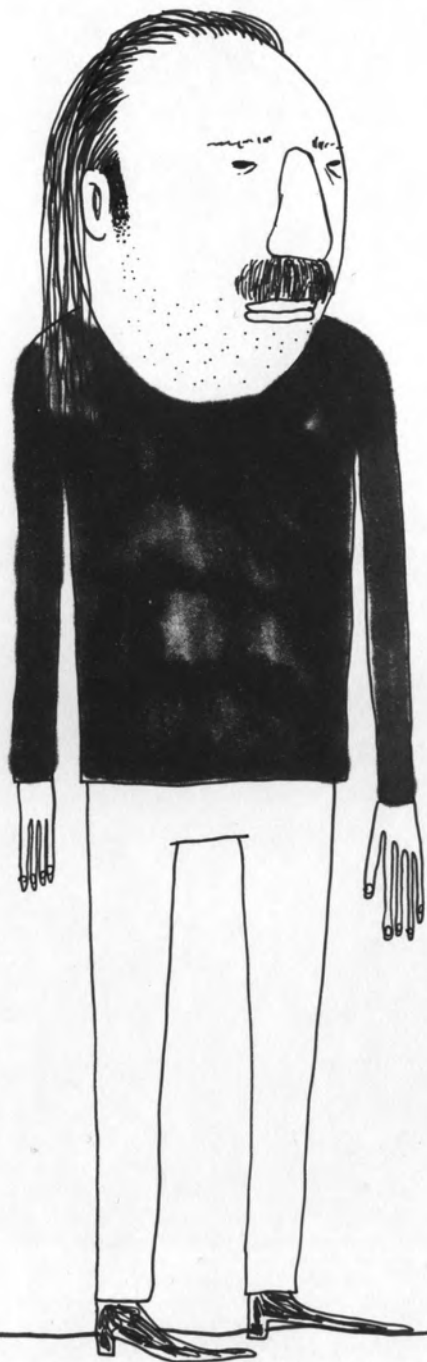
ART DEALER



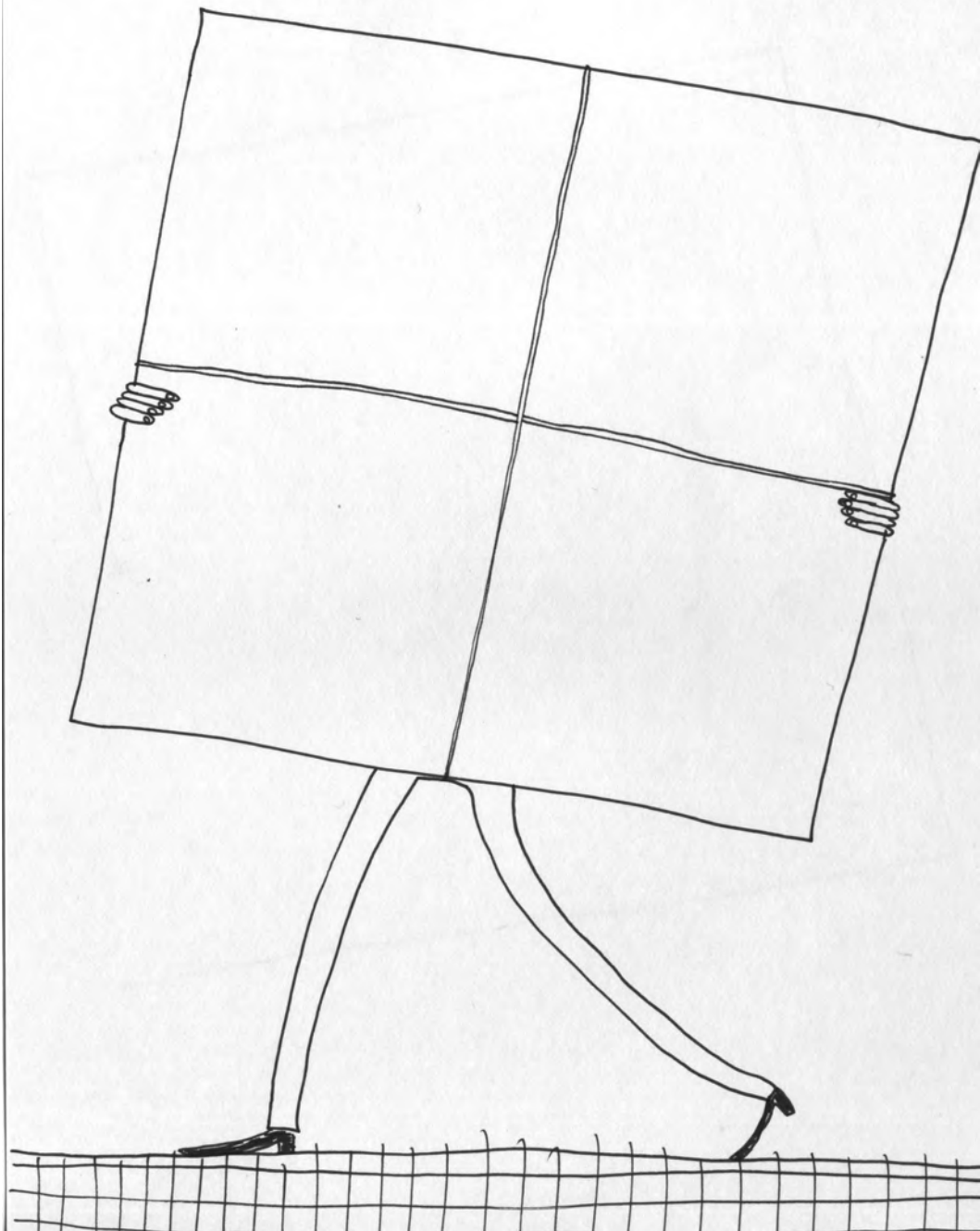
CURATOR WITH BEARD



ARTIST

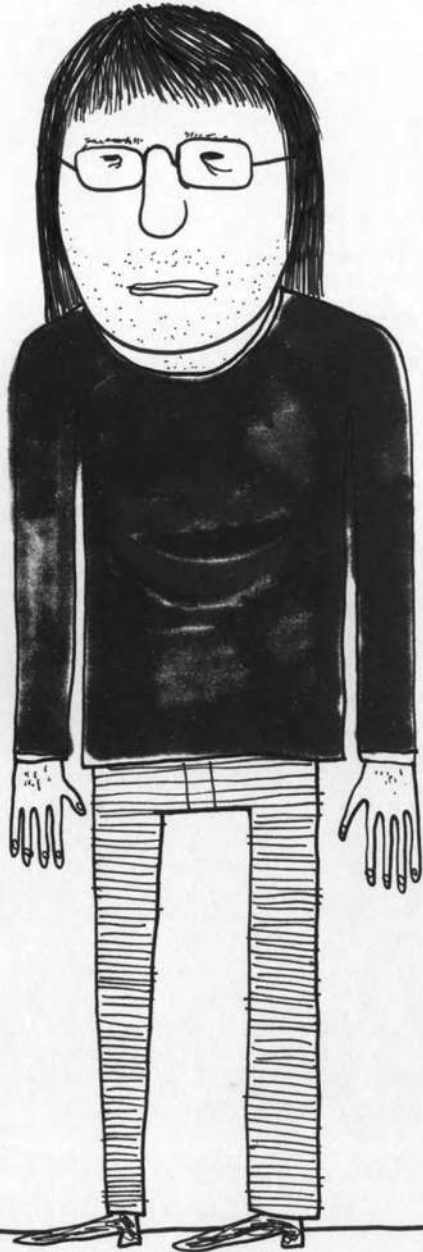


COLLECTOR

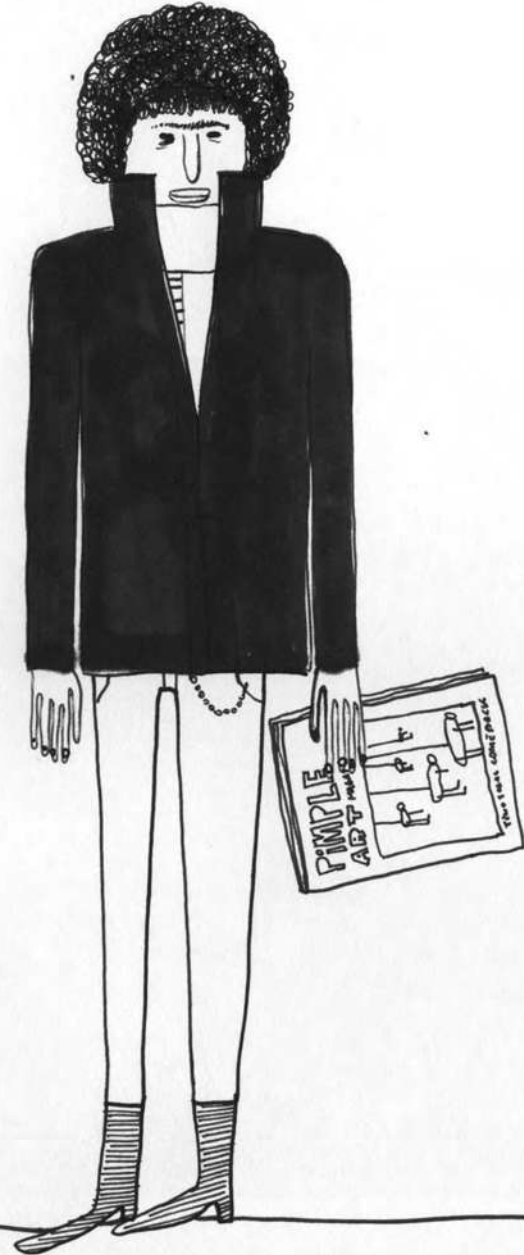


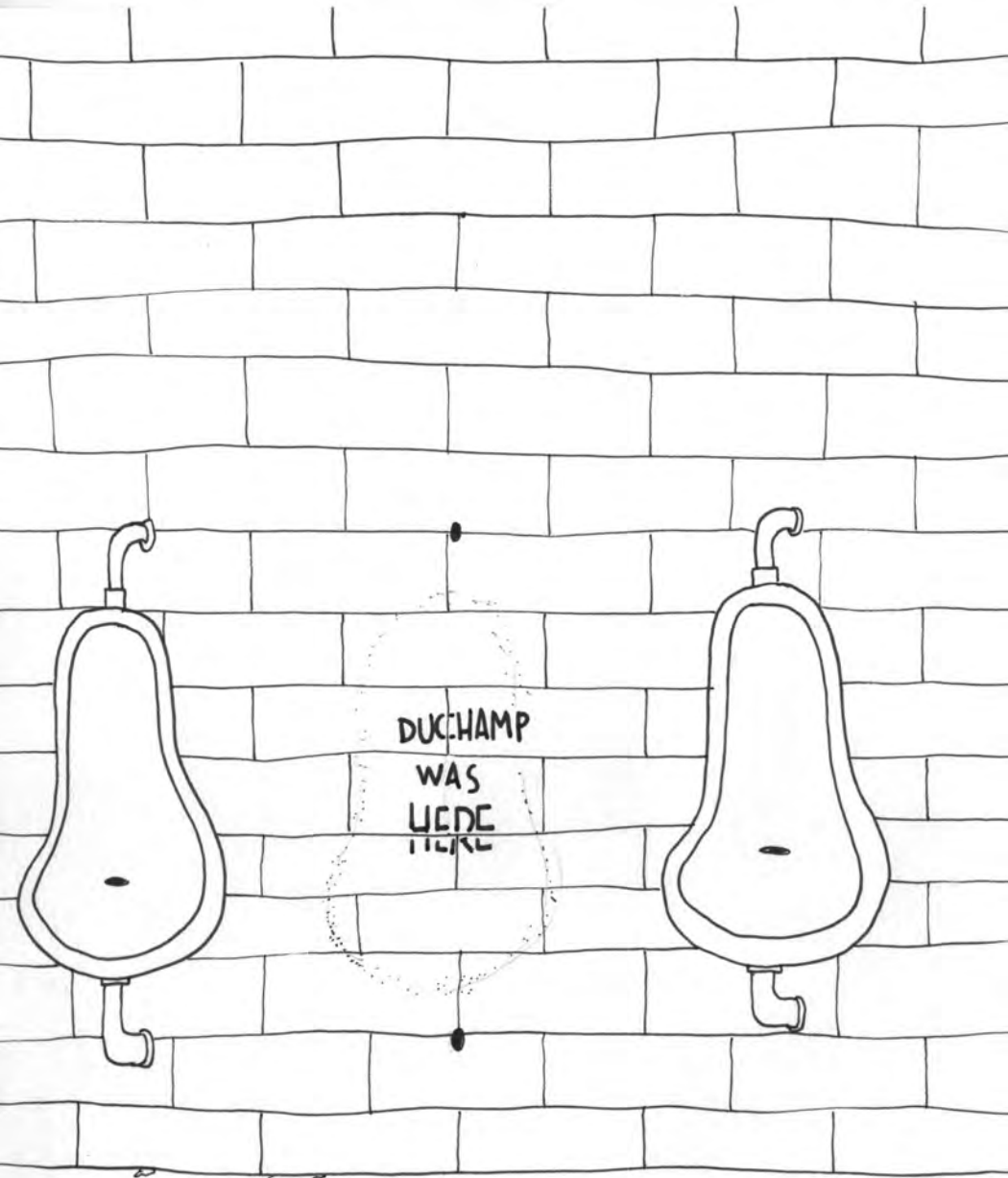


MAINSTREAM ARTIST



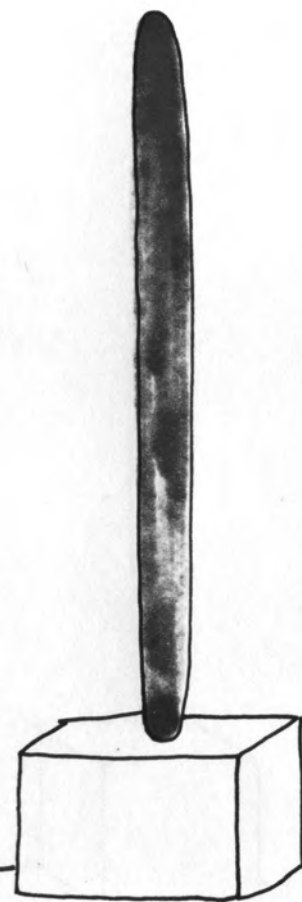
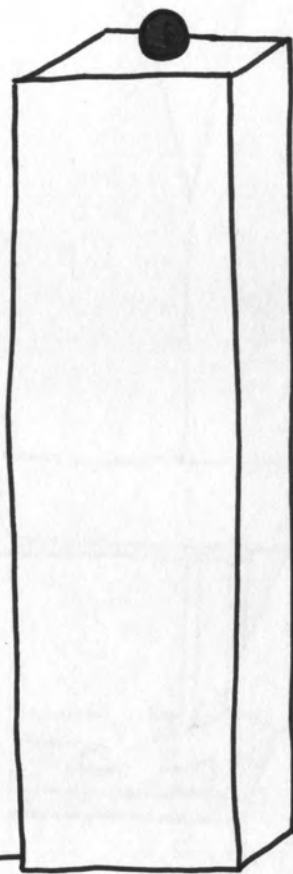
YOUNG ARTIST WITH FREE PRESS OF CONTEMPORARY ART.

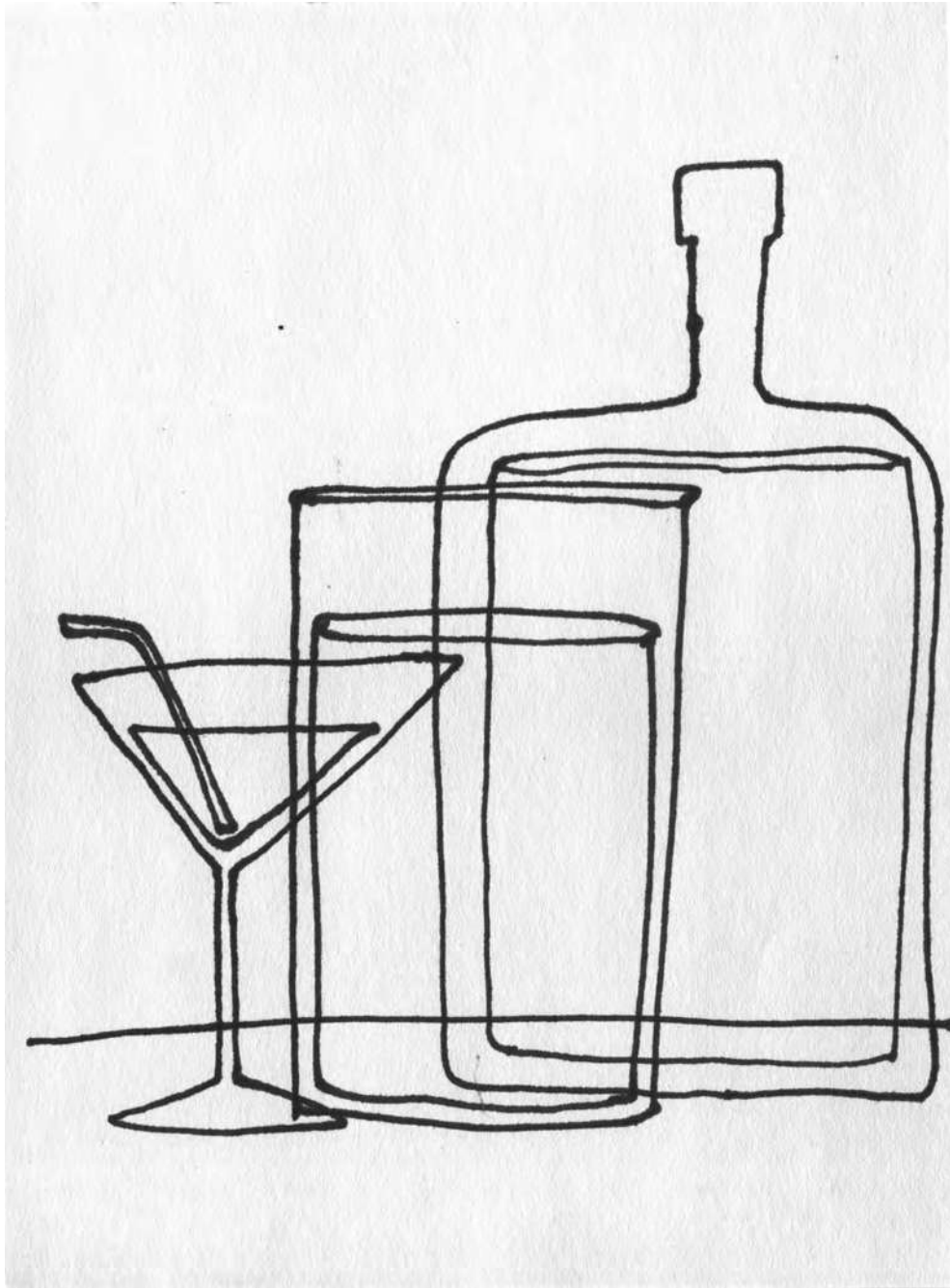




ART WORK

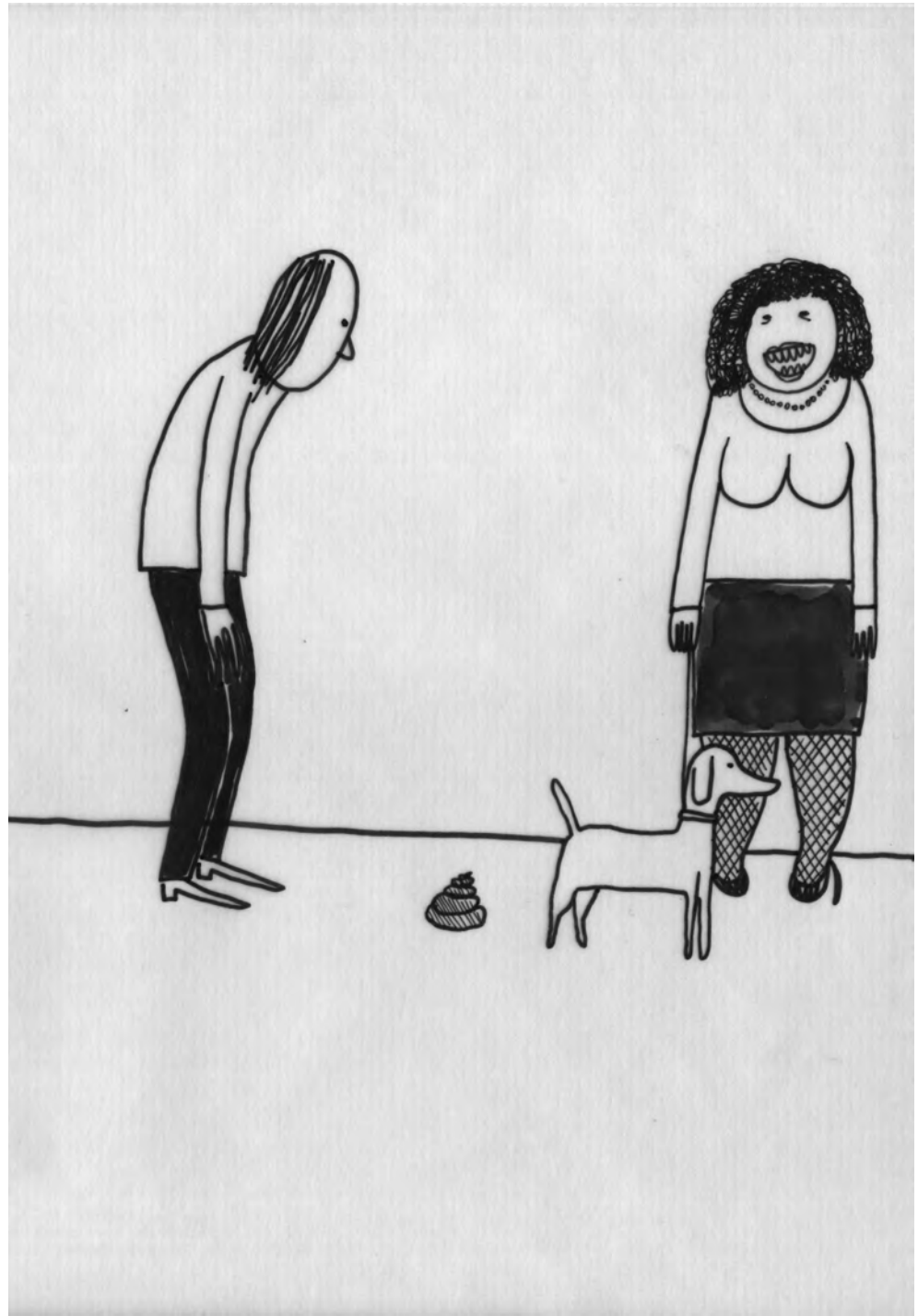
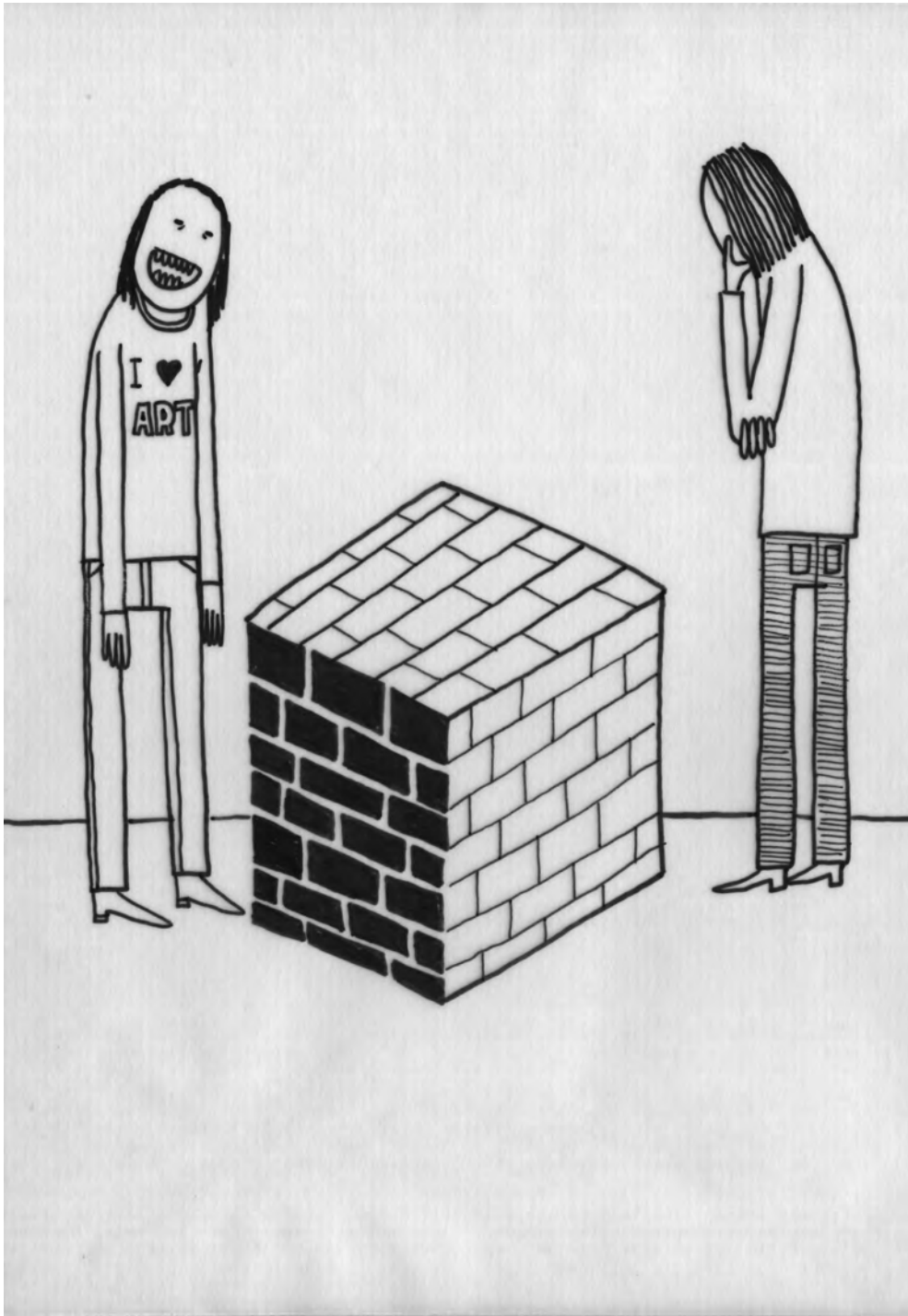
WORK OF ART





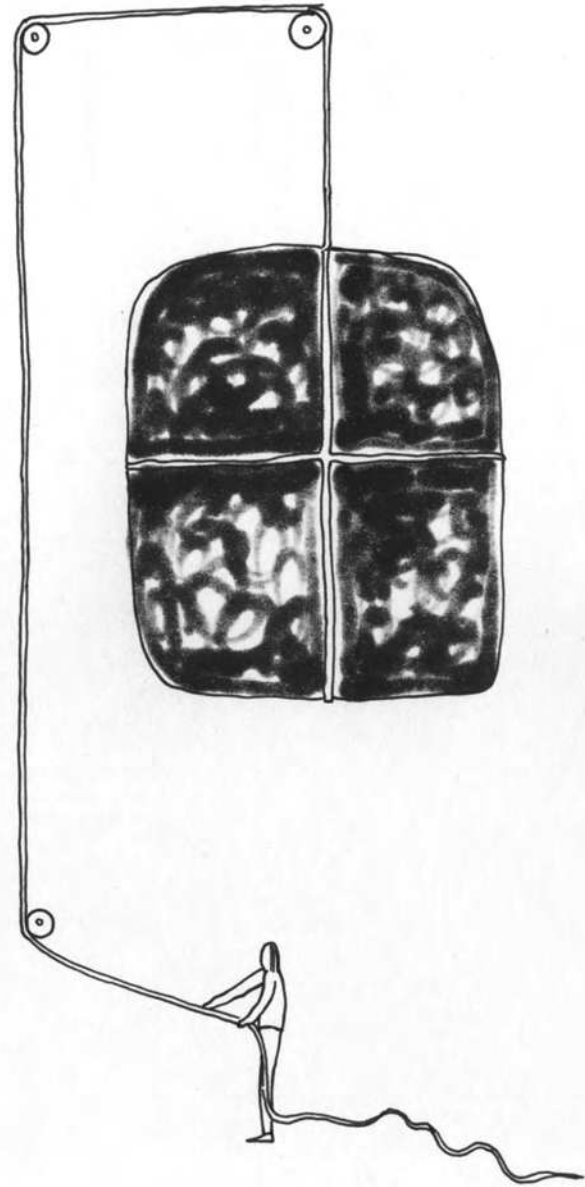
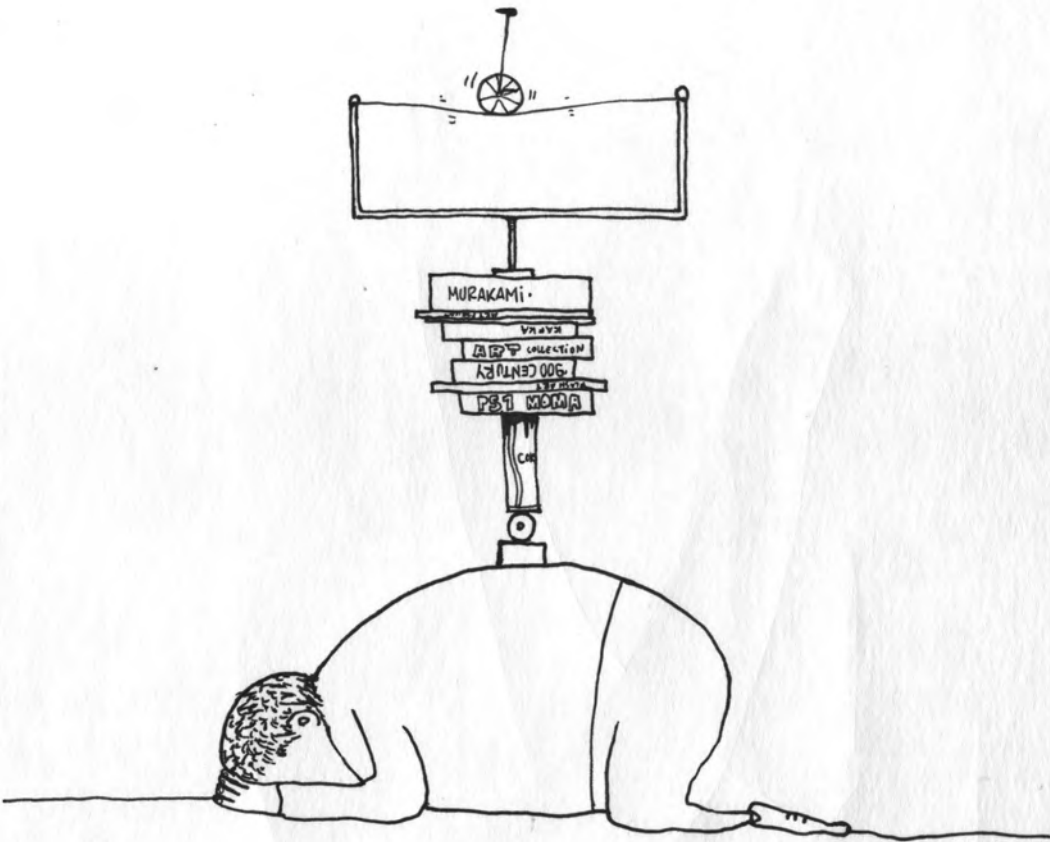
VERNISSAGE



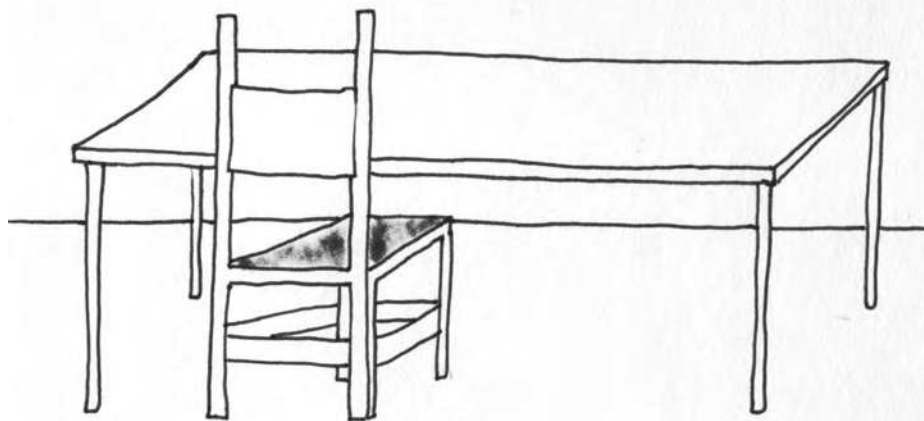


THE ARTIST WORKED IN THIS CORNER  
FOR MANY HOURS AND LEFT THIS MARK ON  
THE WALL. WE DECIDE TO LEAVE THIS DURING  
THE SHOW AS A TESTIMONY...

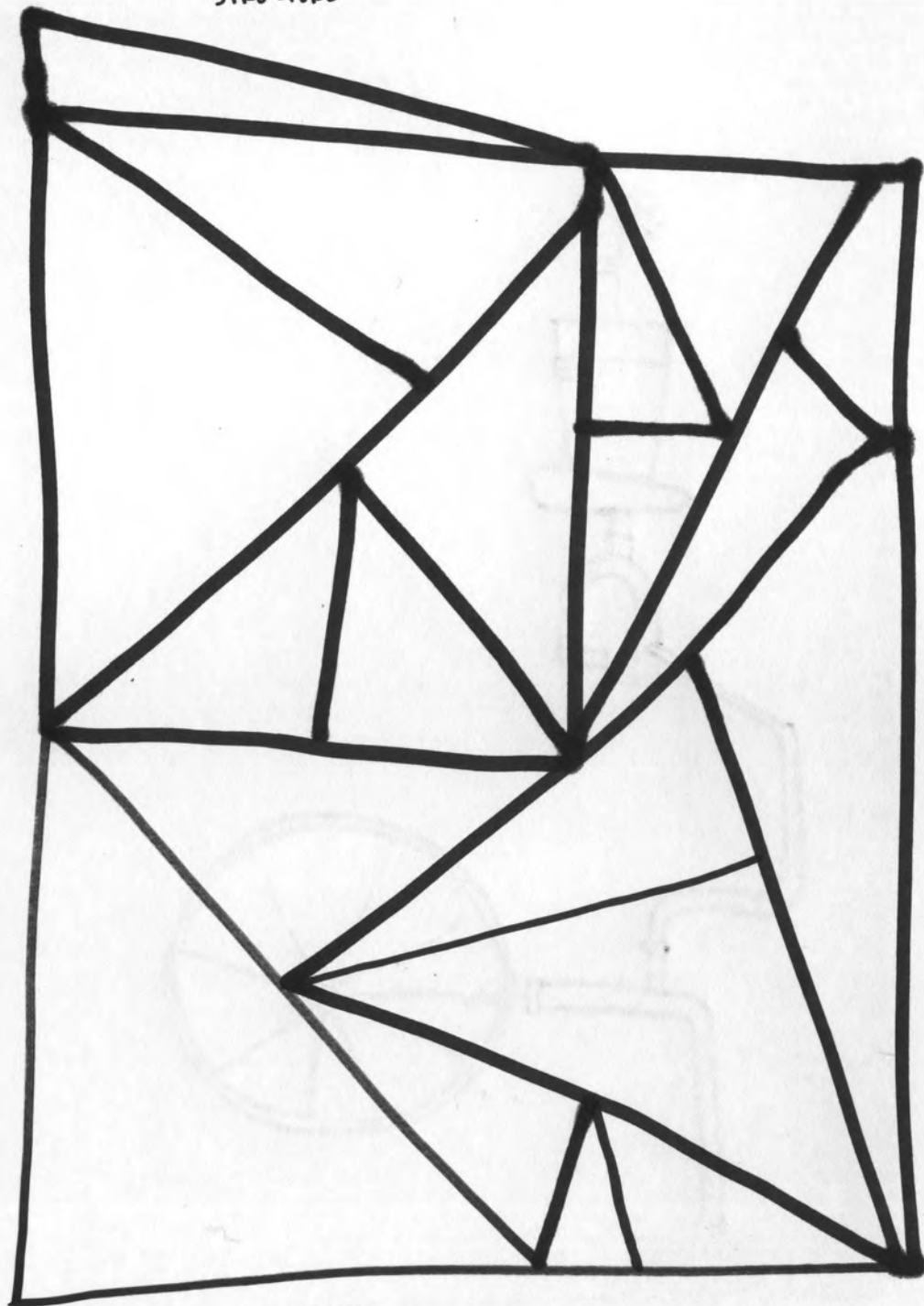




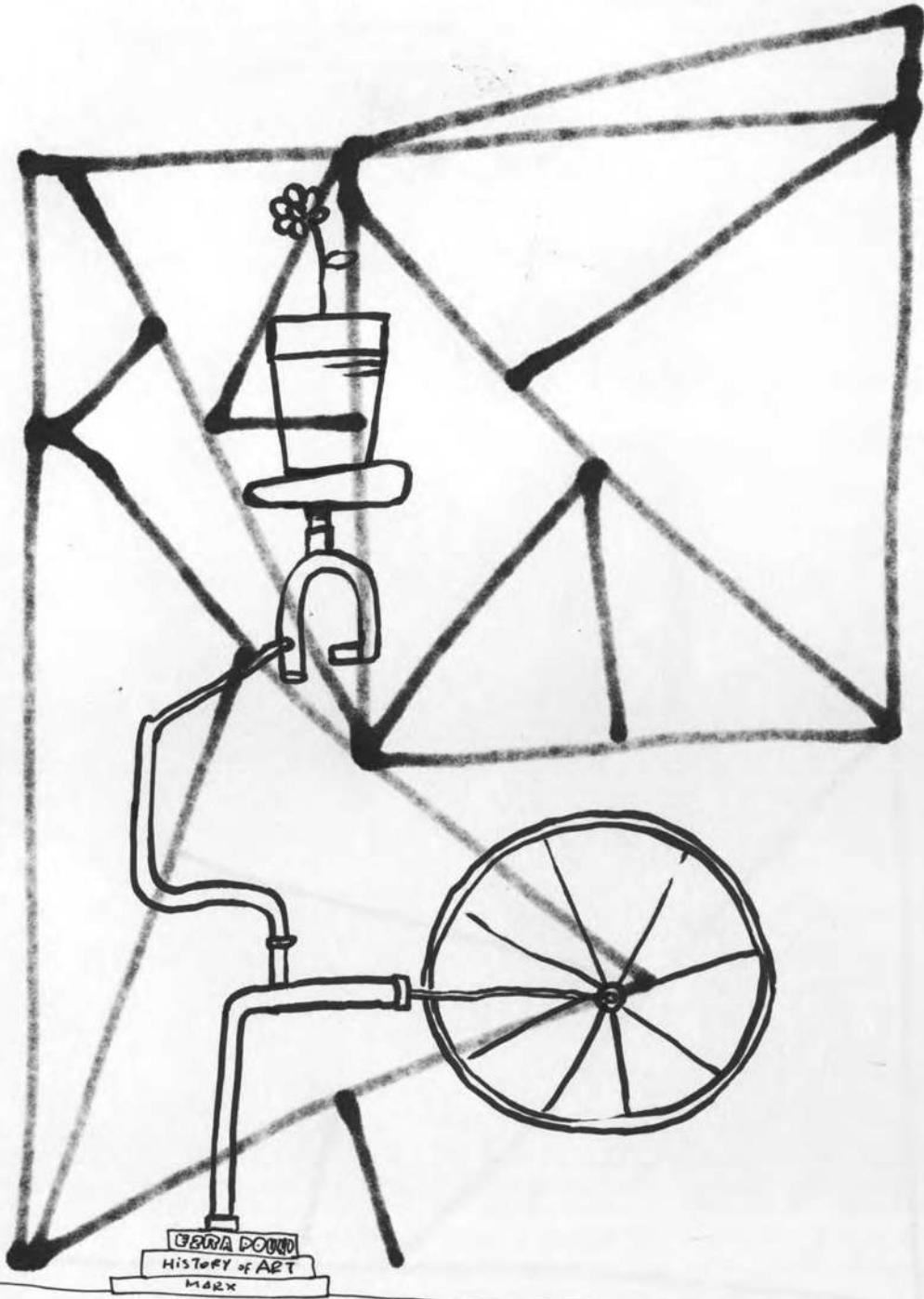
SIT HERE AND THINK ABOUT "CONTEMPORARY ART"  
OR SOMETHING.



STRUCTURE





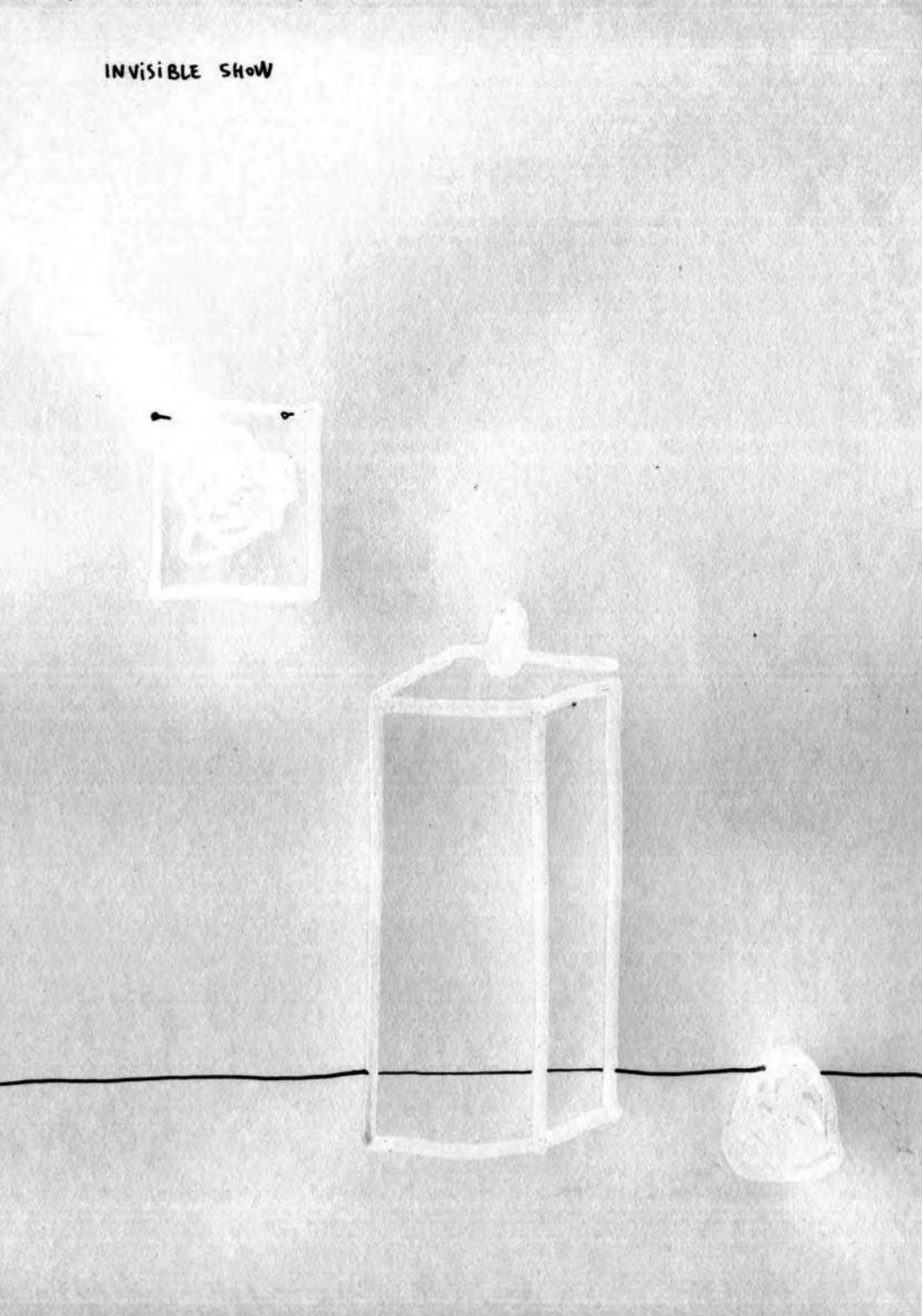


PAINTER

PAiNTiNG

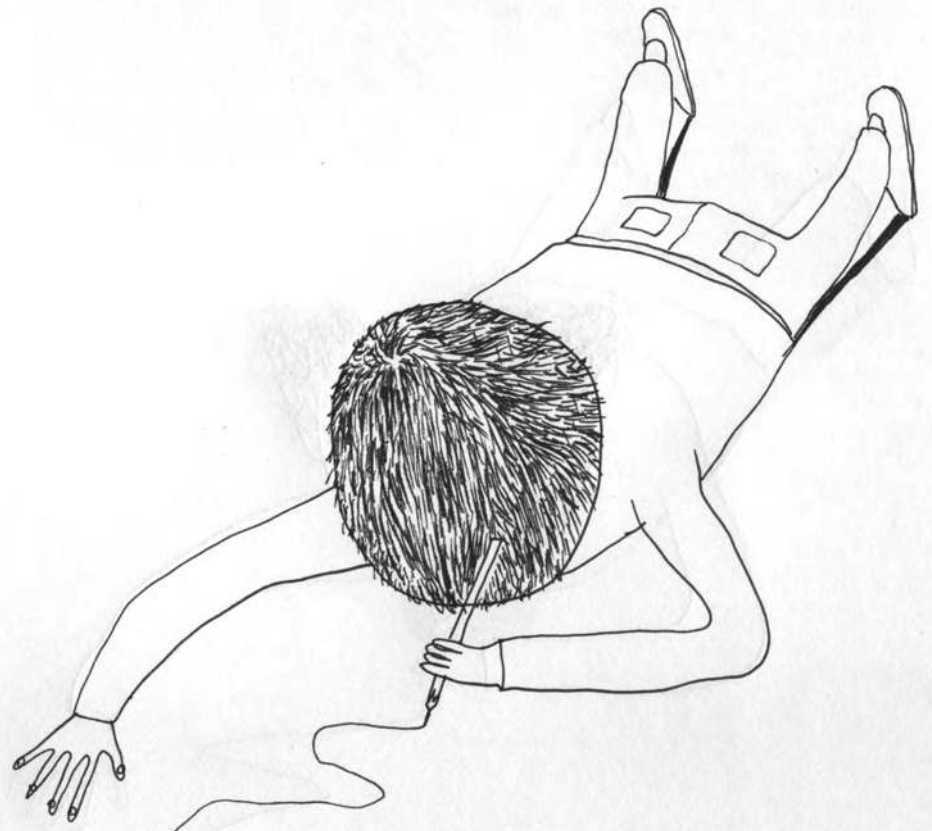
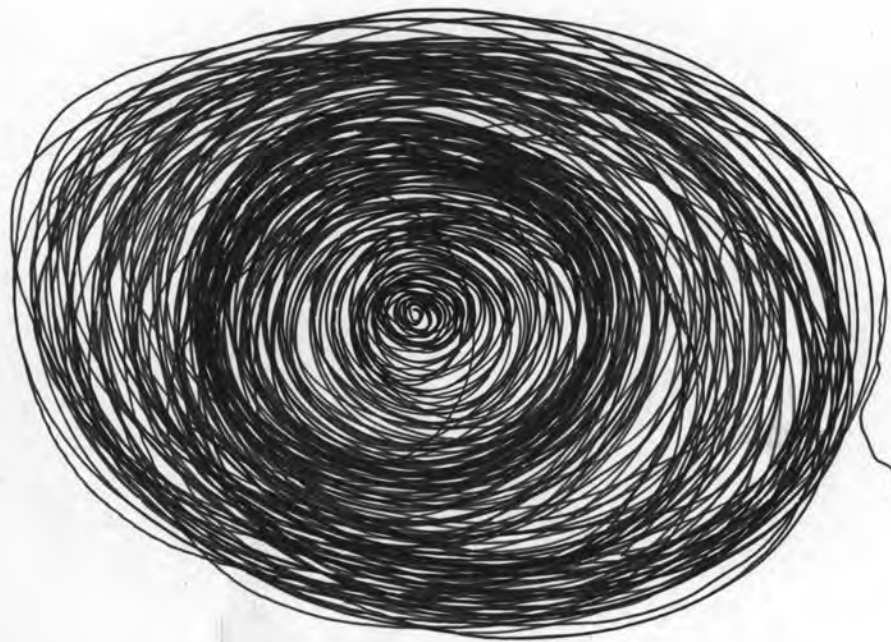


INVISIBLE SHOW

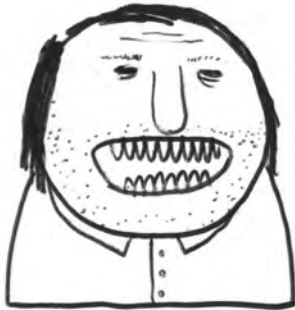


SHOPPING BAG FOR ART LOVER





WHICH OF THIS CHARACTERS IS AN ARTIST,  
 WHO IS A CURATORS , WHO IS AN ART DEALER  
 AND WHO IS A COLLECTOR?



GIOVANNI



PAUL



CHRIS



ZELDA



SELMA



PIERRE



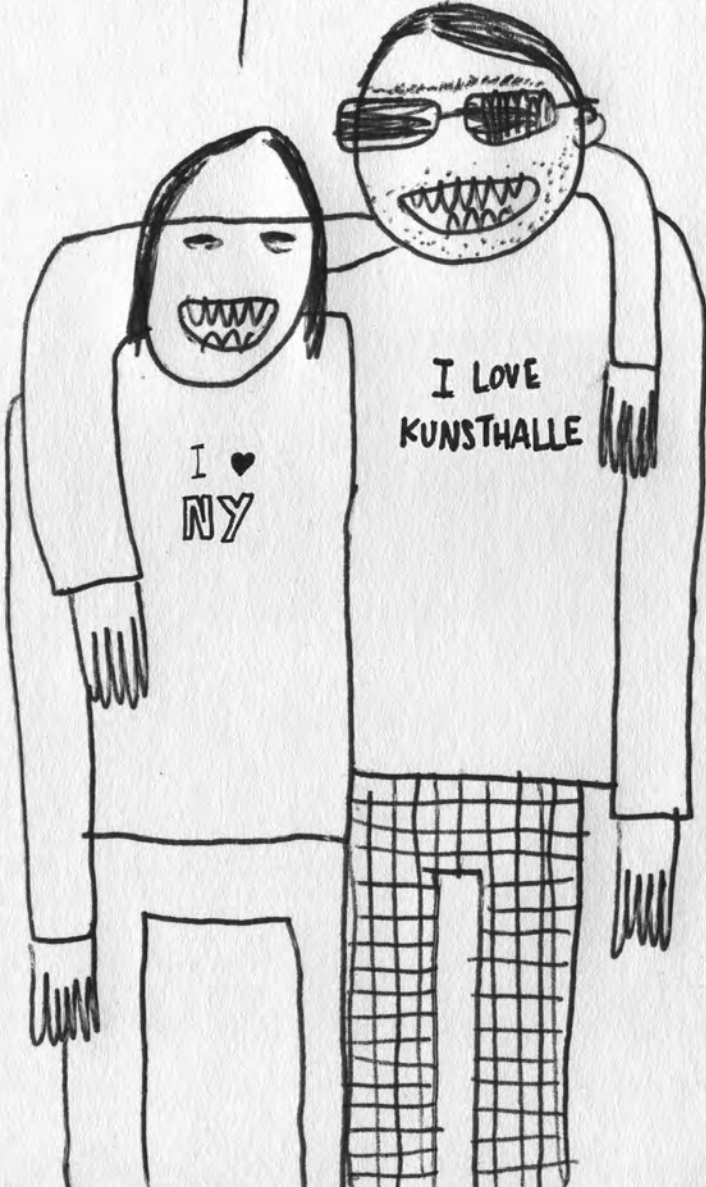
SCINTILLA

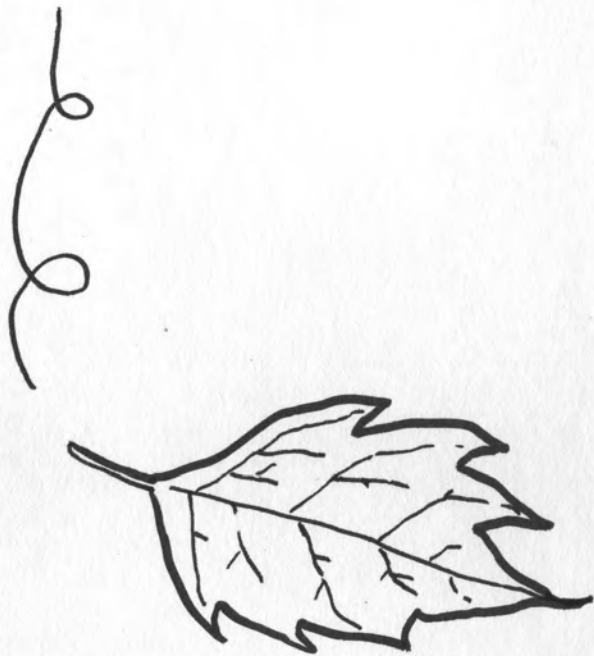


TAMARA

ANSWER: ARTIST: PIERRE, PAUL, TAMARA - CURATOR: SCINTILLA, CHRIS - ART DEALER: ZELDA  
 COLLECTOR: SELMA, GIOVANNI.

LET'S TALK ABOUT ART.





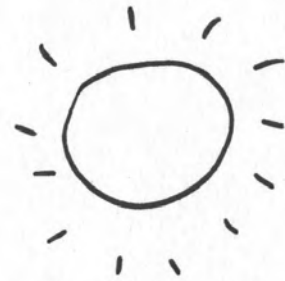
AUTUMN



WINTER



SPRING



SUMMER





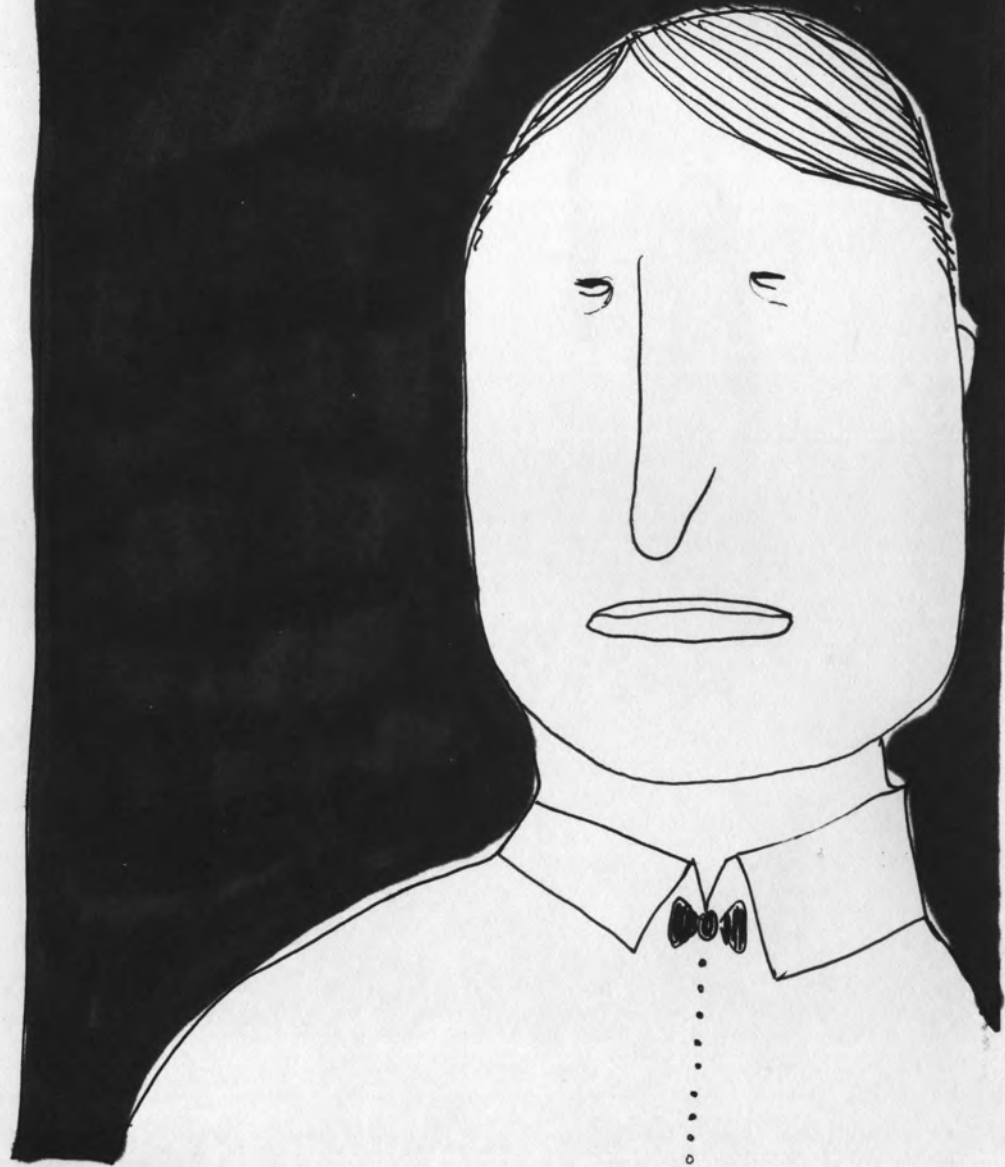
YOU  
ARE  
HERE



CEN TER

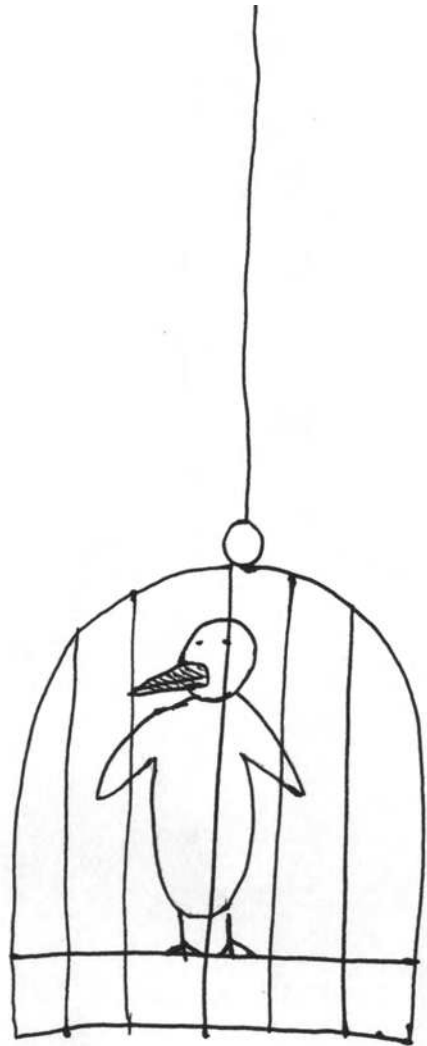
EMigrate from ITALY  
Really! MORE job in  
Asia, better food(?),  
MORE respect, you  
CAN even be  
a D.J.

ARE YOU READY FOR ORDER DARLING?



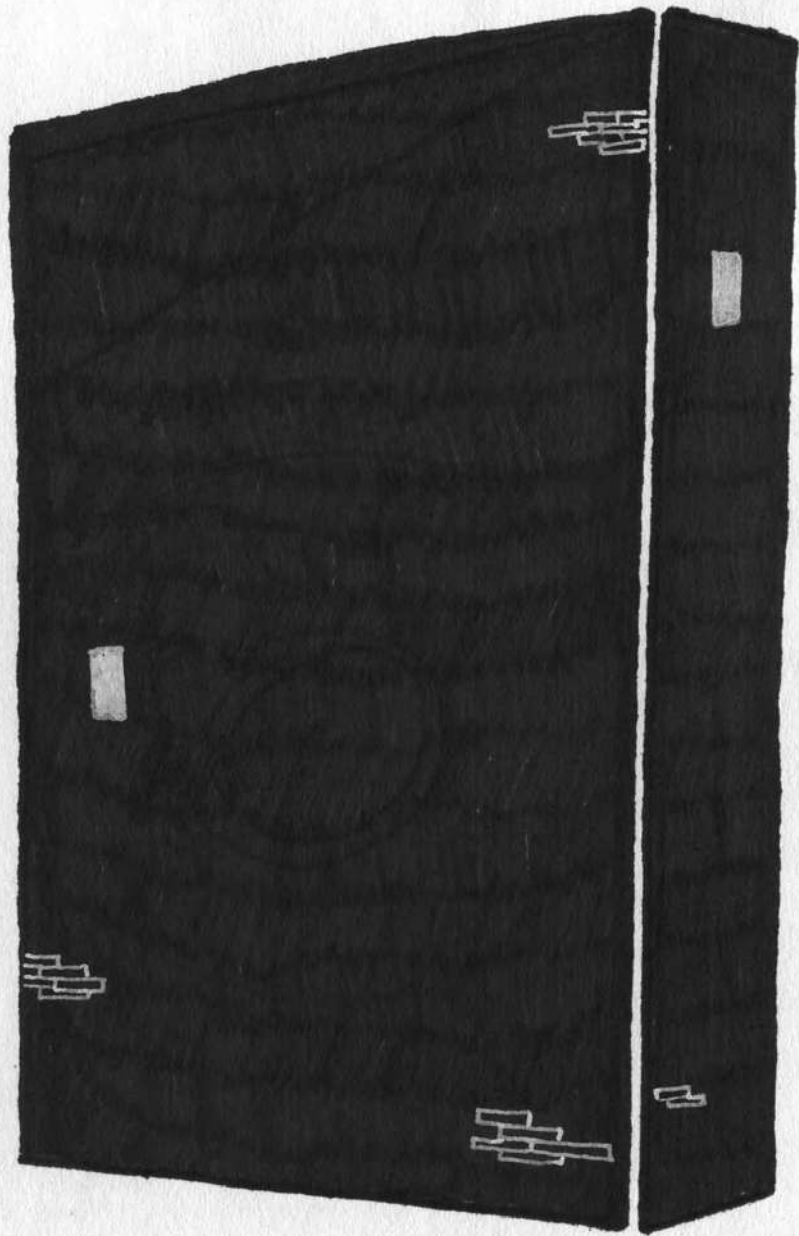
BE AWESOME.





SAVE  
ANIMAL  
BE A  
CANNIBALS!

NEGATIVE SPACE



NOTHING IS STATIC  
EVERYTHING IS EVOLVING  
EVERYTHING FALLING APART!

~~YOU ARE STUPID!~~

gullible



You make me sad,  
because all you do  
is draw dicks ON THINGS;

Buy art  
NOT HEROINE  
Buy art  
NOT COCAINE



ERODING  
CIVILISATION

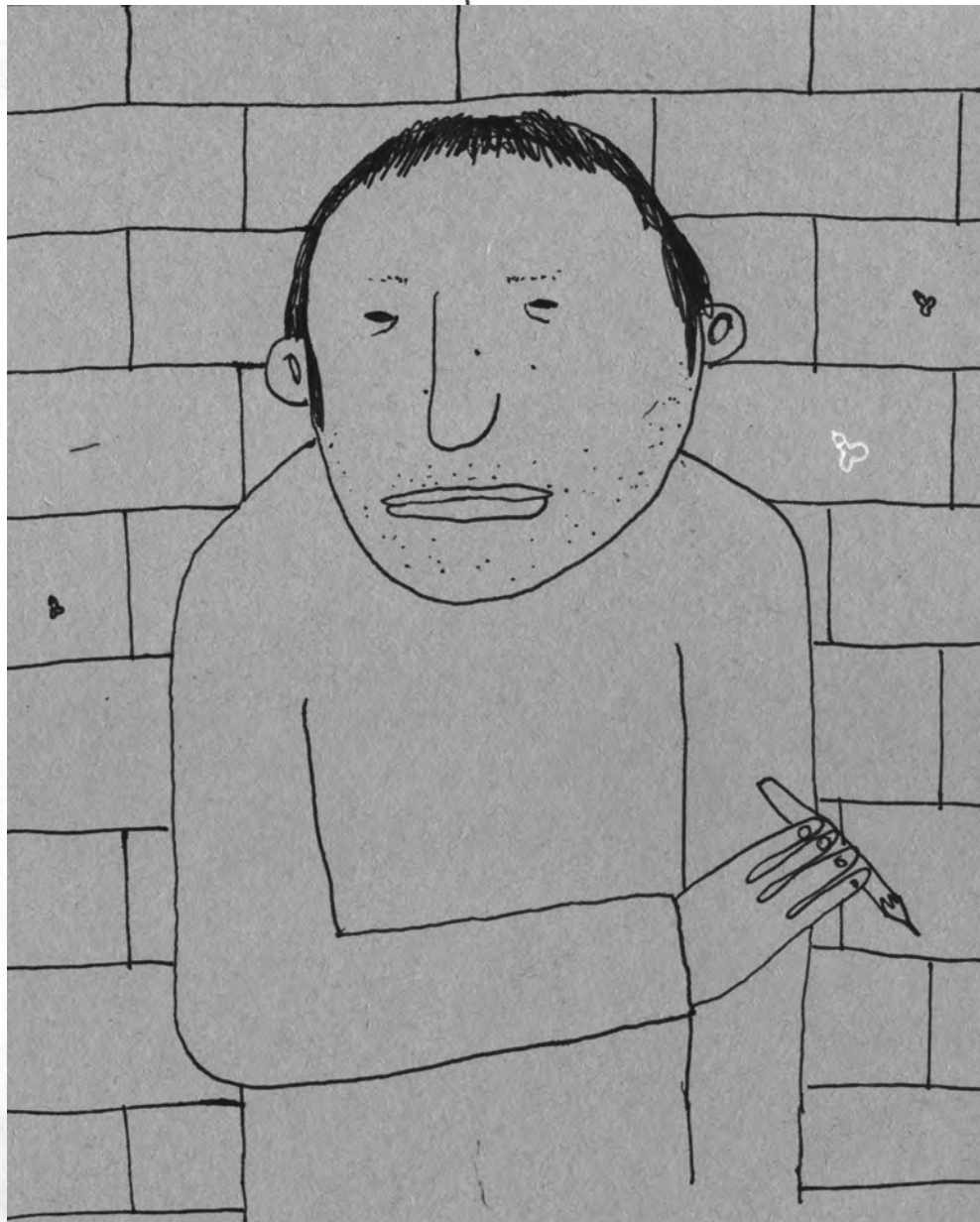
VERY  
BAD

Sorry, I couldn't  
resist!

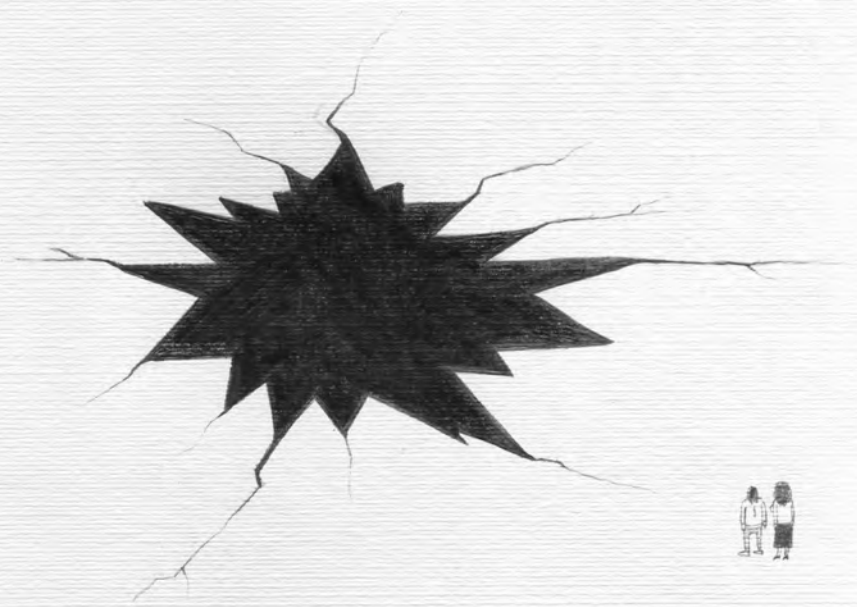


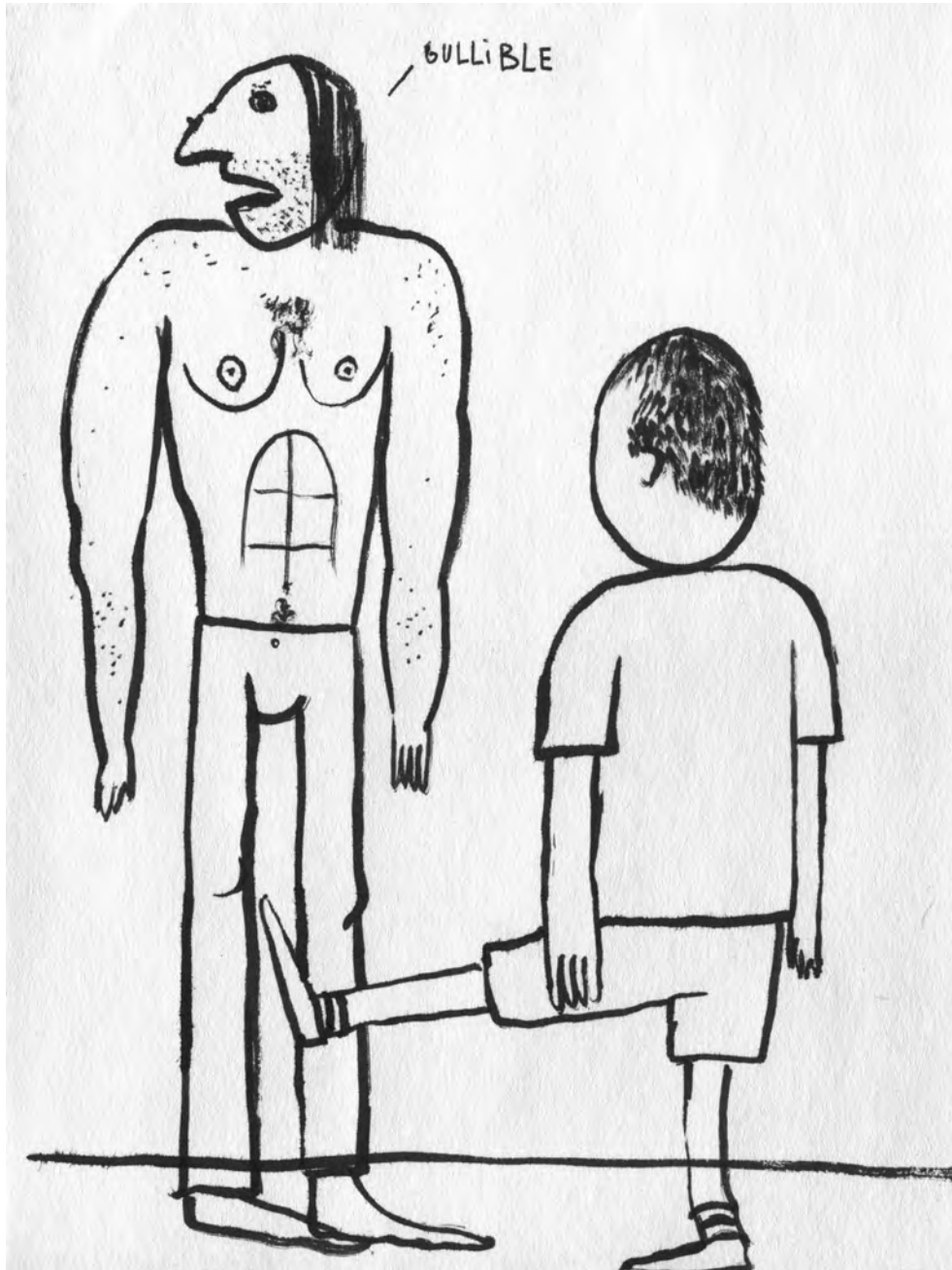
PERVERMAN

positive space



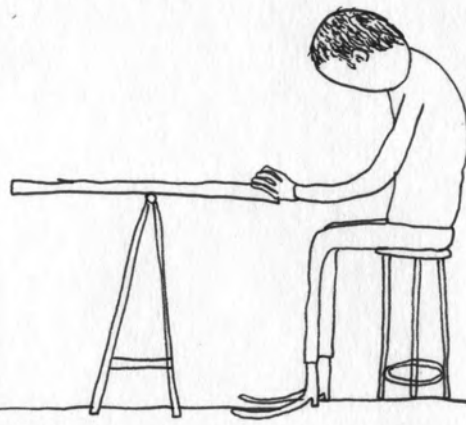
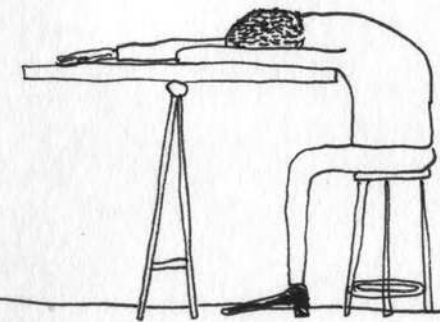
YOU MAKE ME SAD, BECAUSE ALL YOU DO  
IS DRAW DICKS ON THINGS.





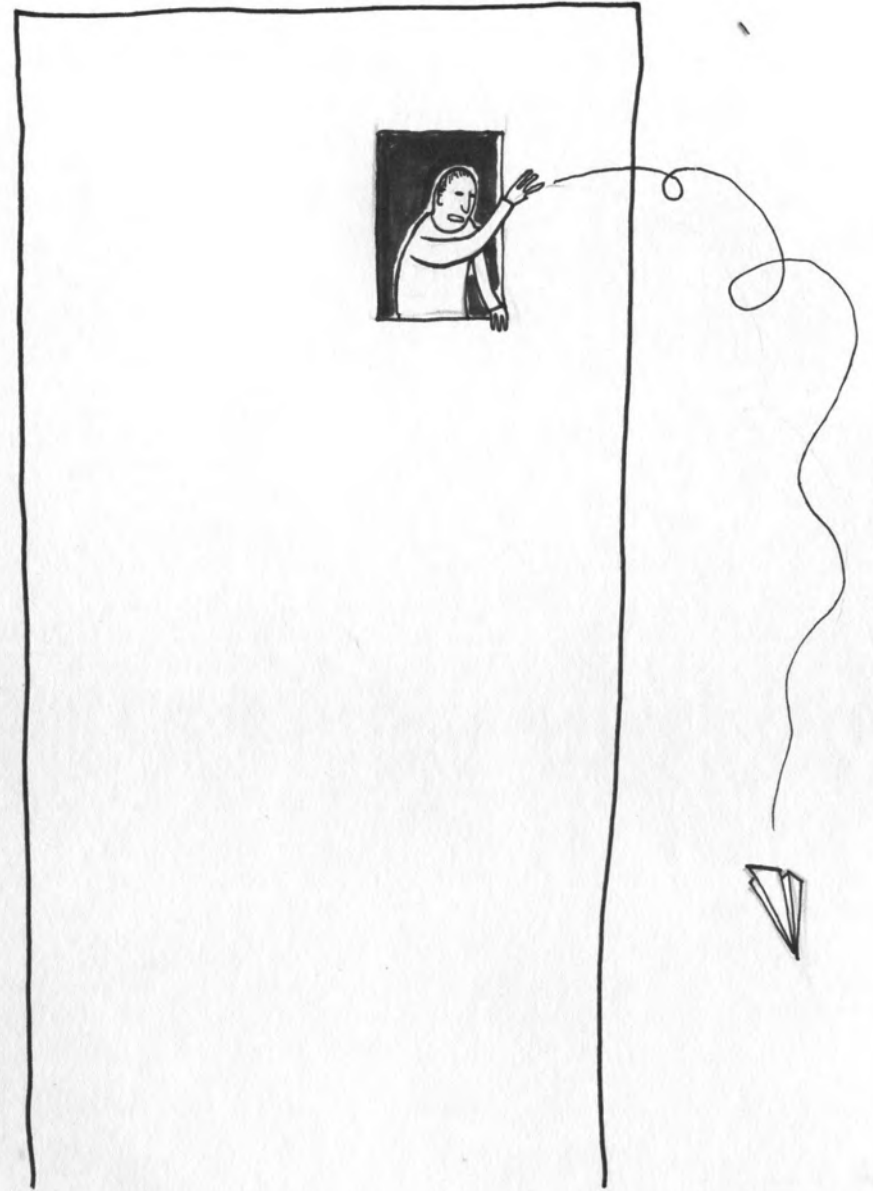
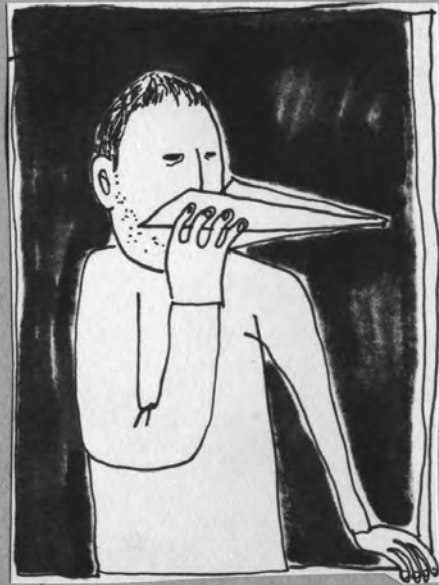
Look  
Mommy!  
I scribbled





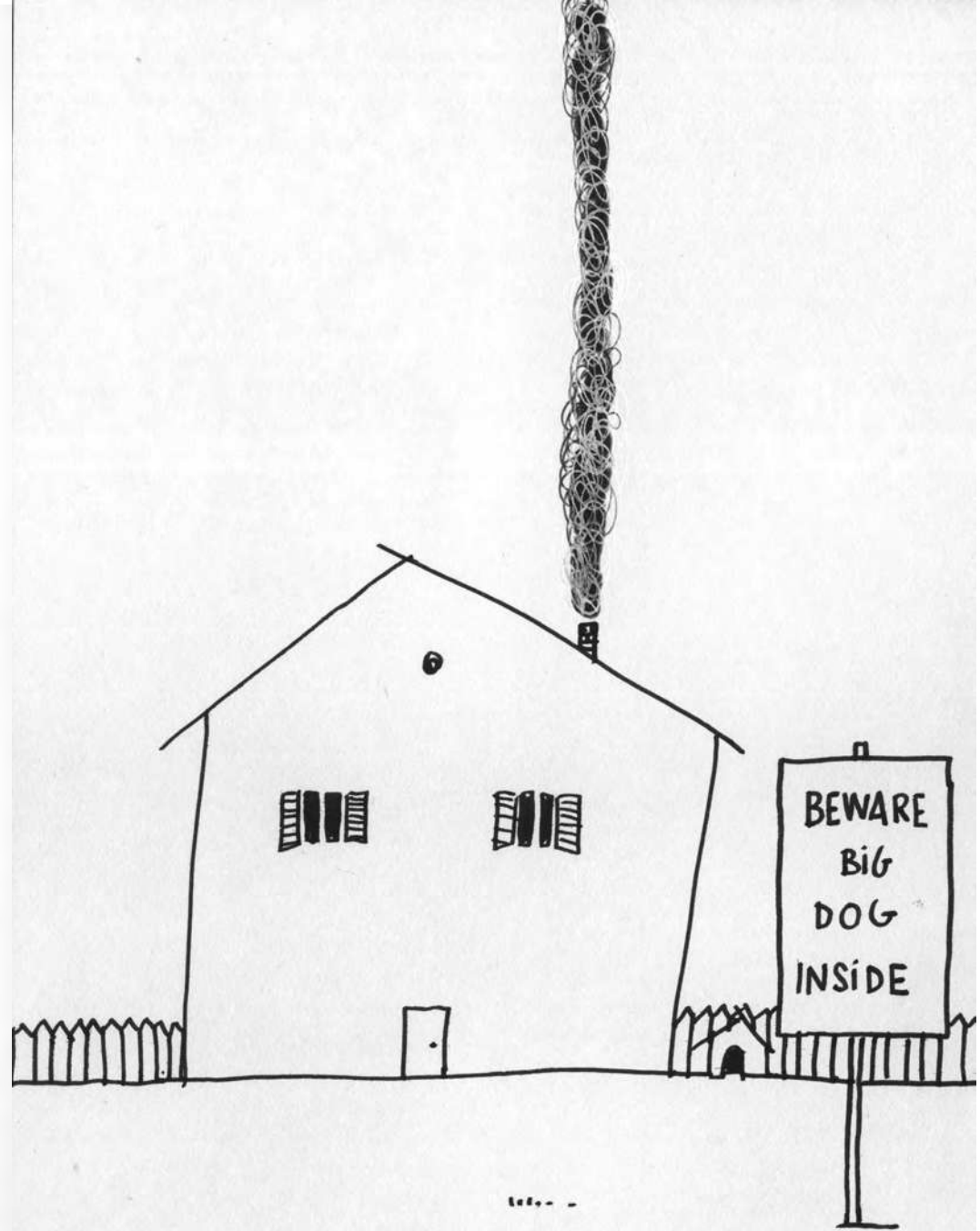
HERPES

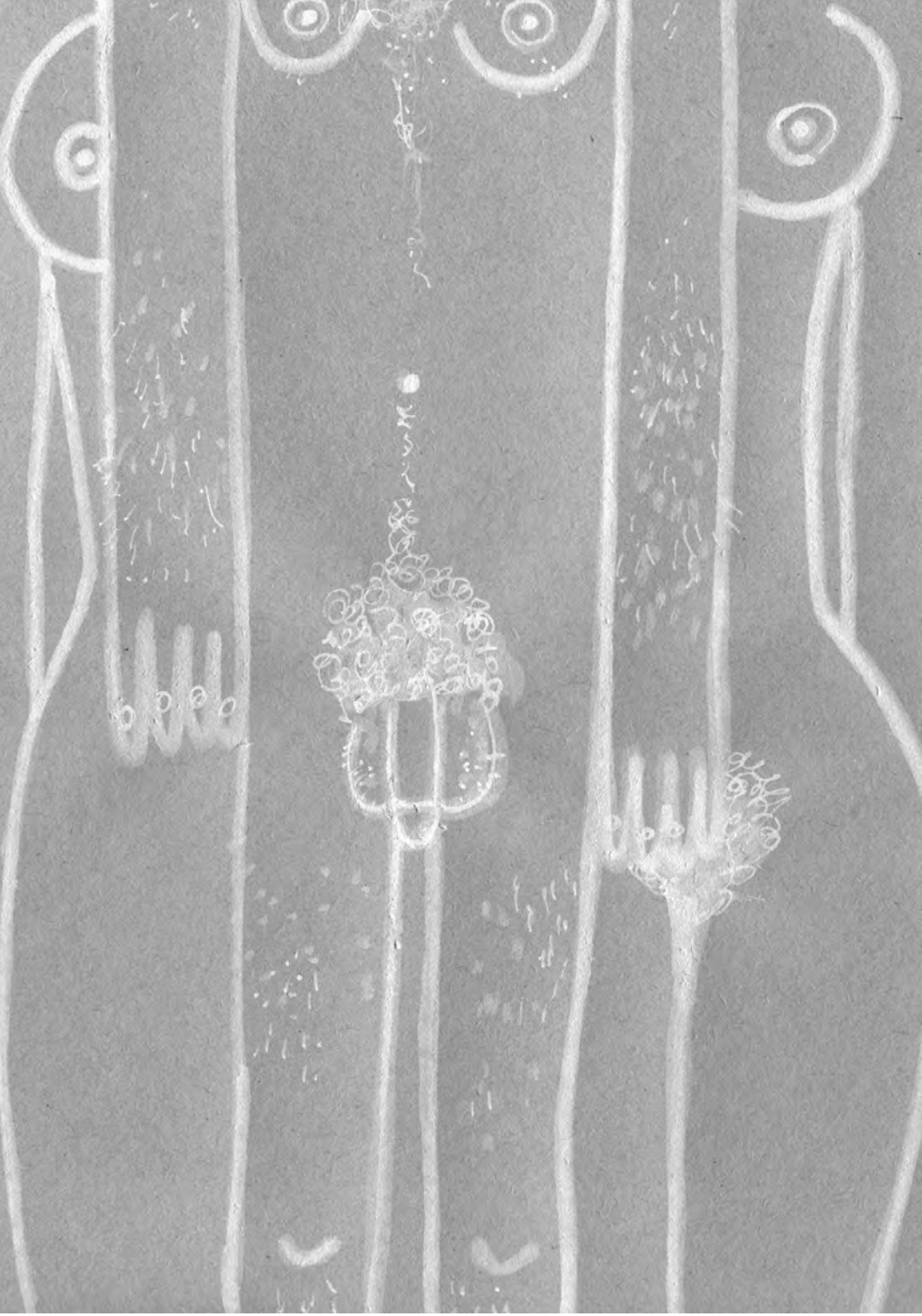
WOR~~X~~D



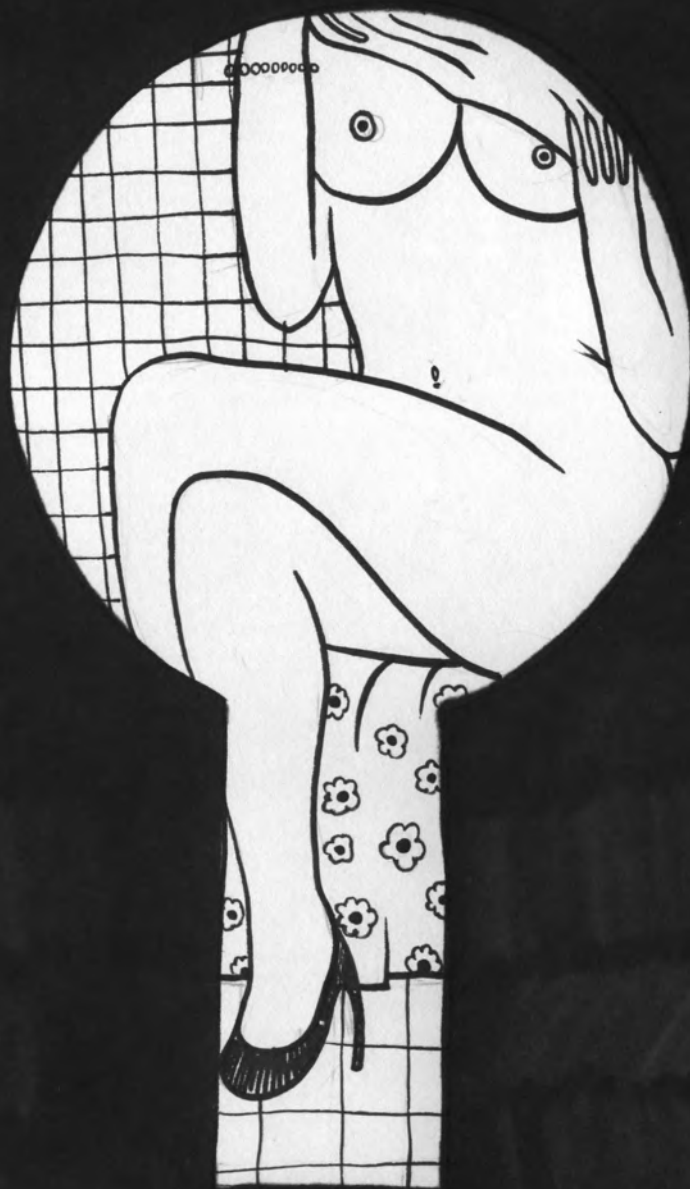
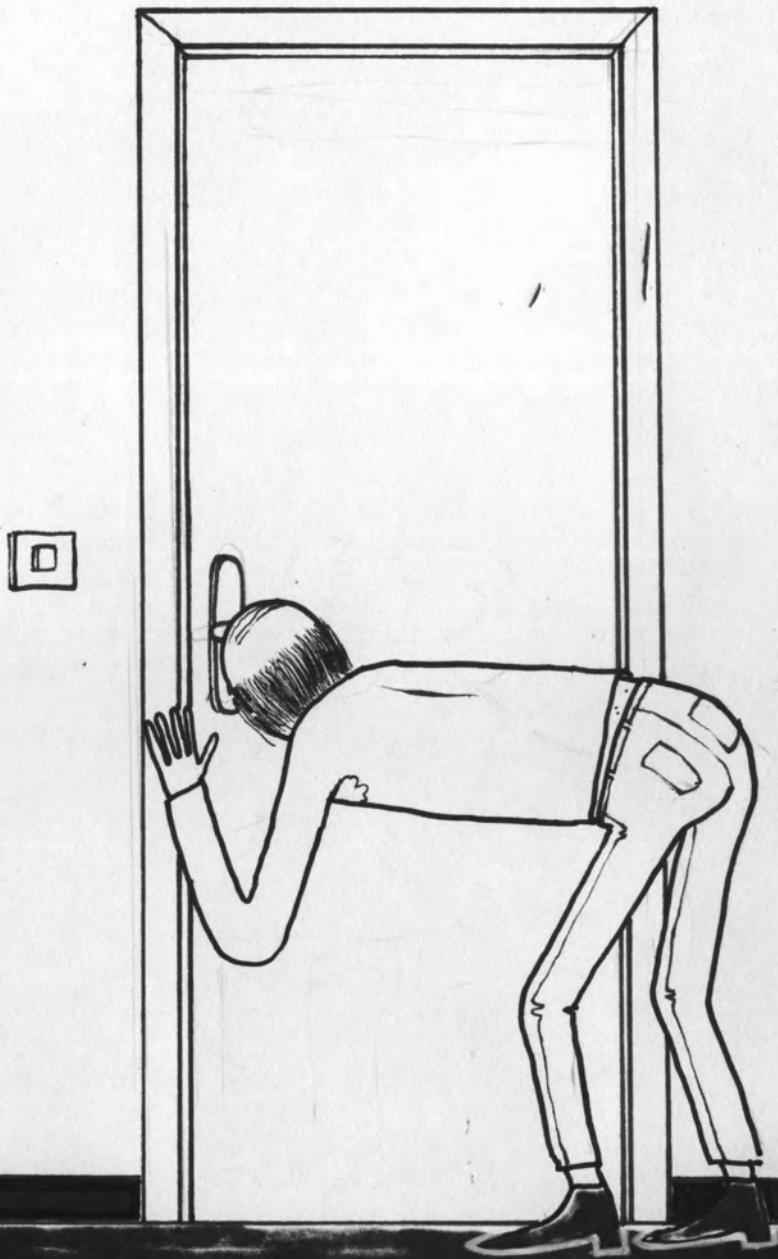
FAILURE

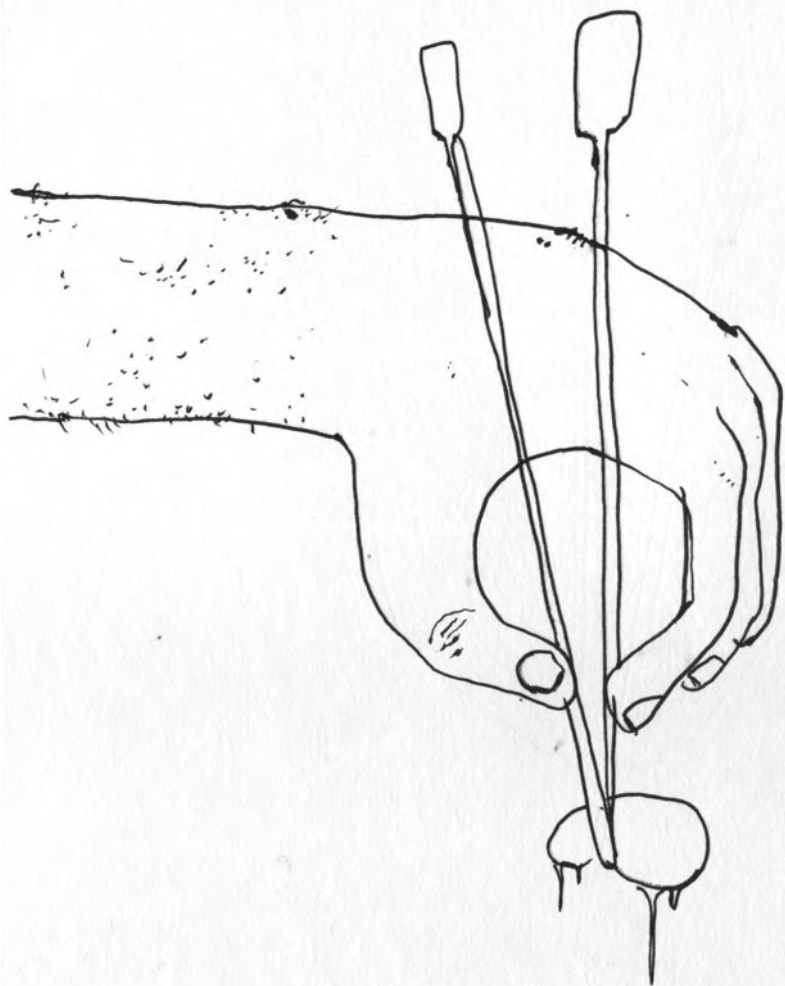
YOUR PIZZA  
SUCKS.





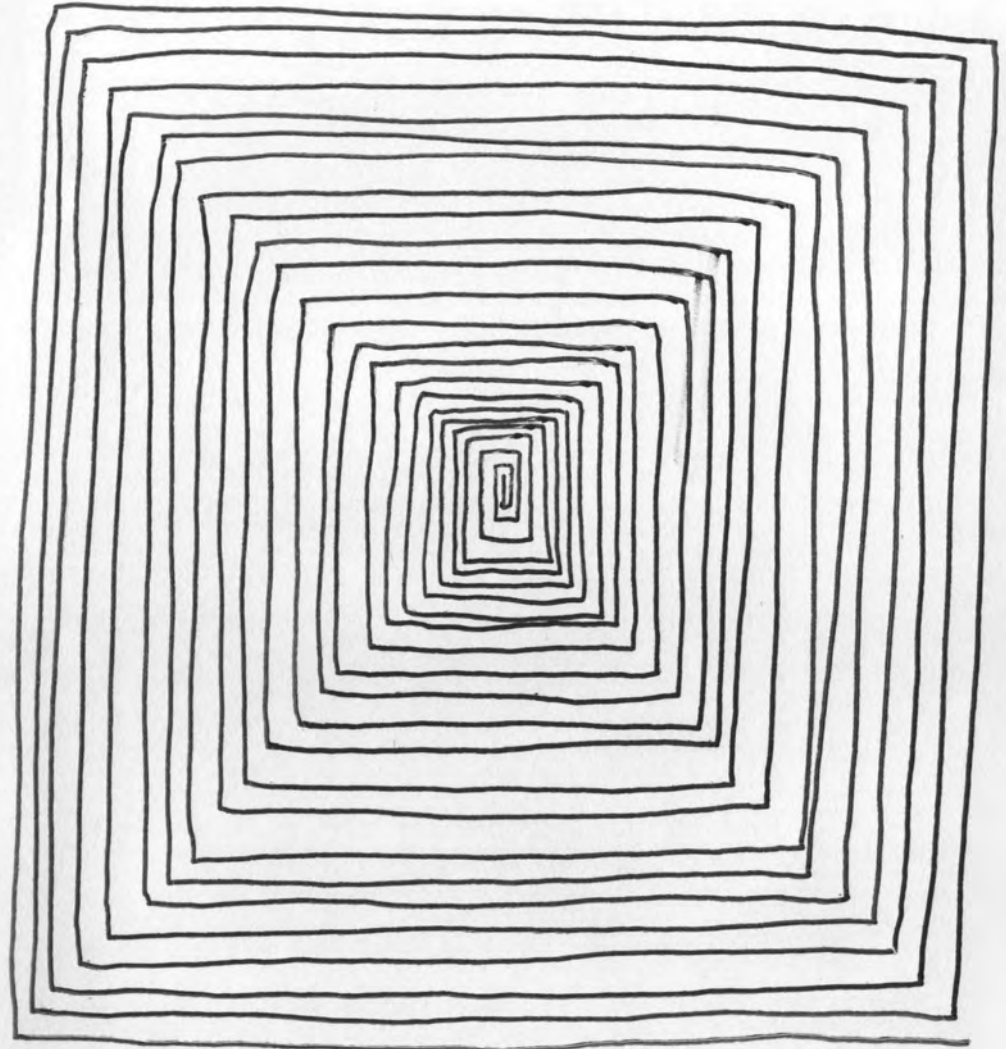
WHAT A  
GREAT PLACE  
TO GET  
NAKED!







THERE'S SOMETHING MAGIC IN THIS SONG THAT  
GIVE ME CHILLS EVERYTIME I LISTEN TO IT.

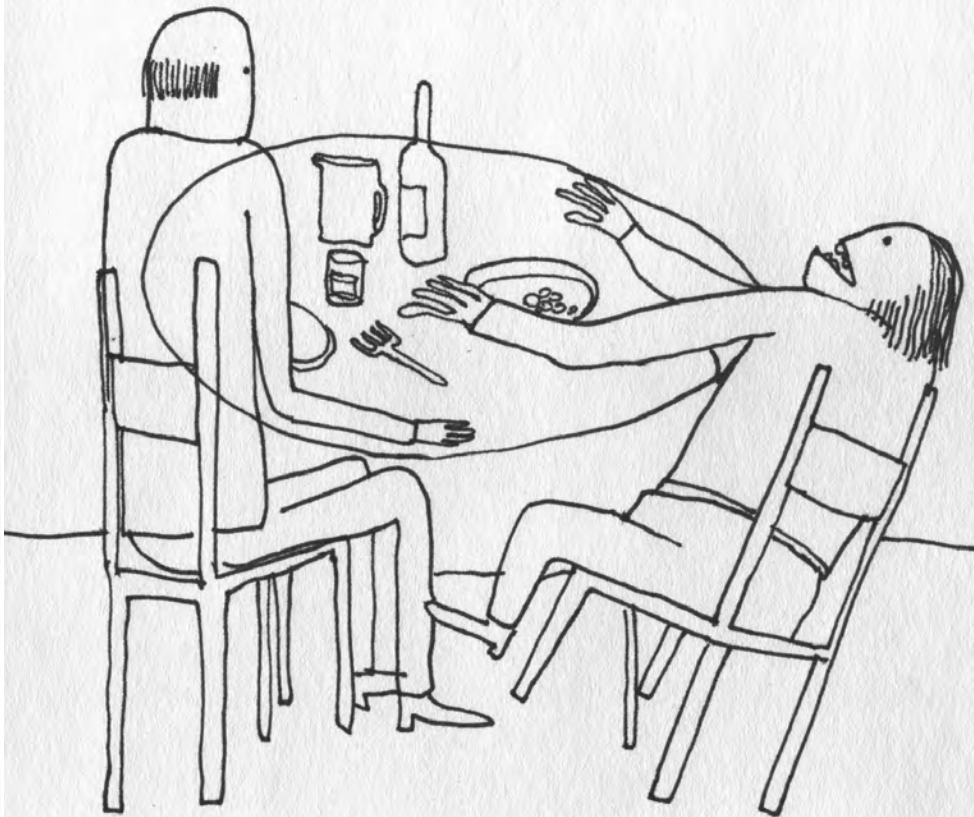


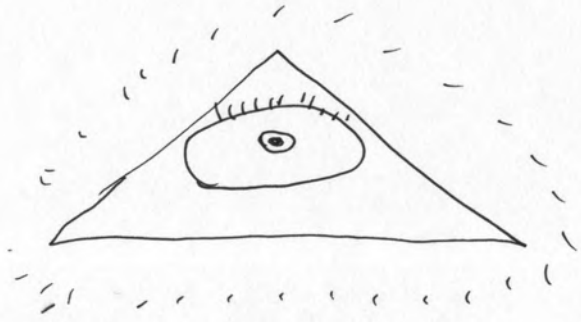
**TIME MACHINE**



LIFE IS BEAUTIFUL

YOU JUST  
DON'T HAVE  
TIME TO   
NOTICE  
IT.

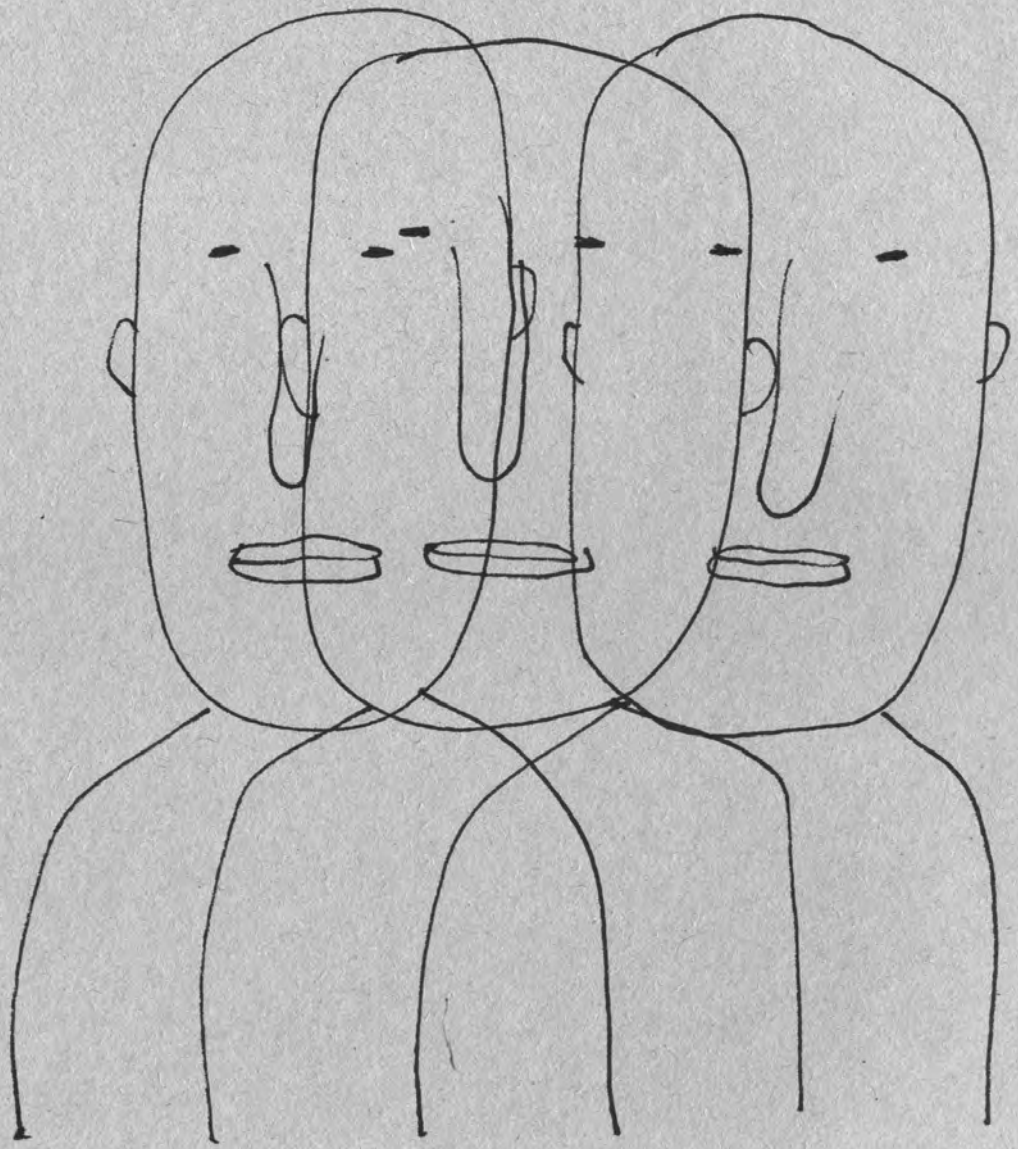




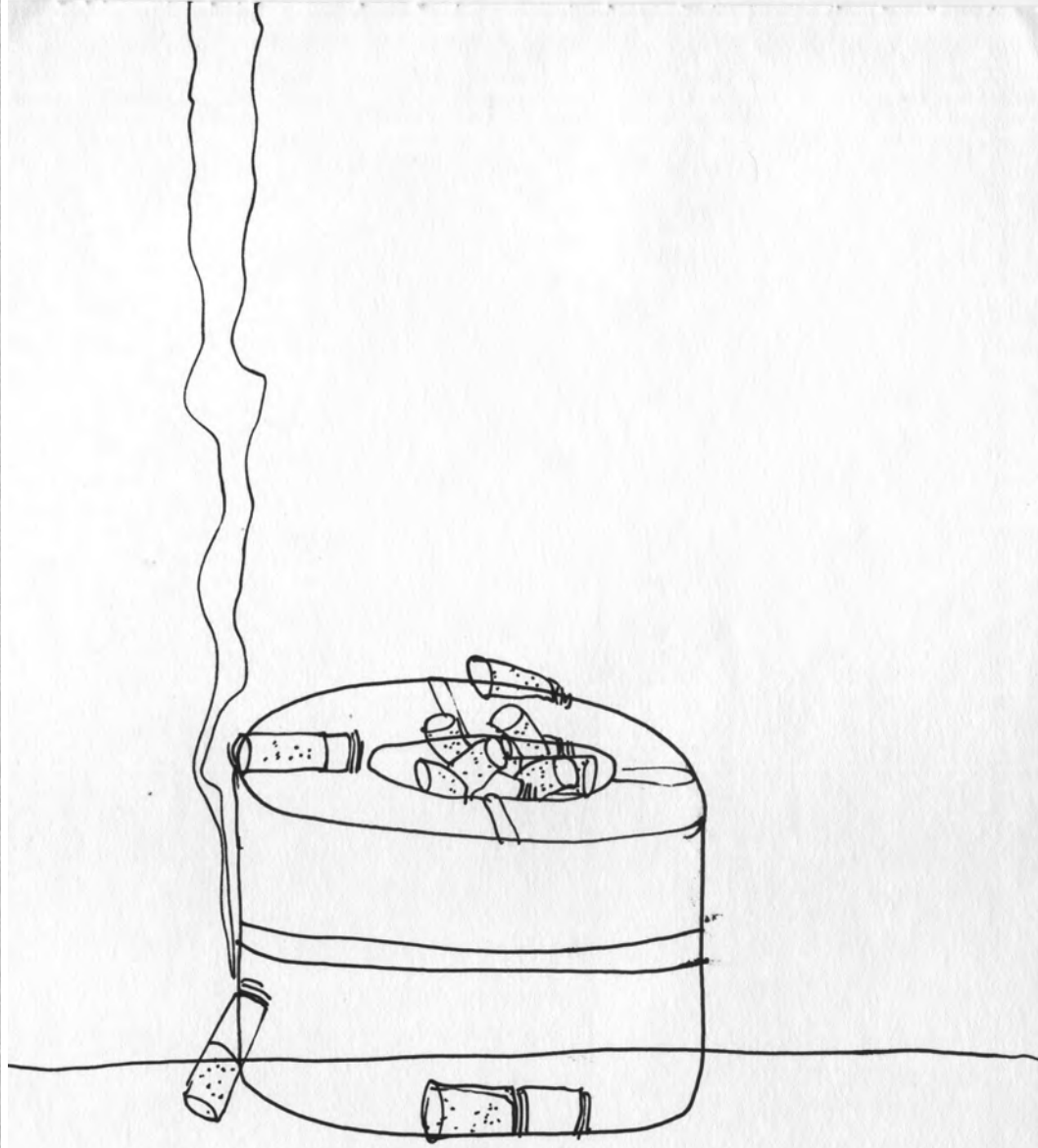
I WISH I WAS  
WHERE I WAS WHEN  
I WAS WISHING  
I WAS HERE.



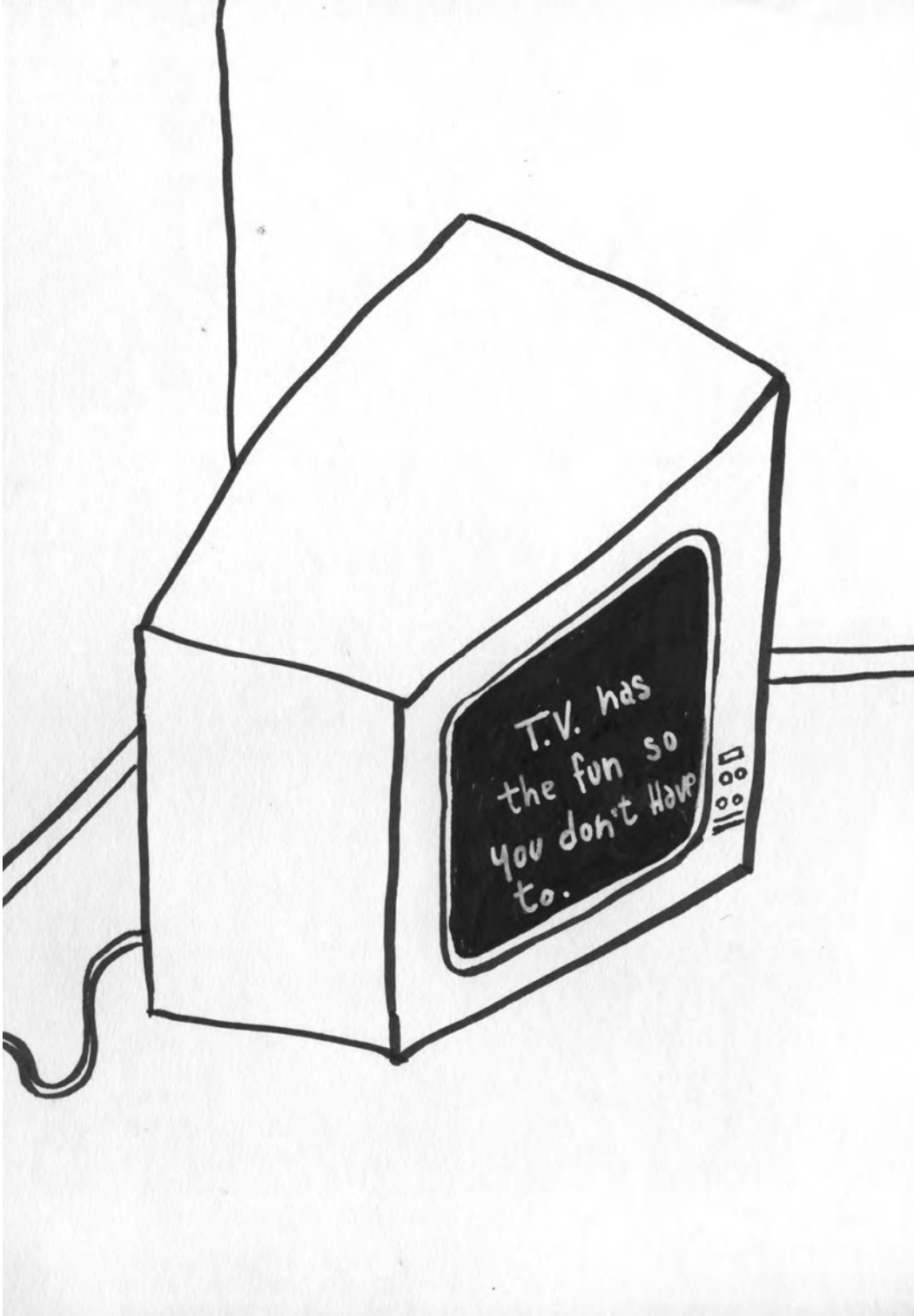
YOUR CONSUMER LIFESTYLE WILL  
BE THE DEATH OF OUR HEART  
WAS IT WORTH?

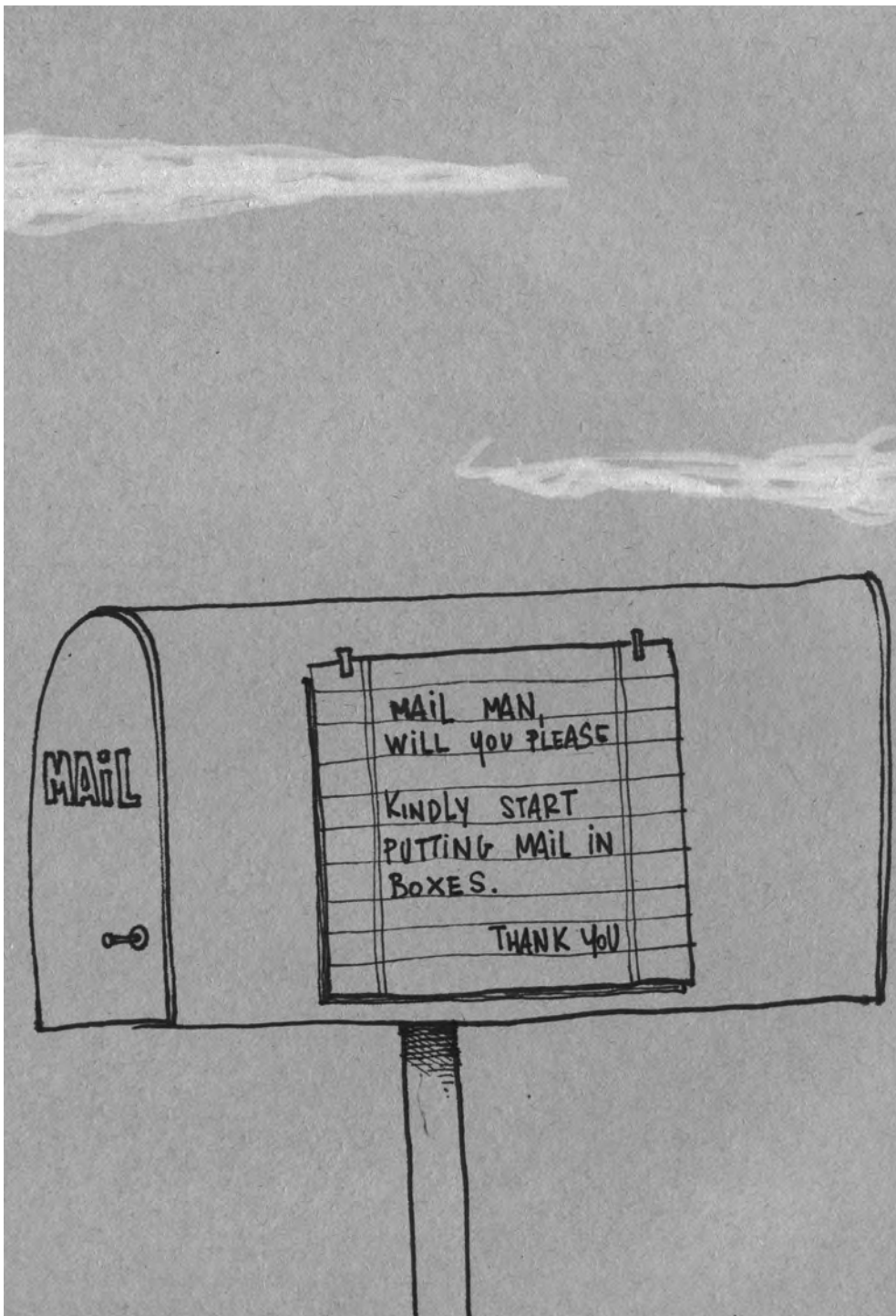


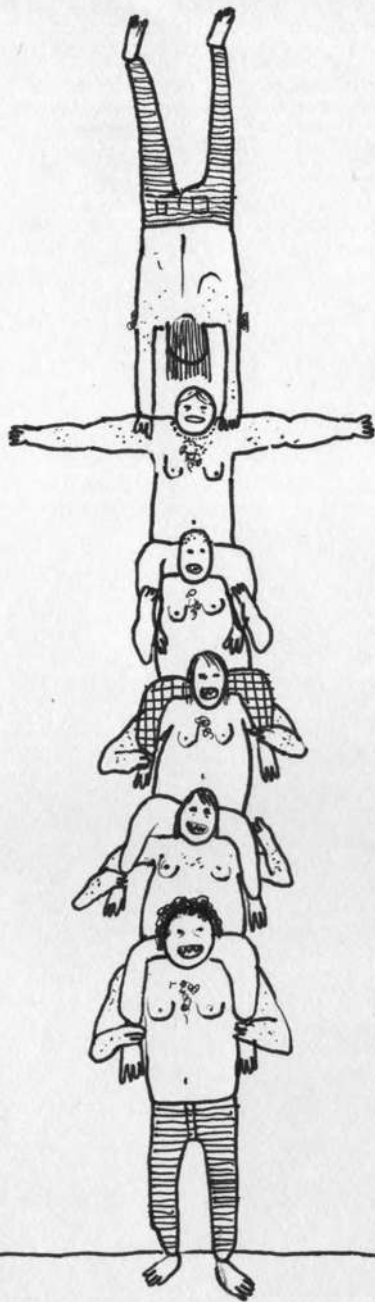
DRUNK POINT OF VIEW.



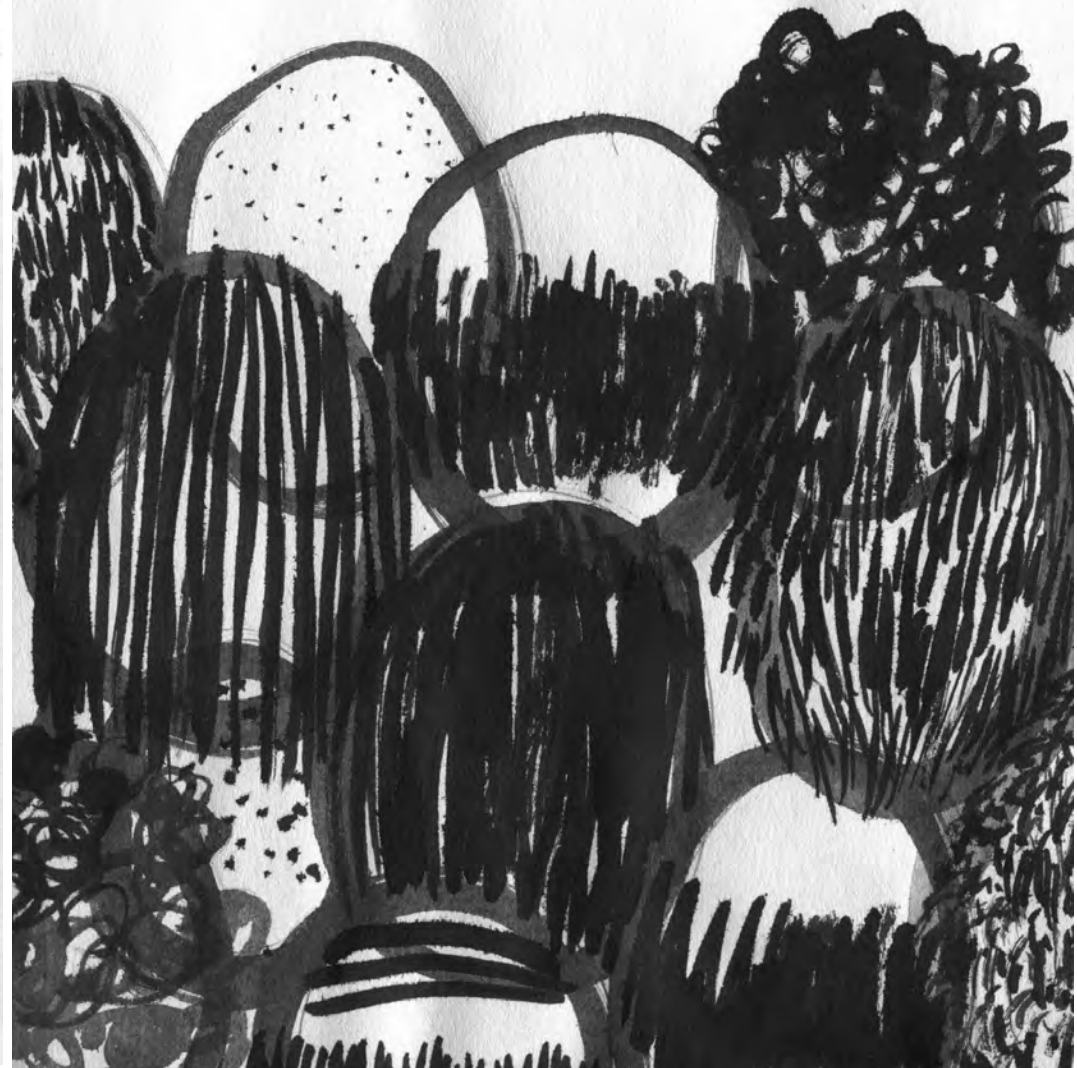
YOUR WORLD IS AN ASHTRAY.

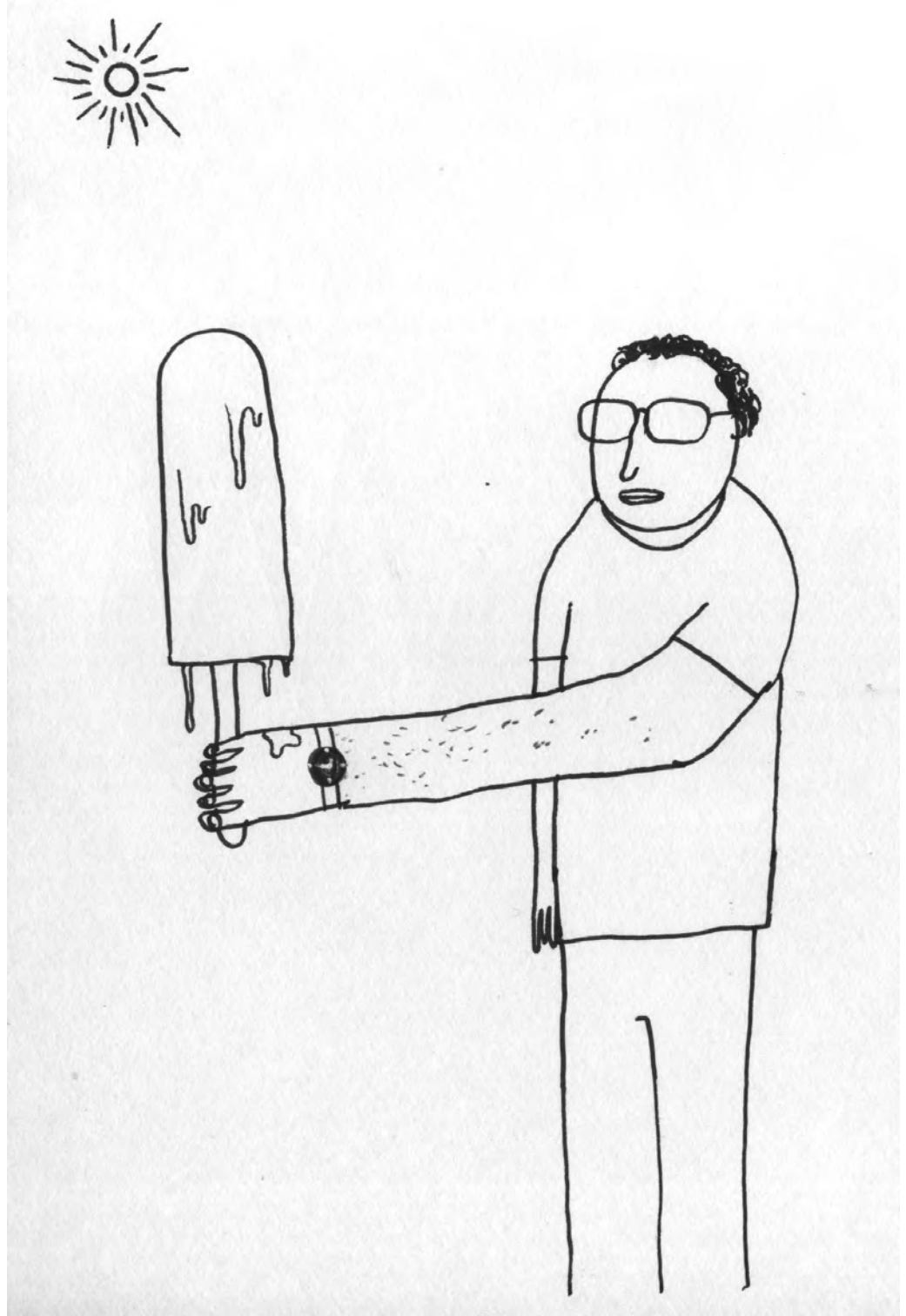






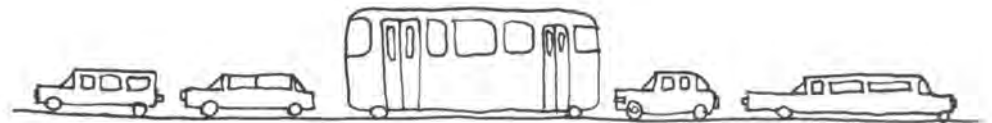
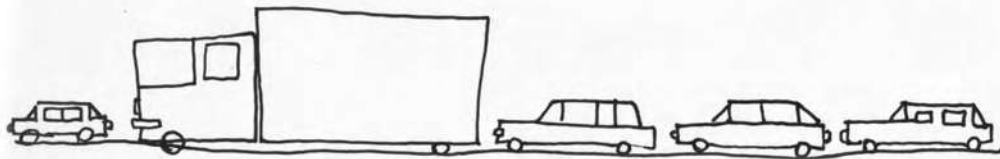
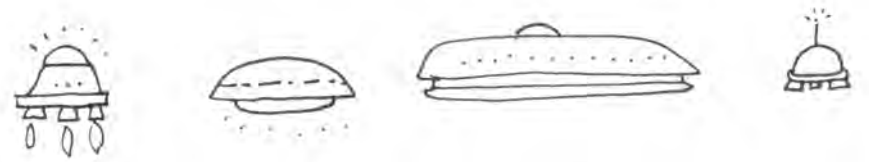
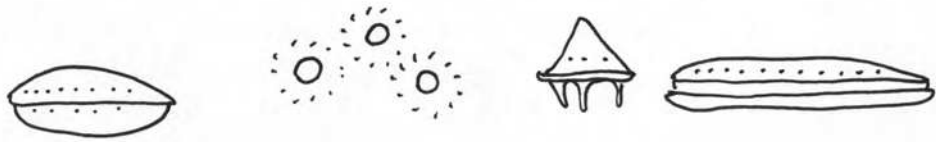
FRIENDS, FRIENDS, FRIENDS DAMN!!! WHERE WOULD I BE  
WITHOUT THEM.

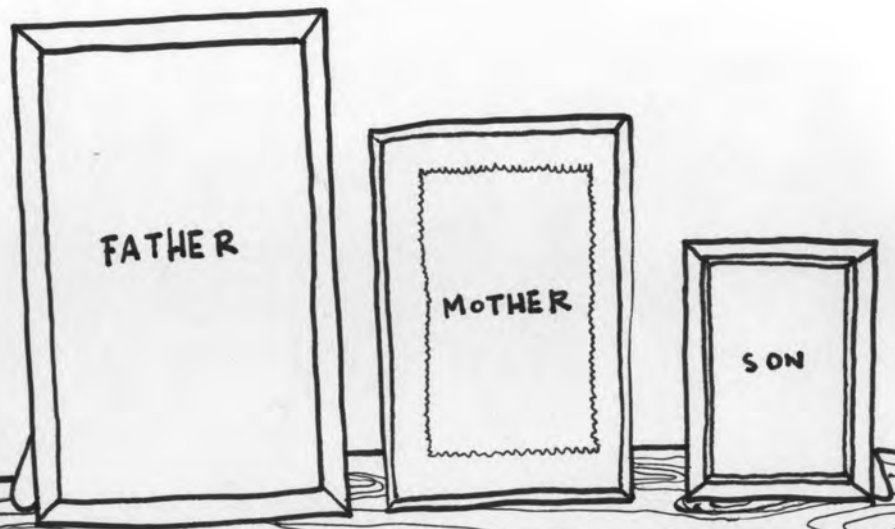


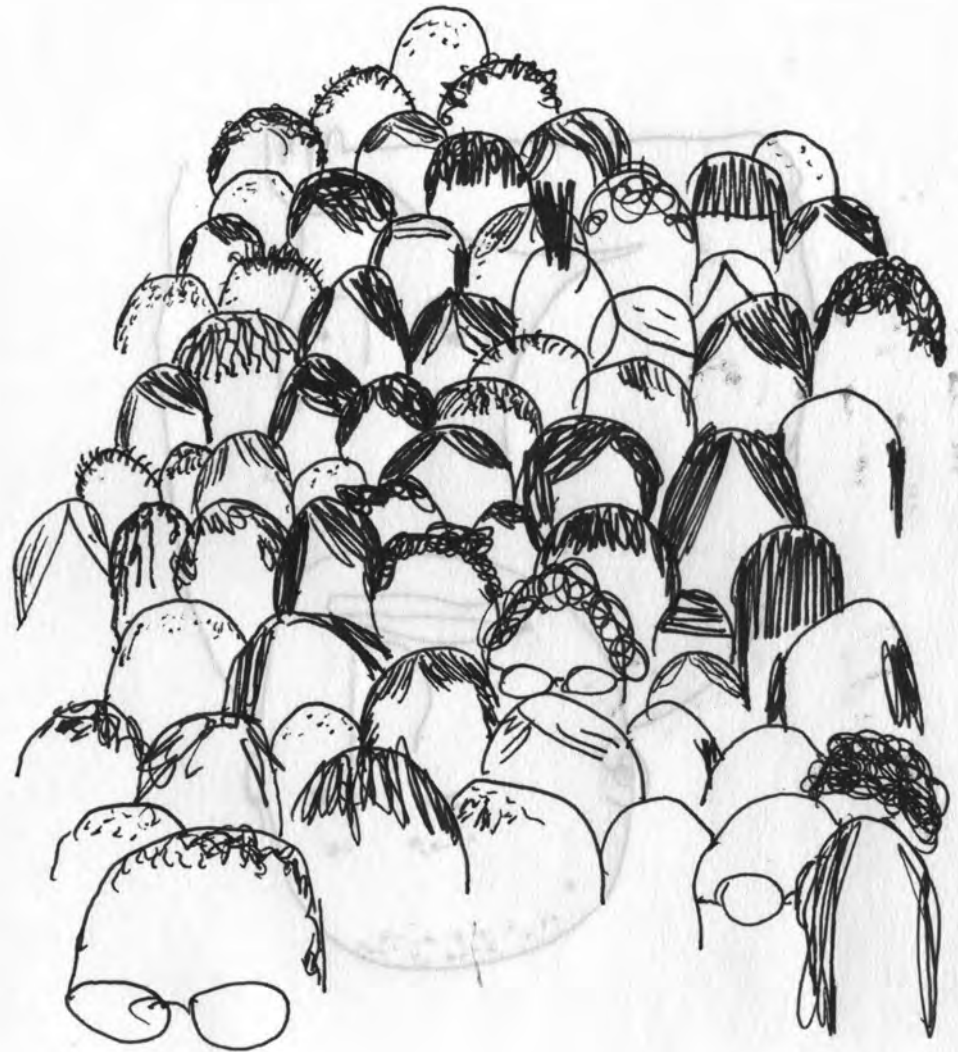


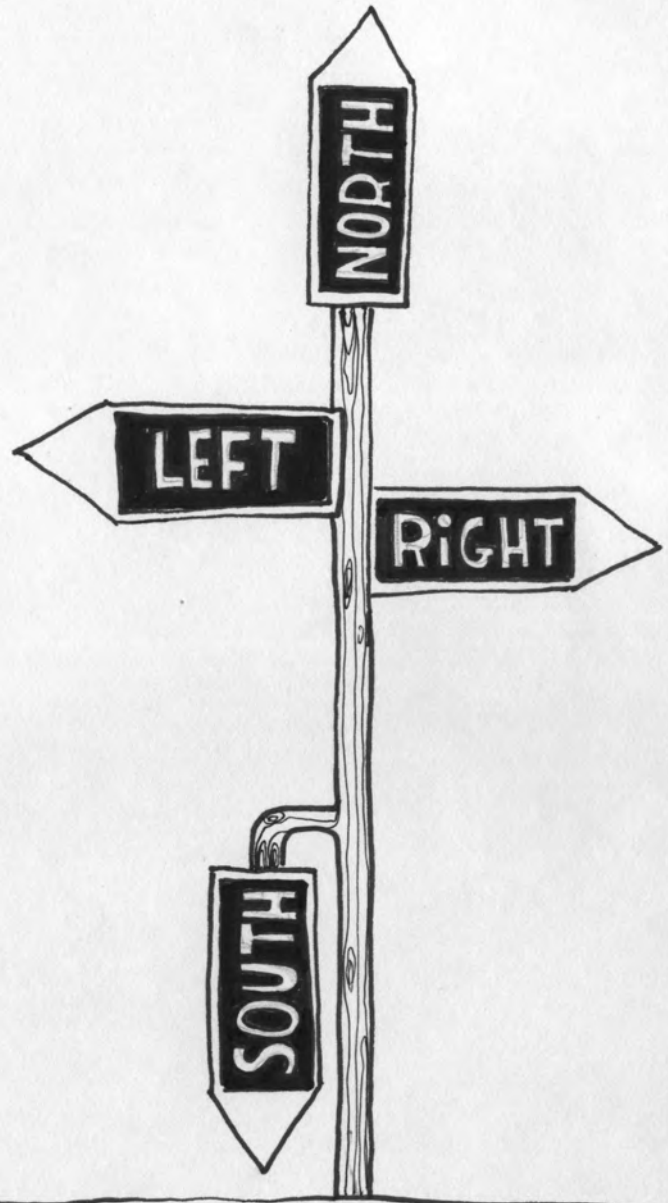
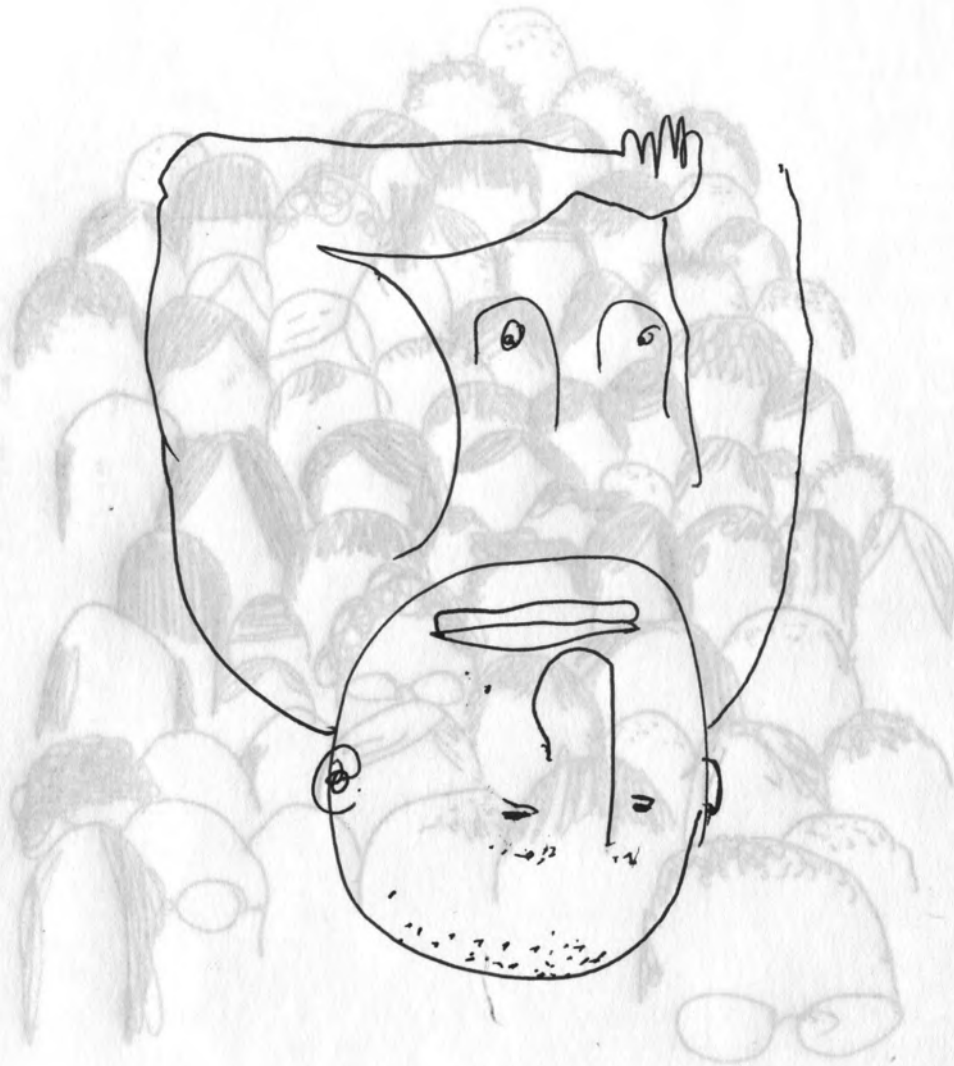


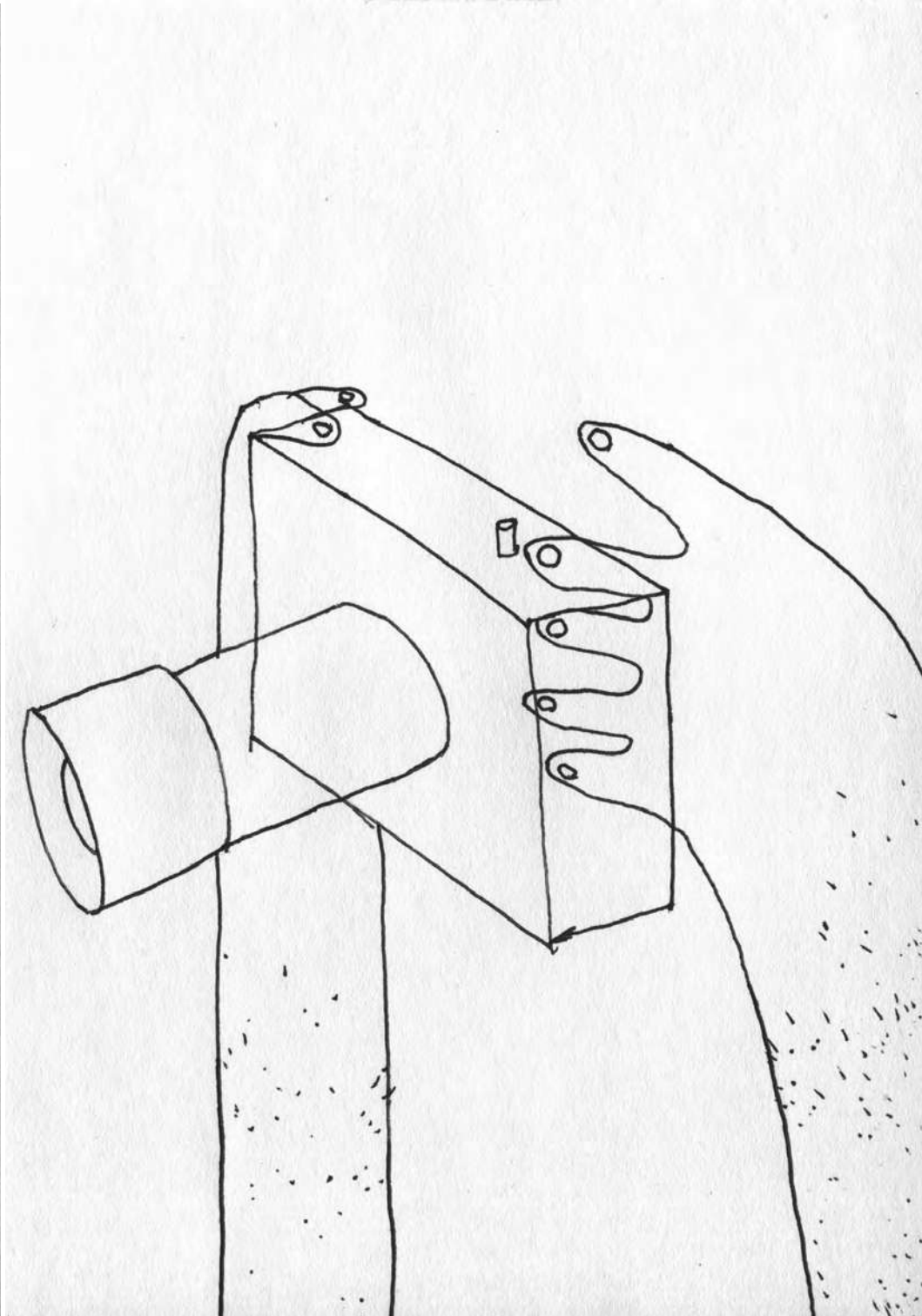
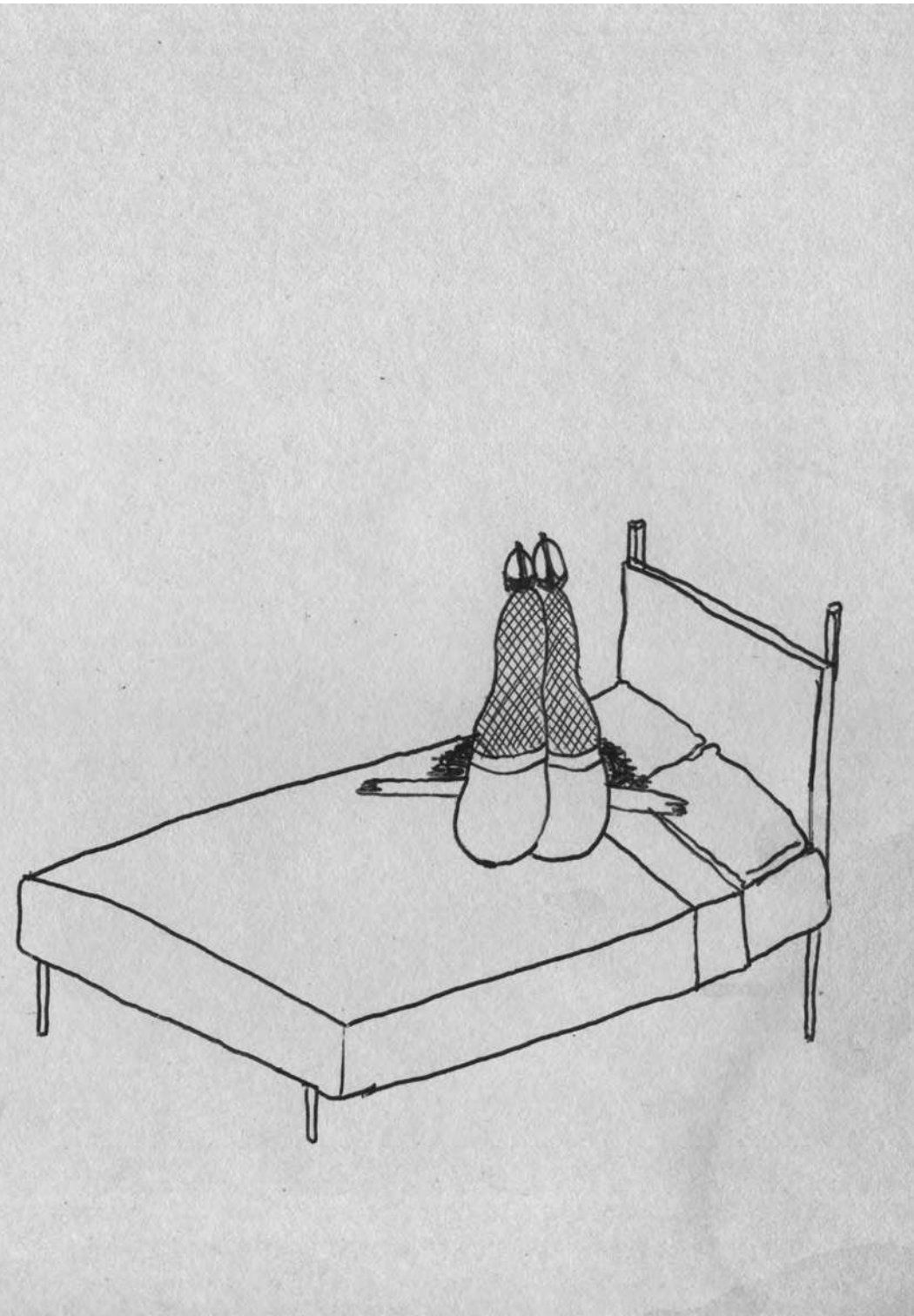
# TRAFFIC AT RUSH HOUR

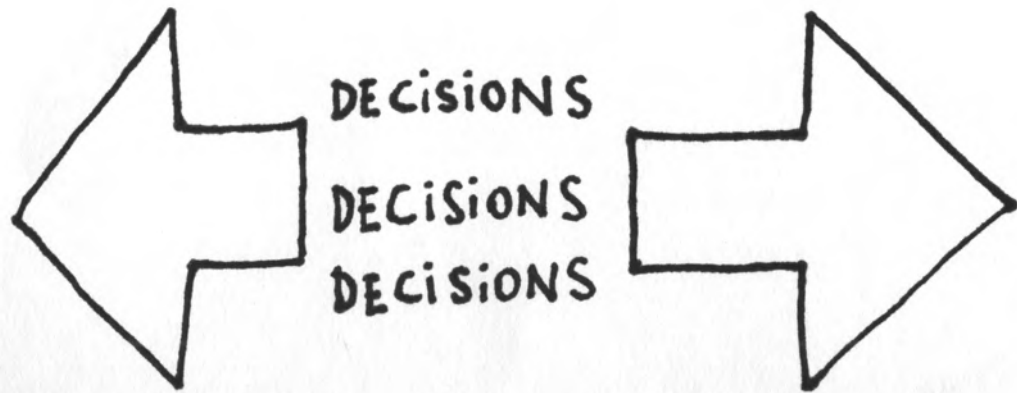




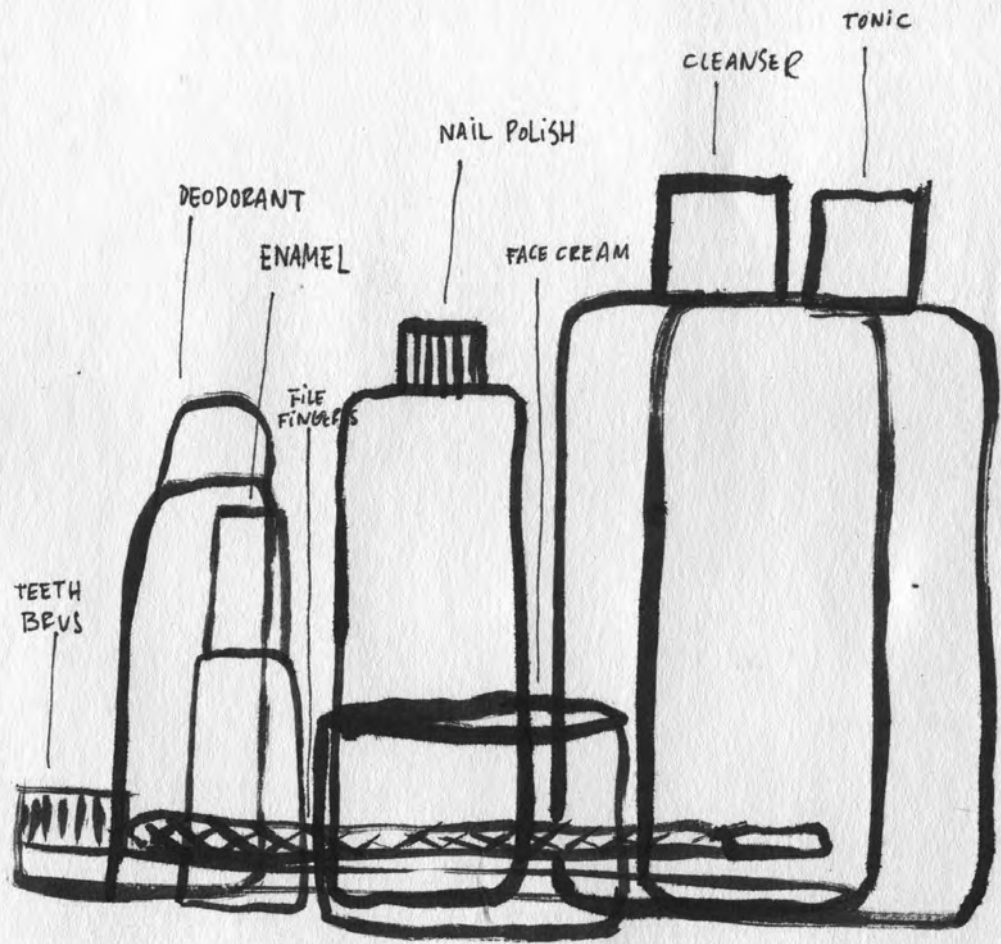




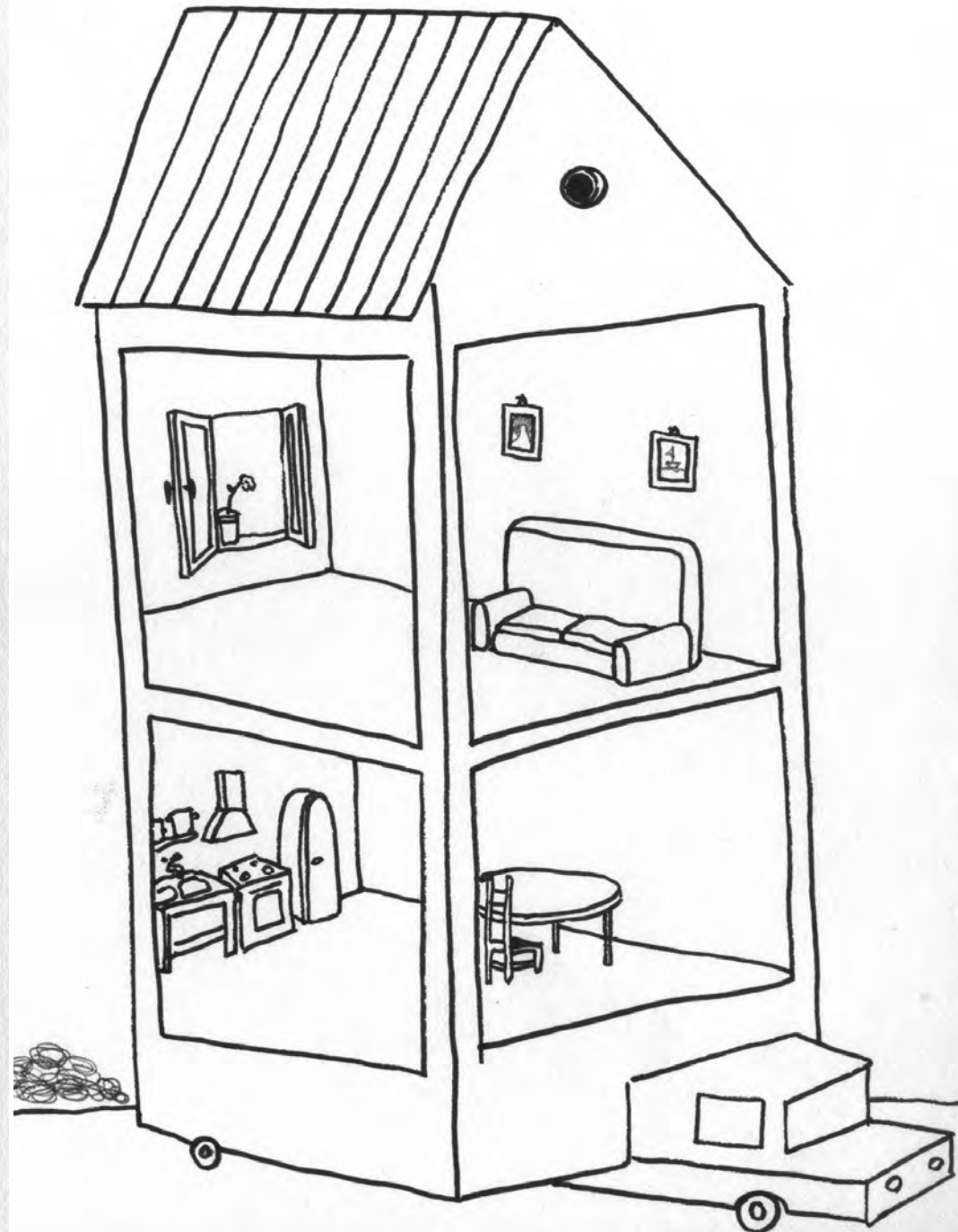


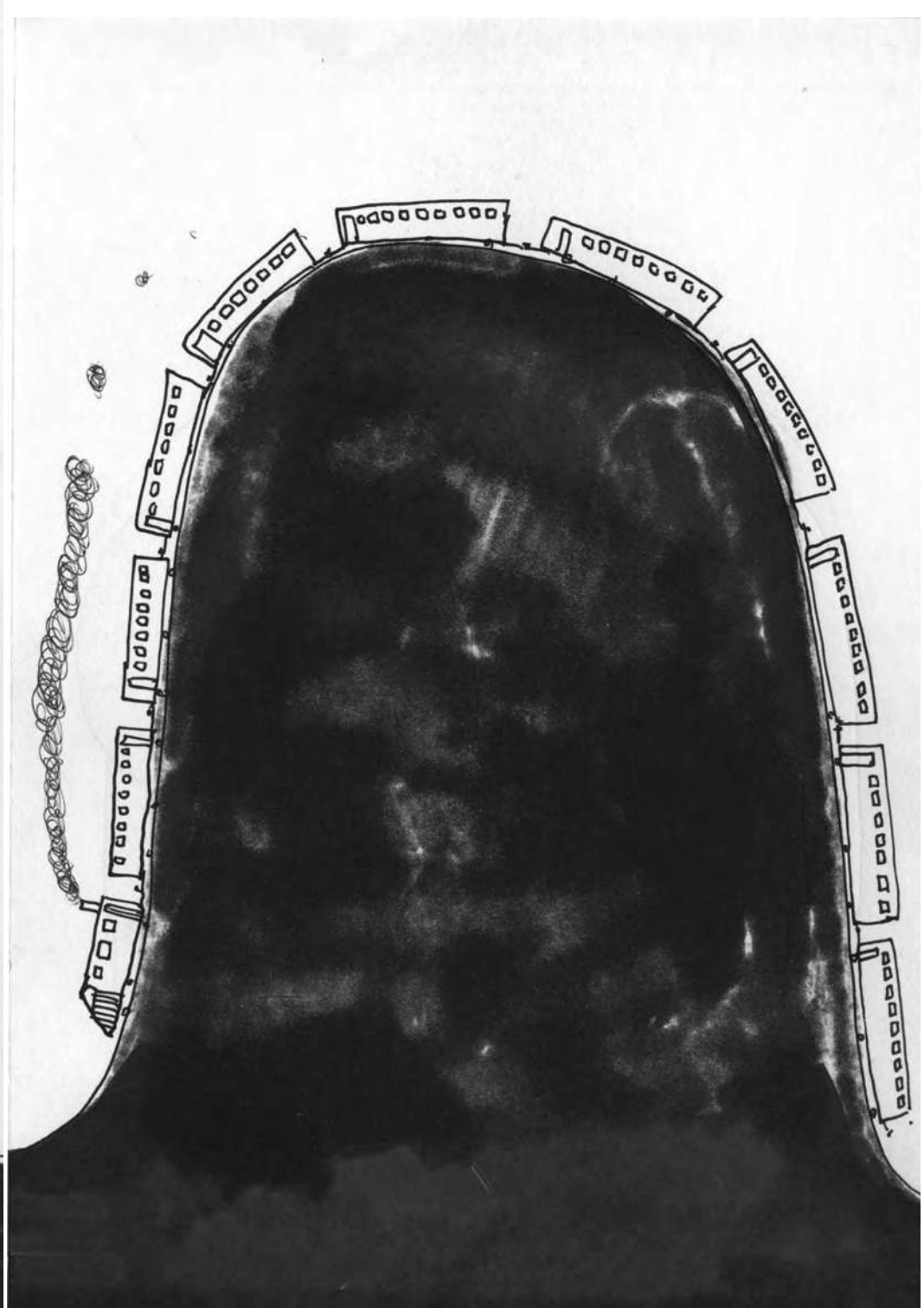


THIS IS IT.  
or is it?

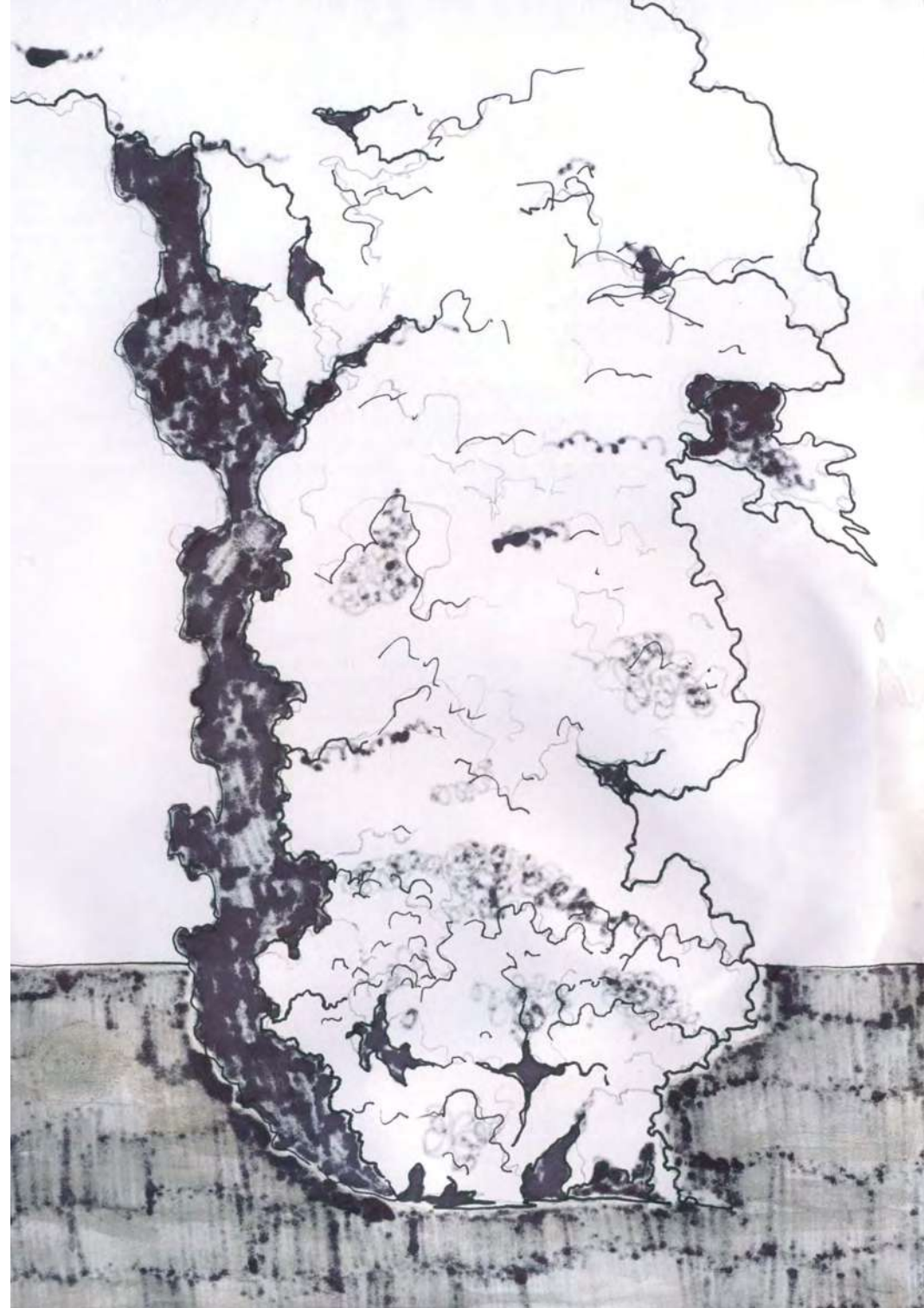


\* BEAUTY FOR TRAVEL



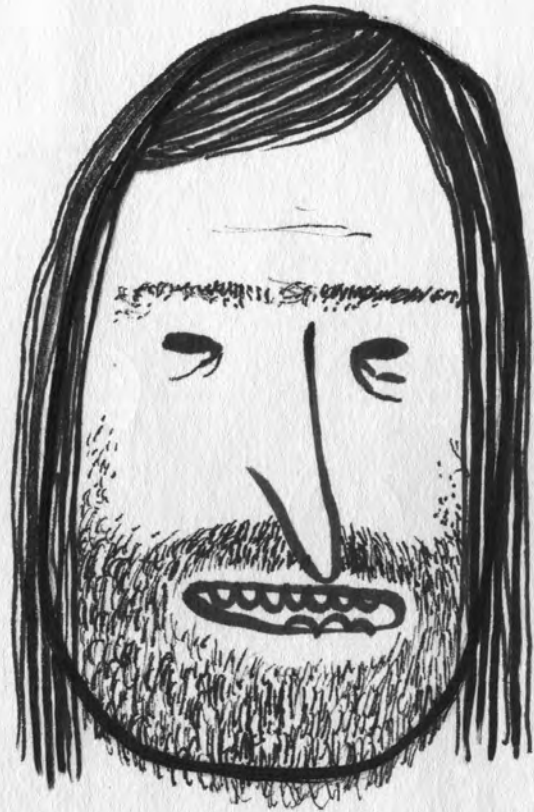




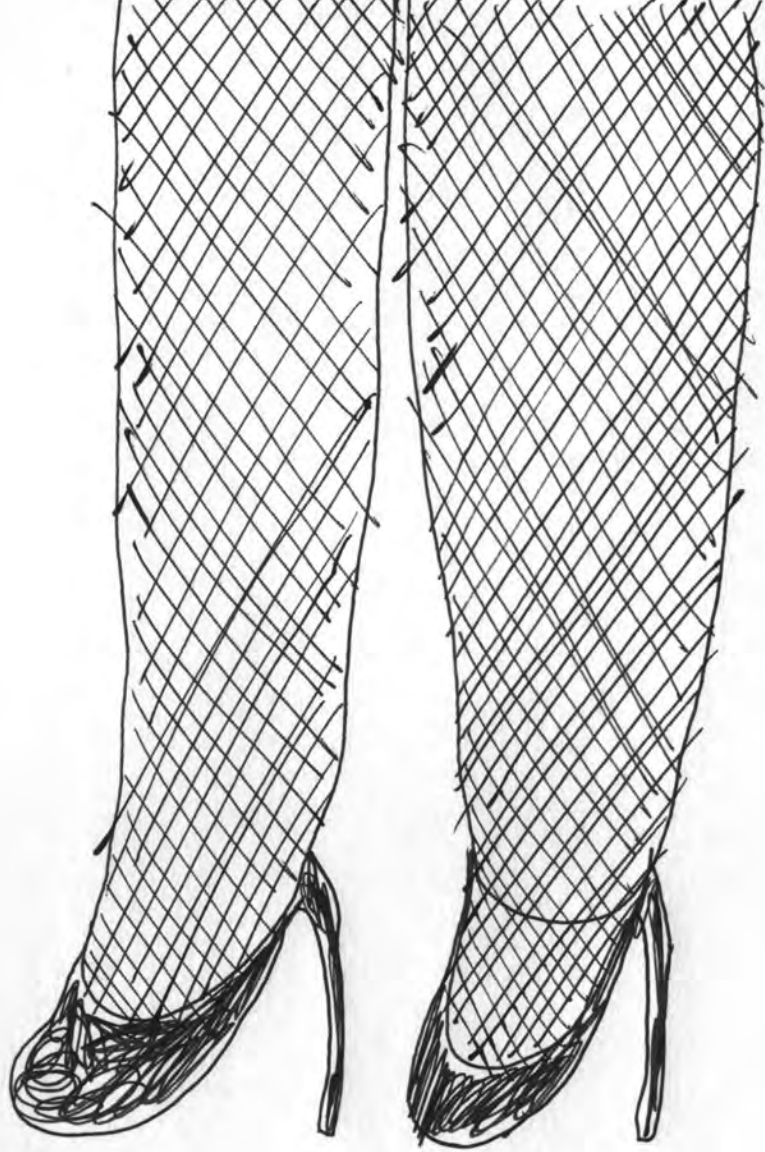




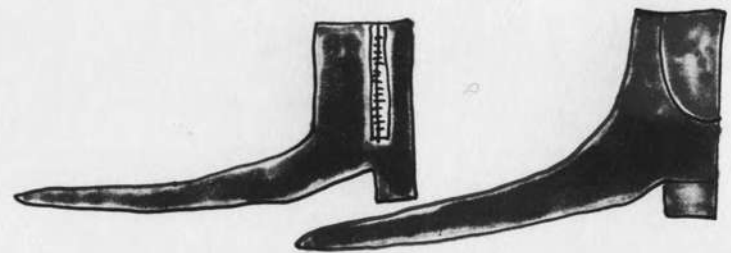
I DO NOT UNDERSTAND WHY YOU ARE  
WAITING ALL OF THIS TIME WHEN YOU  
HAVE BETTER THINGS TO DO ....  
... LIKE FINDING A JOB!



I DO NOT UNDERSTAND ~~WHY YOU ARE~~  
~~WAITING~~ ALL OF THIS ~~TIME~~ WHEN  
~~YOU HAVE~~ ~~BETTER~~ THINGS TO DO ....  
~~... LIKE~~ ~~FINDING~~ ~~A~~ ~~JOB!~~




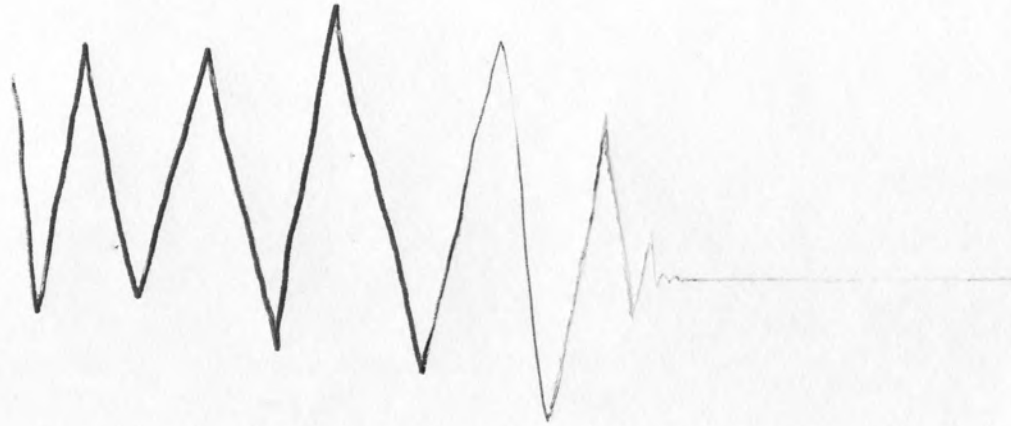
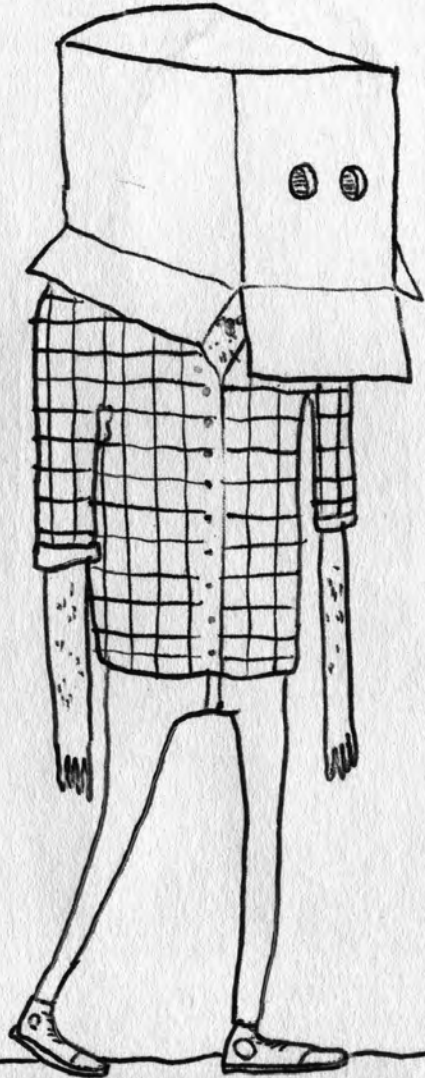
SHINE & SHOE



Hi DARLING, I AM WRITING REGARDING THE  
BLUE PRADA SHOES I HAVE YOU LIKE SO  
MUCH, UNFORTUNATELY NO MUCH LUCK SORRY...  
WE DID TRY! I HOPE YOU WELL AND I SEE  
YOU THIS COMING WINTER IN PARIS.



PEN  DIED





# L.S.D. EXPERIMENT



THESE 9 DRAWING WERE DONE BY AN ARTIST UNDER INFLUENCE OF LSD - PART OF A TEST CONDUCTED BY U.S GOVERNMENT DURING IT'S DALLIANCE WITH PSYCHOTOMIMETIC DRUGS IN THE LATE 1950'S. THE ARTIST WAS GIVEN A DOSE OF LSD 25 AND FREE ACCESS TO AN ACTIVITY BOX FULL OF CRAYONS AND PENCIL. HIS SUBJECT IS THE MEDICO THAT JABBED HIM.

FIRST DRAWING IS DONE AFTER 20 MINUTES AFTER THE FIRST DOSE (50 UG)

AN ATTENDING DOCTOR OBSERVES - PATIENT CHOOSES TO START DRAWING WITH CHARCOAL THE SUBJECT OF THE EXPERIMENT ~~REP~~ REPORTS —

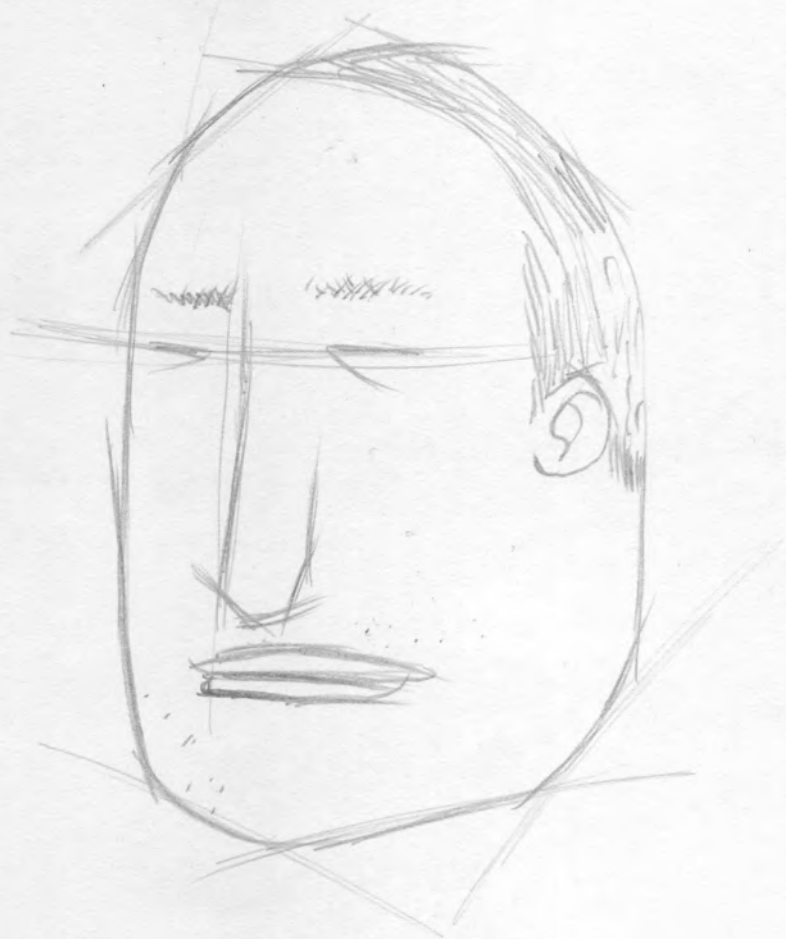
CONDITION NORMAL ... NO EFFECT FROM THE DRUG YET.



~~CONFIDENTIAL~~

85 MINUTES AFTER FIRST DOSE AND  
20 MINUTES AFTER A SECOND DOSE  
HAS BEEN ADMINISTERED (50 UG+50UG)  
THE PATIENT SEEM EUPHORIC.

I CAN SEE YOU CLEARLY, SO CLEARLY.  
THIS... YOU.... IT'S ALL.... I'M LIVING  
A LITTLE TROUBLE CONTROLLING THIS  
PENCIL. IT SEEMS TO WANT TO KEEP  
GOING.





2 HOURS 30 MINUTES AFTER FIRST  
DOSE PATIENT APPEARS VERY FOCUS  
ON THE BUSINESS OF DRAWING.

OUTLINES SEEM NORMAL, BUT VERY  
VIVID. EVERYTHING IS CHANGING  
COLOR. MY HAND MUST FOLLOW  
THE BOLD SWEEP OF THE LINE.  
I FEEL AS IF MY - CONSCIOUSNESS  
IS SITUATED IN THE PART OF MY BODY  
THAT'S NOW ACTIVE. MY HAND, MY  
ELBOW .... MY TONGUE.



2 HOURS 32 MINUTES AFTER FIRST  
DOSE. PATIENT SEEMS GRIPPED BY  
HIS PAD OF PAPER.

I'M TRYING ANOTHER DRAWING.  
THE OUTLINES OF THE MODEL ARE  
NORMAL, BUT NOW THOSE OF MY  
DRAWING ARE NOT.

THE OUTLINE OF MY HAND IS GOING  
WEIRD TOO. IT'S NOT A VERY GOOD  
DRAWING IS IT? I GIVE UP —  
I'LL TRY AGAIN...



2 HOURS 35 MINUTES AFTER FIRST  
DOSE . PATIENT FOLLOW QUICKLY  
WITH ANOTHER DRAWING .

I'LL DO A DRAWING IN ONE  
FLOURISH ... WITHOUT STOPPING ...  
ONE LINE, NO BREAK!

UPON COMPLETING THE DRAWING THE  
PATIENT STARTS LAUGHING, THEN  
BECAMES STARTLED BY SOMETHING  
ON THE FLOOR .



2 HOURS 45 MINUTES AFTER FIRST DOSE.  
PATIENT TRIES TO CLIMB INTO ACTIVITY BOX, AND IS GENERALLY AGITATED - RESPONDES SLOWLY TO THE SUGGESTION HE MIGHT LIKE TO DRAW SOME MORE. HE HAS BECOME LARGELY NONE-VERBAL.  
I'AM ... EVERYTHING IS .... CHANGED...  
THEY'RE CALLING .... YOUR FACE...  
WHO IS ... PATIENT MUMBLES INAUDIBLY TO A TUNE (SOUNDS LIKE THANKS FOR THE MEMORY) HE CHANGED MEDIUM TO TEMPERA.



4 HOURS 25 MINUTS AFTER FIRST DOSE.

PATIENT RETREATED TO THE BUNK, SPENDING APPROXIMATELY 2 HOURS LYING, WAVING HIS HANDS IN THE AIR. HIS RETURN TO THE ACTIVITY BOX IS SUDDEN AND DELIBERATE, CHANGING MEDIA TO PEN AND WATER COLOUR.

THIS WILL BE THE BEST DRAWING, LIKE THE FIRSTONE, ONLY BETTER. IF I'M NOT CAREFUL I'LL LOSE CONTROL OF MY MOVEMENTS, BUT I WON'T, BECAUSE I KNOW. I KNOW- (THIS SAYING IS THEN REPEATED MANY TIME). PATIENT MAKES THE LAST HALF-A-DOZEN STROKES OF THE DRAWING WHILE RUNNING BACK AND FORTH ACROSS THE ROOM.



5 HOURS 45 MINUTES AFTER FIRST DOSE.

PATIENT CONTINUES TO MOVE ABOUT THE ROOM, INTERSECTING THE SPACE IN COMPLEX VARIATIONS.

IT'S AN HOUR AND A HALF BEFORE HE SETTLES DOWN TO DRAW AGAIN - HE APPEARS OVER THE EFFECTS OF THE DRUG.

"I CAN FEEL MY KNEES AGAIN, I THINK IT'S STARTING TO WEAR OFF. THIS IS A PRETTY GOOD DRAWING - THIS PENCIL IS MIGHTY HARD TO HOLD" - (HE IS HOLDING A CRAYON).

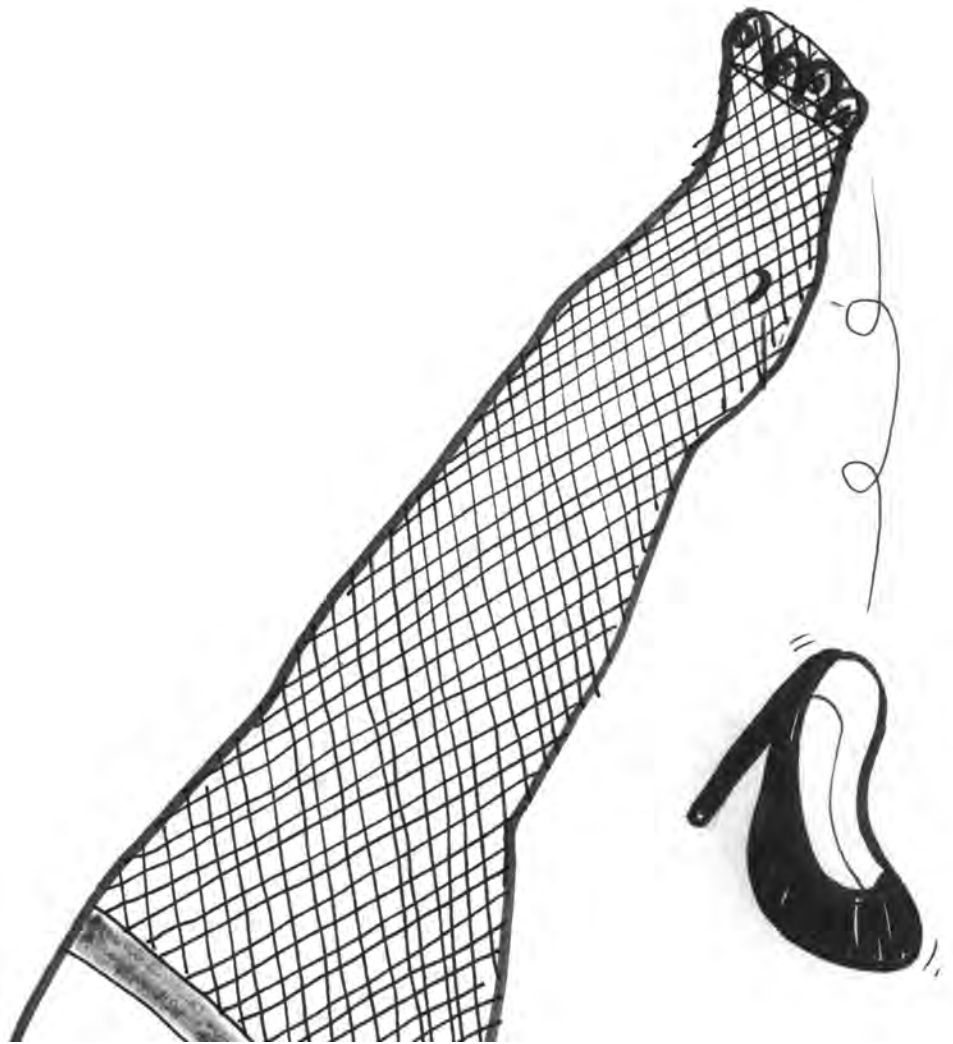


8 HOURS AFTER FIRST DOSE.

PATIENT SITS ON THE BUNK BED.  
HE REPORTS THE INTOXICATION HAS  
WORN OFF EXCEPT FOR THE OCCASI-  
ONAL DISTORTING OF OUR FACES.  
WE ASK FOR A FINAL DRAWING  
WHICH HE PERFORMS WITH LITTLE  
ENTHUSIASM.

"I HAVE NOTHING TO SAY ABOUT THIS  
LAST DRAWING, IT IS BAD AND  
UNINTERESTING, I WANT TO GO  
HOME NOW."







# SPECIAL THANK'S

FOR THIS EDITION



BEATRICE B.



ANDREA



BENEDETTA



UMBERTO D.M.



ILARIA M



M. NANNUCCI



## PERMAFROST

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WELCOME  
TO  
THE REST OF  
YOUR LIFE.